

# THE CASH BOX

VOLUME 13

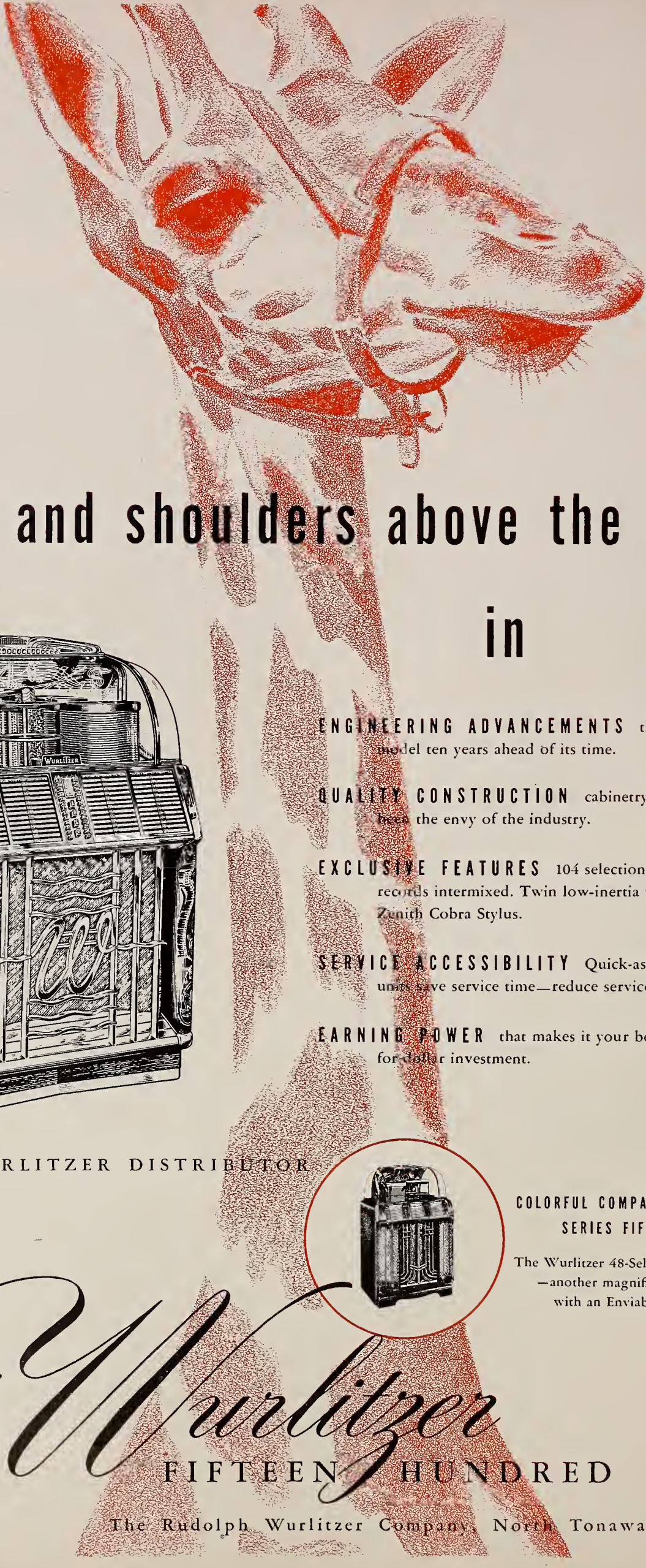
SEPTEMBER 6, 1952

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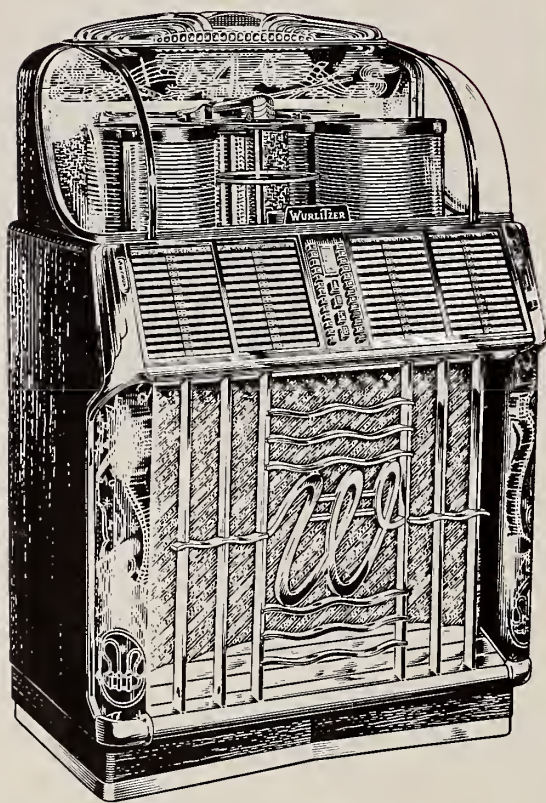


Once again Patti Page comes up with a smash record. "I Went To Your Wedding," her latest, is currently sweeping the country and seems very likely to be one of her biggest sellers to date. At Mercury, the feeling is that it could beat the mark set by Patti's "Tennessee Waltz." Since that former smash, Patti has established herself at the top of the heap with one great disk after another. No little of the credit for her success belongs to the wonderful organization behind her headed by her associate Jack Rael and supported by Kappi Jordan who does her record promotion and Frances E. Kaye on publicity.





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in



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SERIES FIFTEEN HUNDRED

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FIFTEEN HUNDRED

The Rudolph Wurlitzer Company, North Tonawanda, New York





# The Cash Box

September 6, 1952

Volume 13

Number 50

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THROUGHOUT THE UNITED STATES

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# OUTDOORS VS INDOORS

With the introduction, and now the grand success, of the coin operated horses, the controversy as to whether outdoor locations are better than the indoor spots, continues to be heard 'cross the land.

The fact remains that, where the climate lends itself to outdoor locating of various types of equipment, such super-attraction is bound to prove extremely profitable, especially during the daylight hours.

Likewise, it is also a fact that, in most instances, indoor locations are much more worthwhile, especially for the evening hours.

Right now, with the sudden demand for the robot baseball pitchers by many in the industry, there is a belief current that the swing is to, "outdoor locating of equipment of all kinds."

Many are, without too deep tho't, going all out in this direction.

The fact still remains paramount that the indoor spots will always prove to be the best. It is in the intimacy of the indoors, where players are at their best.

The fact also remains that there are more bowlers than baseball players. There are more people who like the air conditioned indoors of a well patronized spot in the summertime, as against the number of people who appreciate the sun beating down on them in outdoor locations.

The most profitable spot this industry has ever known in locations, has been that small space at the cashier's desk, where the cash register is located.

Here, for many, many reasons, the games of olden days earned more, much more steadily, than any location since discovered, on a comparative basis.

The outdoor locations, to keep a route going at top speed, should be well mixed with the indoor spots. If for no other reason than the fact that there are people who love the outdoor athletic type equipment action. There are just as many people who like the indoor type of machines which do not tax their athletic prowess.

There is also no doubt that, if placed on a national comparison basis, the facts and figures revealed, it would be surprising to many that, all averaged and added, the earnings during certain seasons in outdoor and indoor locations strike it off rather evenly.

There are more indoor locations than out-

door spots that can be used for a more steady period of time.

This is due to the fact that the largest population of the nation lives in the more variable weather areas. In short, the nation's largest and most highly populated cities are in those areas where the outdoor season is very short.

It is due to this, and many other reasons, that the manufacturers in the industry have always striven, and will continue to do so, to bring better products for indoor locations, prior to building in great quantity for the outdoor places.

The controversies which have been heard, here and there thruout the country, regarding what is best, outdoors or indoors, have no basis in fact.

The average operator realizes that he is much better off with a good sprinkling of outdoor spots "in season," but that his steadiest profit producers will always be found in the indoor spots regardless of season.

The fact that many have become rather excited, these past months, about outdoor locations, should not upset their equilibrium as to which is best.

A bit deeper tho't, and not quick, snap judgment, will convince these men who believe that the great outdoors "is the answer" that, perhaps, the indoors, too, is just as important, and much more important for consistent profits over a longer period of time.

Those who have found the robot baseball pitching machines much to their liking shouldn't hesitate to carry out their convictions for this type of equipment. There is no doubt that these men will greatly benefit from outdoor spots.

Similarly, this should not color their tho'ts to such an extent that they neglect to improve their indoor locations which, in the long run, will prove to be their finest spots, seasons disregarded and outdoor equipment coming and going.

Some in the trade have taken the question of outdoor as against indoor spots, much, much too seriously and have thereby, allowed themselves to lose perspective.

The fact remains that those who want to thrive best in the industry will improve and increase their indoor locations while taking on whatever equipment they best like for outdoor spots.



THE NATION'S

# TOP TEN

PLUS  
THE NEXT  
15

## JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box by Leading Music Operators Throughout The Country.

## THE CASH BOX



AL—Aladdin	CR—Coral	<b>CODE</b>	MO—Modern	SE—Seger
AP—Apollo	DA—Dana		OR—Oriole	SIT—Sittin' In
AT—Atlantic	DE—Decca	JU—Jubilee	PE—Peacock	SP—Specialty
BU—Bullet	DY—Derby	KI—King	PR—Prestige	TE—Tempo
CA—Capitol	FE—Federal	LO—London	RA—Rainbow	TN—Tennessee
CH—Chess	4 Star—Four Star	ME—Mercury	RE—Regent	UN—United
CO—Columbia	IN—Intro	MG—MGM	SA—Savoy	VI—Victor

# KNOW YOUR DISK JOCKEY

Promotion is one of the basic factors in the record business. Seldom does any record happen unless it has been properly exploited, unless it has been promoted, promoted and promoted some more.

Yet how much time, effort and money is wasted daily by the wrong kind of promotion, ineffectual promotion, non-constructive promotion.

As an example, let's take promotion aimed at disk jockies.

Every key dj has a raft of mail waiting for him every morning. Among the other letters are communications from publishers, artists, record companies and several publicity men telling about their latest hits—or hopes. During the day he probably receives several telegrams because a letter will take too long. And on top of all this, the phone calls asking him to play a particular disk come in all the time.

Very often, if two disk jockies at the same station compare mail, half of their letters are exactly the same. There is so little attempt at any individuality.

Now every disk jockey wants to be informed of hits. That's his business. But he also wants to feel that there's a certain attention to his own needs on the part of people who are communicating with him.

Sure he's on a mailing list. Sure the telegram that goes out to him goes out to 100 other guys. In our business today it can't be helped. He knows that.

But still some attempt must be made to treat each disk jockey as an individual, to meet each one's own particular requirements.

Perhaps one way to start would be to break down current lists of disk jockies even further than they are, into even finer categories so that communications to them can be varied to take into account different conditions.

There is nothing that can create more harm than promotion which ends up annoying a dj.

There's nothing that can establish a "So What" attitude faster than urgent messages about numbers which the dj knows are absolute nothings.

It may be that one of the things that must be corrected is the attitude of treating each disk as though it were THE one. For when you treat each effort with the same impact, when you have the same line for the dj with everything you do, then the disk jockey has no way of judging when you mean it and when you don't. And there may come a time when you really mean it and he lets it go by.

The thing to remember about promotion is that not every record is a hit. And it would be a highly unperceiving dj who didn't know that. But what's more important is that there are many, many reasons to play a record besides the fact that it's selling a million copies.

Promotion to djs today, for the most part, is in the horse and buggy stage. Get to know the jockey, what his conceptions of programming are, what his audience expects of him, and you'll be able to do a much more effective job in fulfilling his needs.

		Pos. Last Week
<b>1</b>	<b>AUF WIEDERSEH'N SWEETHEART</b> <b>VERA LYNN</b> CA-2166 (F-2166)—Sharkey CO-39776 (4-39776)—Champ Butler CR-60773 (9-60773)—Ames Brothers DE-28271 (9-28271)—Guy Lombardo O.	<b>1</b>
<b>2</b>	<b>HALF AS MUCH</b> <b>ROSEMARY CLOONEY</b> CO-39710 (4-39710)—Rosemary Clooney CO-20879 (4-20879)—Curley Williams DE-28271 (9-28271)—Guy Lombardo O.	<b>2</b>
<b>3</b>	<b>WISH YOU WERE HERE</b> <b>EDDIE FISHER</b> CA-2154 (F-2154)—Jane Froman DE-28308 (9-28308)—Guy Lombardo	<b>6</b>
<b>4</b>	<b>BOTCH-A-ME</b> <b>ROSEMARY CLOONEY</b> CO-39767 (4-39767)—Rosemary Clooney	<b>3</b>
<b>5</b>	<b>DELICADO</b> <b>PERCY FAITH</b> LO-1151—Edmundo Ros O. CA-2040 (F-2040)—Stan Kenton O. CO-39708 (4-39708)—Percy Faith O. CR-60729 (9-60729)—Laurindo Almeida DE-28044 (9-28044)—Waldyr Azevedo O. DE-28179 (9-28179)—Guy Lombardo O.	<b>4</b>
<b>6</b>	<b>WALKIN' MY BABY BACK HOME</b> <b>JOHNNIE RAY</b> AP-1088—Dean Martin CO-2130 (F-2130)—Nat "King" Cole CO-39750 (4-39750)—Johnnie Ray	<b>7</b>
<b>7</b>	<b>HERE IN MY HEART</b> <b>AL MARTINO</b> BBS-101 (45x101)—Al Martino CO-39745 (4-39745)—Tony Bennett CR-60746 (9-60746)—Alan Dale	<b>5</b>
<b>8</b>	<b>HIGH NOON</b> <b>FRANKIE LAINE</b> CA-2120 (F-2120)—Tex Ritter CO-39770 (4-39770)—Frankie Laine KI-15194 (45-15194)—Billy Keith	<b>8</b>
<b>9</b>	<b>MAYBE</b> <b>COMO-FISHER</b> VI-20-4744 (47-4744)—Como-Fisher	<b>10</b>
<b>10</b>	<b>YOU BELONG TO ME</b> <b>JO STAFFORD</b> CA-2165 (F-2165)—Dean Martin CO-39811 (F-39811)—Jo Stafford CR-60753 (9-60753)—Borton, Greco & Pinetoppers	<b>—</b>

11) I'M YOURS. 12) VANESSA. 13) SOMEWHERE ALONG THE WAY. 14) KISS OF FIRE. 15) BLUE TANGO. 16) LUNA ROSSA. 17) ALL OF ME. 18) SUGARBUSH. 19) HAVE A GOOD TIME. 20) SHOULD I. 21) LOVER. 22) JAMBALAYA. 23) TAKE MY HEART. 24) INDIAN LOVE CALL. 25) STRANGE SENSATION.





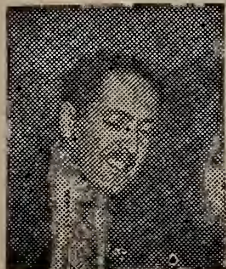
## THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

### A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. AUF WIEDERSEH'N SWEET-HEART ..... Vera Lynn (London)
2. WISH YOU WERE HERE ..... Eddie Fisher (RCA Victor)
3. YOU BELONG TO ME ..... Jo Stafford (Columbia)
4. SOMEWHERE ALONG THE WAY Nat "King" Cole (Capitol)
5. HALF AS MUCH ..... Rosemary Clooney (Columbia)
6. BOTCH-A-ME ..... Rosemary Clooney (Columbia)
7. HERE IN MY HEART ..... Al Martino (B.B.S.)
8. SHOULD I ..... Four Aces (Decca)
9. LUNA ROSSA ..... Alan Dean (M.G.M.)
10. WALKIN' MY BABY BACK HOME Johnnie Ray (Columbia)

John Wrisley (WSAV-Savannah, Ga.) pens this very interesting. "Is Bettie Clooney making any records these days? If not, why not? Been playing some of her older releases for the people and lot's of listeners are happy about them. Seems to me there is room for two Clooneys in this land of ours, particularly since both are loaded with so much talent." John has been keeping a weather eye open for nearly six years in the hopes that he would come up with a good tune that would tug at the heartstrings of the people who kept the music business going. Now, he's found the tune. Got the melody-line and the lyric but no way to get the thing exploited. Anybody want one of the season's strong ballads to arrange and record? (He feels his bull-frog vocal and ukulele accompaniment don't do the song justice.) ... Harv Morgan (WARM-Scranton, Pa.) is doing a late night show called "Harv's Hodge Podge." Tony Bavaar guested on one of his recent shows and went over big with the listeners. Harv would appreciate records and tapes from the major and indies. ... Donn Tibbetts, New England favorite, kicked off a new series of broadcasting at WFEA-CBS in Manchester, N. H. Tibbetts' deejay work will be featured in the morning wake-up spot. The switch for Donn was from WKXL-CBS (same ownership), Concord. Phone calls and wires from publishers, artists and pluggers flooded Donn's Top Shelf Show. A score of top recording artists have been lined up to appear by voice track the opening week of the show. As he has in the past, Donn will feature The Cash Box Top Tunes every Saturday.

Sid Dickler (WMCK-Pittsburgh, Pa.) writes in to tell us of a most unique disk jockey party that was thrown by Hamburg Brothers, the Pittsburgh and Tri-State RCA Victor distrib. On Saturday eve, August 9, the distrib's auditorium was transformed into the gayety of a Monte Carlo with all sorts of games. Jocks were supplied with loads of moola (fake, of course). During the course of the evening several numbers were called and those holding the right numbers were enriched with extra loot. A luscious buffet was served in the cafeteria adjacent to the auditorium. After the night's gambling, visitors still in possession of "money" were able to purchase a vast assortment of prizes ranging from an aluminum cannister set to a \$300 RCA Victor television set. Charlie Feldman, manager of the record department, and his assistant Bill Rapport hosted the affair with the aid of the department staff and salesmen. Sid emerged with an electric corn popper and a steam iron. ... Congratulations to Gene Whitaker (WREZ-Reidsville, N. C.) and to the station. Gene celebrated his second year of aircasting and WREZ joined the festivities with the occasion being its fourth birthday. ... Paul Melanson (WVAM-Altoona, Pa.) is doing five one-hour shows a week and reports that he tries to keep up on all the hits and at the same time play some of the progressive stuff. Paul says "thanks kindly" to anyone offering programing gimmicks and ideas.



SID DICKLER  
(WMCK—Pittsburgh, Pa.)

Lou Barile (WKAL-Rome, N. Y.) writes "Please accept my belated but sincere best wishes on your tenth anniversary. It goes without saying that my prestige as a jock has climbed steadily since my association with The Cash Box. It's really wonderful to have folks from all over the country tell you that they read your name in this famous publication. It proves that more people read your magazine than any other publication in our field." ... Mel Fine started a new series of platter shows on Erie's only independent radio station, WJET. Mellow Mel has three times captured the "Most Popular" prize in this area. Mel will handle "Matinee With Mel" daily Monday through Friday from 1:05 to 5:45 p.m. and a special jazz show on Saturday afternoon. ... Al Owen (WMID-Atlantic City, N. J.) is doing his three hour daily show from the Brighton Pool in trunks. Al also does a midnight to two a.m. stint from the Senator Roof and a Saturday Mutual Network Show, using the band playing at the Steel Pier and interviews with celebrities in Atlantic City and at Wildwood.



\* indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF AUGUST 30

- Wish You Were Here / The Hand Of Fate  
Eddie Fisher ..... 20-4830 (47-4830)\*
- Vanessa / Somewhere Along The Way  
Hugo Winterholter ..... 20-4691 (47-4691)\*
- Hot Lips / Hotter Than A Pistol  
Spike Jones ..... 20-4875 (47-4875)\*
- I Went To Your Wedding / The Boogie Woogie Flying Cloud  
Honk Snow ..... 20-4909 (47-4909)\*
- Sweethearts Holiday / My Love And Devotion  
Perry Como ..... 20-4877 (47-4877)\*
- Got You On My Mind / One Mint Julep  
Buddy Morrow ..... 20-4868 (47-4868)\*
- Because You're Mine / The Song Angels Sing  
Morio Lanzo ..... 10-3914 (49-3914)\*
- Maybe / Watermelon Weather  
Perry Como and Eddie Fisher ..... 20-4744 (47-4744)\*
- I'm Yours / Just A Little Lovin'  
Eddie Fisher ..... 20-4680 (47-4680)\*
- Mighty Pretty Waltz / Two-Faced Clock  
Pee Wee King ..... 20-4883 (47-4883)\*
- I Went To Your Wedding  
Steve Gibson and The Red Caps featuring Damita Jo ..... 20-4835 (47-4835)\*
- A Full Time Job / Shepherd Of My Heart  
Eddy Arnold ..... 20-4787 (47-4787)\*
- Doodletown Fifers / Azure-Te  
Sauter-Finegan Orch. .... 20-4866 (47-4866)\*
- Lady's Man / Married By The Bible, Divorced By The Law  
Honk Snow ..... 20-4733 (47-4733)\*
- I Laughed At Love / Father Time  
Sunny Gale ..... 20-4789 (47-4789)\*

\* 45 rpm cot. nos

The stars who make the hits  
are on

**RCA VICTOR Records**

RCA VICTOR DIVISION

RADIO CORPORATION OF AMERICA CAMDEN, NEW JERSEY



# RECORD REVIEWS

<input checked="" type="radio"/> A DISK & SLEEPER	<input checked="" type="radio"/> G GOOD
<input checked="" type="radio"/> B+ EXCELLENT	<input checked="" type="radio"/> C FAIR
<input checked="" type="radio"/> B VERY GOOD	<input checked="" type="radio"/> D MEDIOCRE

## KID ORY'S CREOLE JAZZ BAND (Good Time Jazz 70)

- C+** "DOWN TOWN RAG" (2:38) For folks who love the grand rag time jazz, this side is a prize. The number is full of life and zest and should go strong in the right locations.
- C+** "1919 RAG" (2:41) Some more of the same grand listening material is socked out by Kid Ory's Creole Jazz Band. The combo creates some wonderful sound.

## BUDDY COSTA (Pyramid 903)

- B** "WASTING TIME" (2:51) A terrific bouncer is impressively chanted by Buddy Costa in a style somewhat similar to that of the late Al Jolson's. A fitting backing to the crying voice of Buddy is set up by Johnny Michaels and the boys.
- C+** "YOU'RE NOT IN CHICAGO" (2:53) Another jump number with a tune based on a melody by Puccini, is belted out by Buddy. This time he gets another fine backing but from Joe Reisman's ork.

## BETTE McLAURIN (Derby 804)

- B+** "MY HEART BELONGS TO ONLY YOU" (2:55) Bette McLaurin and her pretty little voice do a fine job on a warm and attractive ballad while the Striders hum in the rear to set a fine mood. Eddie Wilcox's grand ork support is shown again.
- C+** "I WON'T TELL A SOUL I LOVE YOU" (3:06) A sentimental piece that again shows the feeling in the artist's voice is presented here. The Wilcox ork and the Striders again support.

## LISA KIRK (RCA Victor 20-4869; 47-4869)

- B+** "HOW COME YOU DO ME LIKE YOU DO" (3:14) An absolutely great waxing of a great number is dished up by Lisa Kirk. The star of "Kiss Me Kate" gives the number all the oomph, zest, sock, and power that she can bring up and really delivers a smash side.
- B** "IF YOUR HEART IS BREAKING" (2:50) The thrush's powerful voice shows its sweetness on this slow number. The romantic piece also is very well read.

## DORIS DAY (Columbia 39200; 4-39200)

- B** "JUST ONE OF THOSE THINGS" (2:17) Doris Day comes up with a wonderful rendition of a fast moving oldie from Cole Porter's musical, "Jubilee". Her happy and lively voice make the number glisten.
- B+** "SOMEBODY LOVES ME" (2:45) The chirp takes another oldie this time from "George White's Scandals" and gives the slow ballad all the warmth that her voice always carries. Frank Comstock's wonderful ork support on both decks makes this a grand platter.

## THE CASH BOX DISK OF THE WEEK

"FAITH CAN MOVE MOUNTAINS" (2:40)

"LOVE ME" (2:00)

JOHNNIE RAY

(Columbia 39837; 4-39837)



JOHNNIE RAY

From the sound of Johnnie Ray's new record, it looks as though the artist is going to stay high on the "top ten tunes" list. Aided by

the Four Lads, who helped make "Cry" the masterpiece that it was, Johnnie turns out another slow wailing type number that is just the meat for Mr. Emotion's style. The sincere presentation is chock full o' cries and the expressions of the artist's tormented feelings. The number is labeled "Faith Can Move Mountains" and gets a reading that should also move a few mountains. A grand backing job by Jimmy Carroll's ork tops off the great number. Flip is a slow item with a slight bounce tagged, "Love Me" and is another fine exhibition of style and rhythm. We look for the top deck to break soon and become a very hot number.

## RAY ANTHONY ORCHESTRA (Capitol 2207; F-2207)

- B** "MARILYN" (2:07) Another pretty song given the title of a girl's name is added to the list of wonderful songs. Tommy Mercer and the Skyliners are fine on the vocal end of this cutie. Ray and the ork deals out a fine backing fitting for the bouncer.
- C+** "RANDLE'S ISLAND" (2:35) A slow instrumental, fine for dancing is worked over by the Ray Anthony orchestra. The sound is very appealing.

## DICK HAYMES (Decca 28361; 9-28361)

- B** "THAT'S THE LAST TEAR" (2:30) Dick Haymes belts out a fast bouncer with the aid of Perry Botkin's String Band and The Cass Country Boys in the backdrop. Number has cute lyrics and makes for light listening.
- C+** "TINSEL AND GOLD" (2:54) Dick's expressive voice sounds mellow on this slow one which he portrays. He's again backed by the same artists in fitting fashion.

## JOHNNY HOLIDAY (Capitol 2201; F-2201)

- B** "IF WE SHOULD NEVER MEET AGAIN" (2:50) The high and clear voice of Johnny Holiday sends out a clear reading of a slow romantic type number. The ballad gets the instrumental backing from Dennis Farnon's ork.
- B** "OVER SOMEBODY ELSE'S SHOULDER" (2:27) The appealing style of the songster shows up again on this side while he presents another slow and pretty ballad. Fitting back by the Farnon ork deserves credit.

## FIREHOUSE FIVE PLUS TWO (Good Time Jazz 67)

- B** "CHINATOWN MY CHINA-TOWN" (2:46) A bong and Chinese talk introduce a wild and rousing rag time rendition of a grand old melody. This number should be sensational in the right spots.
- B** "WHEN YOU WORE A TULIP" (2:39) The Firehouse Five Plus Two bang out another oldie in their one and only wonderful rag time style. The number really jumps.

## HARRY BELAFONTE (RCA Victor 20-4892; 47-4892)

- B** "JERRY" (2:25) Some exciting chanting is exhibited by Harry Belafonte on a fast moving spiritual type number. The artist's fine voice echoes zestfully at the opening and sets the fine waxing off to a fine start. Male chorus supports.
- C+** "MAN SMART" (2:30) The chorous backs the chanter again as he rhythms through a very catchy calypso number. The cute lyrics and the beating in the backdrop make this a most potent side.

## PATTI PAGE & RUSTY DRAPER (Mercury 5895; 5895 x 45)

- B** "WEDDING BELLS" (2:10) A smooth bouncing Benjamin and Weiss number gets an attractive interpretation from Patti Page & Rusty Draper. The duet turns up with some fine harmony on this pretty piece as Jack Rael and the ork back fittingly.
- B** "RELEASE ME" (2:46) The Rael ork changes the beat to a moderate pace in which Patti and Rusty team their voices once again. The voices go fine with one another.

## SARAH VAUGHAN (Columbia 39839; 4-39839)

- B** "SAY YOU'LL WAIT FOR ME" (2:55) A strong and feelingful performance of a most lovely ballad is done by Sarah Vaughan in her stylish and fascinating manner. The beautiful backing by the Percy Faith ork and chorus rounds out the side.
- C+** "MY TORMENTED HEART" (2:50) The tremendous range of the thrush's voice stands out impressively on another slow number with a familiar and pretty tune. The feelingful rendition is full of depth.

## FREDDY MARTIN (RCA Victor 20-4893; 47-4893)

- B** "YOU BELONG TO ME" (3:14) An appealing arrangement of a tune currently stirring up a great deal of noise in the music field is presented by Freddy Martin and his crew. The slow ballad gets a fine reading by Stuart Wade and the Martin Men.
- C+** "AIN'T IT GRAND TO BE BLOOMIN' WELL DEAD" (2:43) Murray Arnold gives a cute bouncing novelty a very enjoyable reading as the Martin Men and Freddy back him fittingly on this light listening platter.

## THE MELLOMEN (Decca 28371; 9-28371)

- C+** "I WALKED INTO THE GARDEN" (2:53) The barbershop quartet like voices of the Mello-men blend harmoniously on a pretty religious type number. The use of a novachord as backing helps round out the side.
- C+** "HIS ARMS ARE OPEN TO EVERYONE" (2:43) Some more of the same material is eased through by the lads on this deck. The smooth harmony is very effective and could draw its share of coin in the right spots.

### THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "YOU COULD MAKE ME SMILE AGAIN" .....	Sunny Gale .....	RCA Victor 20-4901; 47-4901
★ "BABY, IT'S COLD OUTSIDE" .....	Louis Armstrong & Velma Middleton	Decca 28372; 9-28372
★ "SOMEBODY LOVES ME" .....	Doris Day .....	Columbia 39200; 4-39200
★ "MY HEART BELONGS TO ONLY YOU" .....	Bette McLaurin .....	Derby 804



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(MUSIC OPERATORS OF AMERICA)

issue

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# WUHA



# RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓑ EXCELLENT

ⓑ VERY GOOD

ⓐ GOOD

ⓐ FAIR

ⓐ MEDIOCRE

## JULIA LEE

(Capitol 2203; F-2203)

ⓐ "LAST CALL" (2:27) Julia Lee runs through a cute bouncer with Her Boy Friends in the backdrop to make some zestful listening out of a rhythm and blues type tune. Lyrics are interesting.

ⓐ "GOIN' TO CHICAGO BLUES" (2:27) Here the thrush changes the pace and slowly oozes out a slow blues number. This blues tune gets rhythmic support from the ork and the boys.

## JANE TURZY

(Decca 28374; 9-28374)

ⓑ "IT WASN'T GOD WHO MADE HONKY TONK ANGELS" (2:31) Jane Turzy does a fine job on an item which is high on the western hit parade. Remo Biondi and his ork sets the pace for this light bouncer with a pretty tune.

ⓐ "TENNESSEE WARBLER" (2:15) The thrush demonstrates another of her talents as she sings a pretty waltz tempo tune with the multiple voice technique. Remo and the boys again back the colorful reading.

## EDDIE "PIANO" MILLER

(RCA Victor 20-4902; 47-4902)

ⓐ "ME AND MY PIANO" (2:08) A real jumpy rag time piano interpretation of a fine tune is run through enjoyably by the terrific touch of Eddie "Piano" Miller. Tapping in the backdrop helps round out the side.

ⓐ "THAT OLD FASHIONED RAG" (2:12) Eddie goes over a slower number with the same piano and comes up with some more fine listening. Drums support the artist here.

## ELLA FITZGERALD

(Decca 28375; 9-28375)

ⓑ "TRYING" (2:55) The incomparable Ella Fitzgerald lilt a sentimental and most appealing slow romantic number. Leroy Kirkland's ork and the chorus back the thrush in grand fashion on this side.

ⓑ "MY BONNIE LIES OVER THE OCEAN" (2:11) The star shows her versatility by belting out an exciting and different type number. Bobby Orton's Teen-Aces pound rhythmically on the bongos throughout the entire side. Number is absolutely rocking.

## JANE FROMAN

(Capitol 2219; F-2219)

ⓑ "MY LOVE, MY LIFE" (2:38) A pretty romantic piece is put over by Jane Froman with all the warmth and tenderness that the stylist carries in her heart. The lush backing to the slow ballad is very appropriate.

ⓑ "NO" (2:55) Another romantic piece of material is presented by Jane in the same manner as the flip side. Her captivating voice is grand to listen to.

## THE CASH BOX

### SLEEPER OF THE WEEK

"IT WASN'T GOD WHO MADE HONKY TONK ANGELS" (2:10)

"I WENT TO YOUR WEDDING" (2:42)

SAMMY KAYE ORCHESTRA

(Columbia 39856; 4-39856)



SAMMY KAYE

● Sammy Kaye keeps turning out his fine quality music and seems to have hit upon a tune that should make noise in the field. The tune

is titled "It Wasn't God Who Made Honky Tonk Angels", a number which is definitely headed for the top of the lists in the Western music field. Jeff Clay and The Kaye Choir blend their voices beautifully on this light bouncer with very pretty lyrics. Sammy's ork does another top job of backing the vocalists with his orchestra. The under side is some wonderful coverage of a lovely tune. Titled "I Went To Your Wedding", it gets another fine vocal job from Jeff and the choir. The lyrics are sentimental and are very warmly read by the songster. Both sides are just grand, but we look for the upper half to move up among the best sellers.

## GEORGE BLEDSOE

(Cavalier 313)

ⓐ "HOOBEATS" (2:36) A number that gives you the feeling of riding the range is softly vocalized on by George Bledsoe. The pretty melody is presented by Stephen McNeil and his orchestra.

ⓐ "WHEN APRIL COMES AROUND" (2:40) The McNeil ork sets up a lush and pretty backing for George to express his feelings in. The slow number is fine mood music material.

## ROBERTA LEE

(Decca 28362; 9-28362)

ⓐ "I WAS THE LAST ONE TO KNOW" (2:32) Roberta Lee warbles a pretty number with a sentimental touch. She gives the piece a fine western twang multiple voice treatment that is truly fine going over.

ⓑ "COMMON FOLKS" (2:38) A different and interesting fashioning of a cute number is talked through by Roberta. Amusing lyrics and a fine orking adds a great deal to the lid.

## DICK FREITAS

(Jubilee 6013)

ⓑ "WONDERFUL LOVE" (2:34) Dick Freitas' ork deals out some fine backing in which is set the tender tearful and most warm vocal job by Frank Campana on a fine Latin tempo item.

ⓑ "FIDDLESTICKS" (2:27) A lovely lush instrumental with a fine sound and tune is sent forth in a light and gay manner by Dick and the crew. The full string rendition fits well with the present attraction-by the public for such music.

## CARMEN CAVALLARO

(Decca 28373; 9-28373)

ⓑ "MEET MR. CALLAGHAN" (2:47) The fleet fingers of Carmen Cavallaro glide over the keyboard of the harpsipiano as he plays a wonderful tune very well arranged for the artist's style.

ⓐ "RUNNIN' WILD BOOGIE" (2:15) The stylist employs the use of the harpsipiano once again to dish up some rippin' and rhythmic boogie matter. Some fine effects and interesting shuffle beat sounds adds color to the side.

## JERRY SHARD ORCHESTRA

(Capitol 2208; F-2208)

ⓐ "HOT LIPS" (2:21) Jerry Shard and his crew do some grand work on a bouncer. The oldie gets a multiple muted trumpet going over and comes up as some fine listening matter.

ⓑ "CAN, CAN, CAN" (2:35) A grand bouncer done to a polka tempo and based on a theme by Offenbach gets another treatment by the lads. Trumpets and bells make the side real fine on the ear.

## VIC DAMONE

(Mercury 5878; 5878 x 45)

ⓐ "COME HELL OR HIGH WATER" (2:53) A chest out, head up rendition of a patriotic number about the infantry is portrayed full of inspiration by Vic Damone with the march tempo kept by Norman Leyden's ork. A vocal group backs Vic and makes the side more powerful.

ⓑ "THE GIRLS ARE MARCHING" (2:48) The artist belts out another similar tune, this time complimenting the women of the armed forces. Number is vigorously done.

## LEW BARI

(Jubilee 6012)

ⓐ "TWO FACED CLOCK" (2:47) The tick tock of a clock opens the tasteful presentation of a light and cute novelty by Lew Bari. The smooth vocal and fitting backing by Joseph Kuhn's ork make the side a good item.

ⓐ "I'LL NEVER KNOW" (2:49) Here Lew delivers a slow ballad with pretty lyrics and is accompanied by an organ which stands out against an ork backing. Ork credits again go to Joe Kuhn and the boys.

## LOUIS ARMSTRONG & VELMA MIDDLETON

(Decca 28372; 9-28372)

ⓑ "BABY IT'S COLD OUTSIDE" (2:31) Satchmo teams with Velma Middleton on a most humorous presentation of an oldie. The record was taped while the artists were on stage at the Civic Auditorium in Pasadena. The audience is heard in the back. Side is great.

ⓑ "THAT'S MY DESIRE" (2:37) Here's another oldie that was taped at the Symphony Hall in Boston. The team is really solid on this very funny side. The All Stars back the duo fine on both lids.

## BOBBY WAYNE

(Mercury 5897; 5897 x 45)

ⓑ "BECAUSE YOU'RE MINE" (2:39) From the flick of the same name comes this pretty tune as fashioned by the lovely voice of Bobby Wayne. The pretty reading is supplemented by music of Dick Hayman's orchestra.

ⓑ "MADONNA OF THE ROSARY" (2:45) The warbler comes up with a prayer type song on this side and gives it another fine reading. The pretty melody and lyrics are set to a slow waltz tempo.

## SUNNY GALE

(RCA Victor 20-4901; 47-4901)

ⓑ "YOU COULD MAKE ME SMILE AGAIN" (2:55) Sunny Gale lets her emotions come forth on this most lovely ballad and really hits with a fine side. Her lilting voice is tender and carries the message right from the heart.

ⓑ "TOSSIN' AND TURNIN'" (3:00) Here Ralph Burn's ork backs the thrush in her chirping of a pretty moderate beat tune. The individuality in the songstress' voice stands out.

## DON CHERRY

(Decca 28368; 9-28368)

ⓐ "IT'S BEEN SO LONG, DARLING" (2:31) Set against the background of western style music is Don Cherry's smoothly sung version of a slow and rhythmic bouncer. Lyrics are pretty.

ⓐ "SILVER DEW ON THE BLUE GRASS TONIGHT" (2:29) Again Don gets the western type backing for his offering of a moderate beat item with a lovely melody.



# ROUND THE WAX CIRCLE

## NEW YORK:

A great artist who is gracing New York City this week is Louis Armstrong, playing over at the Paramount. Together with Louis on the bill is Gordin Jenkins. What a combination! . . . Dick Lee, brought to the public's attention with his first Essex record "Infatuation," substitutes for Paul Whiteman next Sunday night as host on the TV stanza. . . . Henry Okun plugging Bill Hayes new MGM record "My Search For You Is Ended." . . . Willard Alexander has packed Joe Allegro. . . . Roberta Lee has a cutie in her Decca Version of "Common Folks." . . . Alan Dean makes his bow in the New York area at the Meadowbrook on September 12. . . . Seger Records, which caused such a stir with Bernice Parks' "Intrigue Me," has just cut a couple of new exciting sides for the label. We're also waiting to hear Terry Merritt, a girl with a striking voice, on her first Seger disk "Alone Again." . . . Reports from distribs indicate that the Hilltoppers' Dot record of "Trying" is breaking wide open. . . . Harry Hall, who won first prize on the "Chance of a Lifetime" TV show last week, may connect with a major label shortly. . . . Bernie Boorstein of Leslie Distributors became a papa last week, a 5 lb. girl named Ellen Joy. . . . Marvin Frank

has done a great job on the first issue of E. B. Marks' house organ called "REMARKS." . . . Peter Hanley who's been doing some wonderful vocalizing for Columbia finally closes at the Copa after a five month stay. He's also been appearing on the Dave Garroway radio show. . . . It seems to us that one of the sincerest and hardest working guys in town is Stan Cooper of Redd Evans' office. . . . Frank Campana has just returned from a New England disk jockey tour. . . . The Skylarks have been signed to a Victor contract.

## CHICAGO:

It has been interesting to note that since reading the editorial on better programming which appeared several weeks back in The Cash Box, several Chicagoland deejays feel same holds true for them. They feel that better programming makes for better listening on their shows. . . . Rosemary Clooney, gal with two hit tunes going currently, opening at Chicago Theatre. Another Columbia artist, Johnnie Ray, set to open at the Chez Paree on September 5. . . . Evidence of local gal makin' good—spins being given Gloria Hart's Mercury waxing of "I'd Rather Look at You." . . . New duo on Mercury is Patti Page and Rusty Draper on a tune called "Release Me" for which Mercury has high hopes, according to Kenny Meyers. . . . Paul Cohen, A & R man for Decca Records in town this week. Shim Weiner tells us that Decca has taken a suite for the MOA show and hopes to have the Four Aces present, as well as Blossom Seeley and Benny Fields, about whom "Somebody Loves Me" was written. The pair has recorded an album to be put out by Decca containing tunes from the motion picture. . . . Bud Katzel, this firm currently on promotional tour covering Denver, Des Moines and Omaha. . . . From King Records' Sy House comes word Teddy Phillips opens at the Trianon Ballroom for five weeks. Dewey Bergman came into town to cut six sides with Teddy, using a 32-man aggregation. King very excited about these disks. . . . Sy also told us about what he calls a "potential hit" in the rhythm and blues field, titled "Moonrise" by The Royals. . . . Paul Cunningham in from New York for the Chicagoland Music Festival honoring Will Rossiter. . . . Billy Bishop and his Orchestra have been booked into the Trianon Ballroom beginning Sept. 4 for four weeks. . . . Lilly Ann Carol, whose latest for RCA-Victor is "It's Been So Long" b/w "I Don't Know Any Better," currently singing real great at the Chez Paree.

## LOS ANGELES:

If it's folks in, around and near the music biz you're wantin' to meet, just beat those feet to good ol' Vine Street, particularly, in the vicinity of Capitol Records' headquarter at Sunset and. . . . En route up to visit with Capitol's Gene Becker, Bud Freeman and Margie Olofson, we ran into an assortment of song scribes, pluggers, copyists and sundry including George Howe, Hal Brooks, Hal Levy with co-writer Alan Bergman, the latter out here on a vacation from his producing-directing chores at WCAV-TV of Philly. . . . Hal, Levy that is, will be giving a course this Fall in lyric writing at UCLA. . . . Also on the street was Al Gannaway, our former office neighbor and now in from New York on a TV packaging deal with Henry Morgenthau, III. . . . Found Gene Becker heading for vacation but gleaned some interesting news from Bud Freeman re July Garland's first releases for Capitol to be-album, with Francis Scott, also a 111, handling the assignment. . . . Capitol has high hopes on two other recently signed artists, one the very nice to look at Georgia Carr, who was discovered by Stan Kenton after six years at the Club Royale in San Diego, and the other John Arcesi, discovered, singing at luau in Hawaii a short while back, by talent agent Bert Richman. . . . Later it turns out that the handsome beachcomber has been a well known singer several years ago with the Art Mooney, Charlie Barnet, Boyd Raeburn, Sunny Dunham and Joe Venuti bands under the monicker of Don Darcy. . . . To prove anything can happen, in Hollywood or Hawaii, comes a Capitol contract, CBS radio show, top live dates booked by GAC and the chance to sing under his own name, John Arcesi.

Dropped in to see Johnny Anz, head of Vogue Records. . . . Found him out but had a very nice visit with a Rita Hayworth type secretary, Dee Joyce, who told us the new label is really moving out with a batch of very interesting releases. . . . Anz' partner is Frank Harper and Bob Stevens is in charge of the New York office. . . . Congratulations to Lee MacDonald of BMI, who will soon change her name to Jones. She'll be making another change, from music notes to bank notes since he works for a bank. . . . Said hello to Mel Leven, one of the writers of "Carmen's Boogie" at the BMI office. . . . The Andrews Sisters on Decca are off to a fast start with the tune. . . . Charlie Levin, formerly a CBS publicity man and now handling some top people in the music biz, tells us how great Jo Stafford was on Columbia's "Early Autumn" and "Jam-balaya," also "You Belong To Me," all backed by Paul Weston and orchestra.



BILL HAYES



TEDDY PHILLIPS



JO STAFFORD

## Adios



DENVER, COL. — Singing star Gisele MacKenzie says "Adios" to Chuck Collins, star of Denver's King "Soopers" Show, following an interview over KOA, NBC in the Mile High City. On the Coffee Club (free ice cream, coffee and cookies for the audience) Gisele and Chuck entertained. Miss MacKenzie played her own accompaniment and sang "Auf Wiederseh'n Sweetheart." Chuck Collins is heard daily over KOA at 10:15 A.M. Highlight of his broadcast with Gisele MacKenzie was her current Capitol recording hit "Adios."

## Capitol Ups Earnings For Past Year

HOLLYWOOD—Capitol Records in the twelve months ended June 30, 1952, increased its sales and earnings over the corresponding period a year earlier, President Glenn E. Wallichs informed shareholders last week.

Sales of the company and its subsidiaries in the twelve months ended June 30 last totaled \$13,976,768, an increase of \$942,538 over the volume of \$13,034,230 in the period ended June 30, 1951. Recalling that the company started producing records July 1, 1942, Wallichs said that sales in the first six months of operation amounted to approximately \$189,000, and in 1943, the first full year, were about \$750,000.

Net income in the twelve months ended June 30, 1952, after Federal income taxes and all other charges, was \$424,717. This was equal, after preferred dividends, to 82 cents a share on the 476,230 common shares outstanding. In the preceding twelve-month period net income totaled \$419,414, equal to 74 cents a share on the same number of common shares.

Earnings per share increased despite substantially higher Federal taxes on income, which amounted to \$1.10 a common share in the twelve months ended June 30, 1952, compared with 65 cents a share in the corresponding period ended June 30, 1951.

In comparing net income available for common stock in the two periods, Wallichs pointed out that dividends of \$68,250 were paid on preferred stock in the twelve months ended June 30, 1951, but only \$33,624 was required for this purpose in the period ended June 30 last. Dividend requirements decreased as the company purchased for retirement 10,360 preferred shares in the twelve months ended June 30, 1952. During this later period the interest charges on bank loans obtained to finance purchase of the preferred stock increased by \$12,227. This interest is a tax decision, whereas preferred dividends are not.

## Selvin Renewed by Southern

NEW YORK—Ben Selvin, general manager of Southern Music, has had his contract, which runs out in October, renewed. During Selvin's tenure at Southern, the firm has come up with such hits as "Mockin' Bird Hill" and "Down Yonder" among others.



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# The HALE You Say

by natt hale

From the time we first encountered the wax world with its myriad of tangents, we've always looked forward to that brief era when the conventions roll 'round. . . . For some reason or other, we still feel juvenile enough to gaze in rapt wonderment at the displays, to wander throughout the exhib halls greeting the buddies and buddettes we hadn't seen since the last convensh, to take a subconscious pride in pinning the identity card on our lapel and to make extraordinary note to take a mental inventory of the models in their tights and sheer, long, black nylons.



NATT HALE

This convention "kick" has been brewing within our soul for some eighteen years or so, when we first attended the operators' convention at one of Chicago's major hostelrys. Being a mere embryonic record man at the time, our initial introduction to duty at the show consisted, in the main, of re-filling the glawses and asking everyone else: "Have you met everyone?" Through the years, however, our stature has grown (sideways) and we found our duties and responsibilities growing in importance likewise. To the extent that now we have our own glawses filled for us by the current embryo, to whom we can direct an order thusly: "Melvyn, make sure that everyone has met everyone else!"

Now we can look forward to the activities of the great M. O. A. Convention, due in some ten days hence. . . . And, as always, we've already begun to sense that peculiar tingling of the spinal column, the goose-flesh beginning its strange pattern along our arms and the far-away glow in our orbs.

One thing, of course, has become evident. The Conventions are now conducted strictly for business. Yes, the frivolity and gaiety are there, the laughing and quaffing still ensue and the boys (sans wives) do try to sneak in an evening of making the "spots" around town. But, on the whole, the meeting accomplishes a direct and multifold purpose.

For the first time in say, the past five years, everybody is eagerly looking forward to this M. O. A. confab with optimistic hopes of a good Fall season in the matter of records, new fashions in jukes, new equipment, etc. This year appears to shape up most strongly as the year when most of the general problems will be alleviated through a strong medium of cooperation and alliance with all tangents of the industry. Therefore, it behooves us to draw another one in our series of hypothetical portraits, envisioning what some incidents will be like:

1. Mr. Joe Percentage, controlling some 200 boxes throughout the Sout' and Sout'west, runs across some of his colleagues in the exhibition hall—guys he wouldn't even recognize, save for the fact that they've all doffed their neckties in view of the heat. Which opens a discussion—by Joe—about the problem of the location owners who want a higher percentage of the "take." Joe's solution is offered over a round-table in the hotel bar: "I told him to take the location and shove in his own machine. Right?"

2. Mr. "Diamond Jack" Gottgelt, owner of a route comprising some 900 jukes, is holding forth in his 7-room suite at the hotel, while he discourses at length about the new models to be shown. "I don't think anything's gonna' touch these new boxes we're gonna' see this year. Anyway, I know my boys—and I've got fifteen men handlin' the boxes—all like this new juke by Garish, Incorporated. Wait'll you see it! It's got twelve coin-slots, so it can take in anything from nickels to Mexican pesos. It's got a big mirror right above the records, so the gals'll stay around the box all night long. Alongside the box, we've got a popcorn section, which operates off the phono motor. Yessir, this is gonna' be one heluva convention!"

3. Mr. Gil Bersh, publisher of the leading trade journal of the industry, is literally all over the convention, talking to no less than seventy moguls at any one time and generally helping to create the mass pandemonium. Regretfully, he apologizes to all and sundry that they didn't get a better spot in the 200-page Special Convention Issue. "But wait 'till next year, Boys. I'm gonna' run a convention issue with nothing but covers!"

4. Mr. Walt "Waxey" Waxman, President, Sales Manager, A. & R. Director and Promotional Manager for "Amazing Records, the fastest-growing independent label in the country ("If they sell—It's Amazing!") is making the rounds of one suite after another, buttonholing every coin-machine operator he sees. To each, he puts the same query: "Have you heard my new sensation, 'Are There Any Girls in Boise?' You haven't? Well, Buddy—you just ain't in the business. . . . Where can I play it for you, have you got a machine in your room, where're you gonna be later, can you come up to my suite, what kinda likker d'ya drink, lissen where're you goin', I'm not finished yet—"

And so it goes, year after year after year . . .

That's why we love it, we guess . . .

"HAVE A  
GOOD  
TIME"  
by  
Tony Bennett  
Columbia 39764

## JAMBALAYA

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NEIL-HEFTI-FRANCES WAYNE (Coral)  
HANK WILLIAMS (MGM)  
REX ALLEN (Decca)  
MOON MULLICAN (King)

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## THE CASH BOX



## Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 30 without any changes on the part of THE CASH BOX.

### Joe Delaney

- WJMR—New Orleans, La.  
1. Half As Much (R. Clooney)  
2. Auf Wiederseh'n Sweetheart (Vera Lynn)  
3. Botch-A-Me (R. Clooney)  
4. High Noon (Frankie Laine)  
5. Wish You Were Here (Eddie Fisher)  
6. You Belong To Me (Jo Stafford)  
7. Adios (Gisele MacKenzie)  
8. Somewhere Along The Way (Not "King" Cole)  
9. Luna Rossa (Alon Dean)  
10. Should I (Four Aces)

### John Gale

- WINN—Louisville, Ky.  
1. You Belong To Me (Jo Stafford)  
2. Say You'll Wait For Me (Al Martino)  
3. Wish You Were Here (Eddie Fisher)  
4. Luna Rossa (Frank Sinatra)  
5. I Went To Your Wedding (Patti Page)  
6. Take My Heart (Al Martino)  
7. Strange Sensation (Billy Eckstine)  
8. Eternally (Dick Lee)  
9. You Intrigue Me (C. Butler)  
10. Trying (Hilltoppers)

### Pat Chamburs

- WFLA—Tampa, Fla.  
1. Here In My Heart (Al Martino)  
2. Wish You Were Here (Eddie Fisher)  
3. Meet Mr. Callaghan (Horry Grove Trio)  
4. Somewhere Along The Way (Nat "King" Cole)  
5. Luna Rossa (Frank Sinatra)  
6. Half As Much (R. Clooney)  
7. Auf Wiederseh'n Sweetheart (Vera Lynn)  
8. Vanessa (David Rose)  
9. I'm Yours (Don Cornell)  
10. Poinciana (Steve Lawrence)

### Bud Wilson

- WKBR—Concord, N. H.  
1. Feet Up (Guy Mitchell)  
2. Strange Sensation (Billy Eckstine)  
3. Take My Heart (T. Arden)  
4. Walkin' To Missouri (Sammy Kaye)  
5. Auf Wiederseh'n Sweetheart (Vera Lynn)  
6. Delicado (Percy Faith)  
7. Here In My Heart (Al Martino)  
8. Walkin' My Baby Back Home (Johnnie Ray)  
9. Kiss Of Fire (Georgia Gibbs)  
10. Botch-A-Me (R. Clooney)

### Paul Flanagan

- WTRY—Troy, N. Y.  
1. Meet Mr. Callaghan (Horry Grove Trio)  
2. You Belong To Me (Jo Stafford)  
3. Auf Wiederseh'n Sweetheart (Vera Lynn)  
4. Botch-A-Me (R. Clooney)  
5. Maybe (Crosby-Wyman)  
6. High Noon (Bill Hayes)  
7. Rock Of Gibraltar (F. Laine)  
8. Delicado (Percy Faith)  
9. Wish You Were Here (Eddie Fisher)  
10. Somewhere Along The Way (Nat "King" Cole)

### Bill Hyden

- KRMG—Tulsa, Okla.  
1. Wish You Were Here (Eddie Fisher)  
2. Half As Much (R. Clooney)  
3. You Belong To Me (Jo Stafford)  
4. High Noon (Frankie Laine)  
5. Here In My Heart (Al Martino)  
6. Adios (Gisele MacKenzie)  
7. Walkin' My Baby Back Home (Johnnie Ray & Nat "King" Cole)  
8. Vanessa (Hugo Winterhalter)  
9. Fool, Fool, Fool (Kay Starr)  
10. I'm Yours (Eddie Fisher)

### Bill Reynolds

- WSTC—Stamford, Conn.  
1. Somewhere Along The Way (Nat "King" Cole)  
2. Take My Heart (D. Day)  
3. I'm Through With Love (Sandy Sole)  
4. The Hand Of Fate (E. Fisher)  
5. Adios (Gisele MacKenzie)  
6. Everything You Said Came True (Mary Small)  
7. Lonely Wine (Bill Darnel)  
8. Maybe (Como-Fisher)  
9. Auf Wiederseh'n Sweetheart (Champ Butler)  
10. Carmen's Boogie (Andrew Sisters)

### Donn Tibbetts

- WFEA—Manchester, N. H.  
1. Rosanne (Vic Damone)  
2. Half As Much (R. Clooney)  
3. Botch-A-Me (R. Clooney)  
4. Maybe (Como-Fisher)  
5. Got You On My Mind (Buddy Morrow)  
6. Somewhere Along The Way (Not "King" Cole)  
7. Hand Of Fate (E. Fisher)  
8. Wish You Were Here (Eddie Fisher)  
9. Strange Sensation (J. Volli)  
10. Carmen's Boogie (George Cotes)

### Buddy Deane

- WITH—Baltimore, Md.  
1. Auf Wiederseh'n Sweetheart (Vera Lynn)  
2. High Noon (Frankie Laine)  
3. Delicado (Percy Faith)  
4. Walkin' My Baby Back Home (Not "King" Cole)  
5. Somewhere Along The Way (Not "King" Cole)  
6. Vanessa (Hugo Winterhalter)  
7. Bim Bam Baby (F. Sinatra)  
8. Luna Rossa (Frank Sinatra)  
9. Here In My Heart (Al Martino)  
10. I May Hate Myself In The Morning (Betty McLaurin)

### Pete Ward

- WCCM—Lawrence, Mass.  
1. You Belong To Me (Jo Stafford)  
2. Luna Rossa (Alon Dean)  
3. After You (Ston Kenton)  
4. Auf Wiederseh'n Sweetheart (Vera Lynn)  
5. I Went To Your Wedding (Patti Page)  
6. Wish You Were Here (Eddie Fisher)  
7. Jambalaya (Jo Stafford)  
8. Meet Mr. Callaghan (Horry Grove Trio)  
9. Half As Much (R. Clooney)  
10. Delicado (Percy Faith)

### John Wrisley

- WSAV—Savannah, Ga.  
1. Auf Wiederseh'n Sweetheart (Vera Lynn)  
2. Lover (Lee-Jenkins)  
3. Strange Sensation (J. Volli)  
4. Here In My Heart (Al Martino)  
5. I'd Rather Look At You (Gloria Hart)  
6. Somewhere Along The Way (Nat "King" Cole)  
7. High Noon (Frankie Laine)  
8. Vanessa (Hugo Winterhalter)  
9. Meet Mr. Callaghan (Melachro Strings)  
10. Adios (Giselle MacKenzie)

### Howard Miller

- WIND—Chicago, Ill.  
1. Botch-A-Me (R. Clooney)  
2. Wish You Were Here (Eddie Fisher)  
3. High Noon (Frankie Laine)  
4. You Belong To Me (Jo Stafford)  
5. String Along (Ames Bros.)  
6. Half As Much (R. Clooney)  
7. Feet Up (Guy Mitchell)  
8. I Went To Your Wedding (Patti Page)  
9. Infatuation (Dick Lee)  
10. Should I (Four Aces)

### Chuck Thompson

- WFOR—Hattiesburg, Miss.  
1. Should I (Four Aces)  
2. Kay's Lament (Kay Starr)  
3. Jambalaya (Jo Stafford)  
4. Everything You Said Came True (Mary Small)  
5. Auf Wiederseh'n Sweetheart (Vera Lynn)  
6. Mistakes (Squadronaires)  
7. Give Me Time (Johnnie Ray)  
8. Love Where Are You Now (Patti Page)  
9. Snow In Lovers Lane (Frankie Laine)  
10. Smoke Rings (Paul-Ford)

### Ira Cook

- KECA—Hollywood, Calif.  
1. Auf Wiederseh'n Sweetheart (Vera Lynn)  
2. Botch-A-Me (R. Clooney)  
3. Wish You Were Here (Eddie Fisher)  
4. Somewhere Along The Way (Nat "King" Cole)  
5. Vanessa (Hugo Winterhalter)  
6. Half As Much (R. Clooney)  
7. When I Fall In Love (D. Day)  
8. Zing A Little Zong (Crosby-Wyman)  
9. You Like (Eileen Barton)  
10. Too Old To Cut The Mustard (Clooney-Dietrich)

### Clare Linn

- WKMH—Dearborn, Mich.  
1. Auf Wiederseh'n Sweetheart (Vera Lynn)  
2. You Belong To Me (Jo Stafford)  
3. Have A Good Time (Tony Bennett)  
4. Wish You Were Here (Eddie Fisher)  
5. Should I (Four Aces)  
6. Blue World (Four Freshmen)  
7. Balboa (Ralph Flanagan)  
8. One Mint Julep (B. Morrow)  
9. You Like (Eileen Barton)  
10. Jambalaya (Jo Stafford)

### Eddie Baker

- WAVZ—New Haven, Conn.  
1. Botch-A-Me (R. Clooney)  
2. Take My Heart (Al Martino)  
3. I Laughed At Love (S. Gole)  
4. Indian Love Call (Slim Whitman)  
5. Have A Good Time (Tony Bennett)  
6. You Belong To Me (Jo Stafford)  
7. Wish You Were Here (Eddie Fisher)  
8. I'm Yours (Don Cornell)  
9. Luna Rossa (Alon Dean)  
10. Possess Me (Tony Bavoar)

### Art Tacker

- WCRB—Waltham, Mass.  
1. Wish You Were Here (Eddie Fisher)  
2. Jambalaya (H. Williams)  
3. Forget (Danny Davis)  
4. Delicado (Percy Faith)  
5. Rosanne (Vic Damone)  
6. Beyond The Next Hill (Acquavivo)  
7. Tell Me You're In Love (Ray Curo)  
8. You're More Like Your Mommy (Dick Todd)  
9. Once In A While (Patti Page)  
10. You Belong To Me (Jo Stafford)

### Tiny Markle

- WAVZ—New Haven, Conn.  
1. Botch-A-Me (R. Clooney)  
2. Auf Wiederseh'n Sweetheart (Vera Lynn)  
3. I Laughed At Love (S. Gole)  
4. Here In My Heart (Al Martino)  
5. Indian Love Call (Slim Whitman)  
6. Possess Me (Tony Bavoar)  
7. Take My Heart (Al Martino)  
8. You Belong To Me (Jo Stafford)  
9. Feet Up (Guy Mitchell)  
10. Luna Rossa (Alon Dean)

### Don McLeod

- WJBK—Detroit, Mich.  
1. Mademoiselle (Eddy Howard)  
2. Jambalaya (Neal Hefti)  
3. You Like (Eileen Barton)  
4. Somewhere Along The Way (Nat "King" Cole)  
5. This Is The Beginning Of The End (Don Cornell)  
6. Strange Sensation (J. Volli)  
7. Kay's Lament (Kay Starr)  
8. Half As Much (R. Clooney)  
9. Vanessa (Hugo Winterhalter)  
10. Auf Wiederseh'n Sweetheart (Vera Lynn)

### Johnny Pearson

- KOWH—Omaha, Neb.  
1. Auf Wiederseh'n Sweetheart (Vera Lynn)  
2. Walkin' To Missouri (S. Kaye)  
3. Half As Much (R. Clooney)  
4. Walkin' My Baby Back Home (Johnnie Roy)  
5. Botch-A-Me (R. Clooney)  
6. Somewhere Along The Way (Nat "King" Cole)  
7. Wish You Were Here (Eddie Fisher)  
8. Take My Heart (Al Martino)  
9. Sugarbush (Day-Laine)  
10. Delicado (Percy Faith)

### Gary Lesters

- WYNJ—Newark, N. J.  
1. Half As Much (R. Clooney)  
2. Botch-A-Me (R. Clooney)  
3. Wish You Were Here (Fran Warren)  
4. Have A Good Time (Tony Bennett)  
5. Kay's Lament (Kay Starr)  
6. Here In My Heart (Al Martino)  
7. Kiss Of Fire (Georgia Gibbs)  
8. Auf Wiederseh'n Sweetheart (Vera Lynn)  
9. Lover (Lee-Jenkins)  
10. You Intrigue Me (B. Parks)



## THE CASH BOX

Disk Jockeys'  
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 30 without any changes on the part of THE CASH BOX.

## Eddie Gallaher

- WTOP—Washington, D. C.  
1. Auf Wiederseh'n Sweetheart (Vera Lynn)  
2. Botch-A-Me (R. Clooney)  
3. Wish You Were Here (Eddie Fisher)  
4. Walkin' My Baby Back Home (Johnnie Ray)  
5. Somewhere Along The Way (Nat "King" Cole)  
6. I'm Yours (Eddie Fisher)  
7. Blue Tango (Leroy Anderson)  
8. Kiss Of Fire (Georgia Gibbs)  
9. Delicado (Percy Faith)  
10. Half As Much (R. Clooney)

## Bud Brees

- WPEN—Philadelphia, Pa.  
1. Wish You Were Here (Fisher)  
2. Auf Wiederseh'n Sweetheart (Vera Lynn)  
3. Possess Me (Tony Bavaar)  
4. In The Good Old Summertime (Paul-Ford)  
5. I Went To Your Wedding (Patti Page)  
6. Half As Much (R. Clooney)  
7. Zing A Little Zong (Crosby-Wyman)  
8. You Belong To Me (J. James)  
9. Adios (Gizelle MacKenzie)  
10. Tell Me You're In Love (Ray Cura)

## Merle Edwards

- WHIM—St. Paul, Minn.  
1. Wish You Were Here (Fisher)  
2. Botch-A-Me (R. Clooney)  
3. Walkin' My Baby Back Home (Johnnie Ray)  
4. Maybe (Como-Fisher)  
5. Infatuation (Dick Lee)  
6. Fool, Fool, Fool (Kay Starr)  
7. Auf Wiederseh'n Sweetheart (Vera Lynn)  
8. High Noon (Frankie Laine)  
9. Here In My Heart (Al Martino)  
10. Blue Tango (Leroy Anderson)

## Peter Potter

- KLAC—Hollywood, Calif.  
1. Somewhere Along The Way (Nat "King" Cole)  
2. Wish You Were Here (Eddie Fisher)  
3. Botch-A-Me (R. Clooney)  
4. When I Fall In Love (Day)  
5. Doodletown Fifers (Sauter-Finegan)  
6. Zing A Little Zong (Crosby-Wyman)  
7. Walkin' My Baby Back Home (Page Cavanaugh-Cole)  
8. Feet Up (Guy Mitchell)  
9. Auf Wiederseh'n Sweetheart (Vera Lynn)  
10. Carmen's Boogie (Andrews Sisters)

## Dick Coleman

- WCBM—Baltimore, Md.  
1. You Belong To Me (Stafford)  
2. I'm Yours (Eddie Fisher)  
3. Auf Wiederseh'n Sweetheart (Vera Lynn)  
4. Botch-A-Me (R. Clooney)  
5. Here In My Heart (Al Martino)  
6. Maybe (Como-Fisher)  
7. Half As Much (R. Clooney)  
8. Somewhere Along The Way (Nat "King" Cole)  
9. Walkin' My Baby Back Home (Johnnie Ray)  
10. My Love And Devotion (Perry Como)

## Lou Barile

- WKAL—Rome, N. Y.  
1. You Belong To Me (Jo Stafford)  
2. I'm Yours (Eddie Fisher)  
3. Take My Heart (Toni Arden)  
4. Here In My Heart (Al Martino)  
5. Auf Wiederseh'n Sweetheart (Vera Lynn)  
6. Botch-A-Me (R. Clooney)  
7. Wish You Were Here (Fisher)  
8. Sinner Am I (Johnnie Ray)  
9. Somewhere Along The Way (Nat "King" Cole)  
10. I Went To Your Wedding (Patti Page)

## Lieg Kamman

- WVO—New York, N. Y.  
1. Auf Wiederseh'n Sweetheart (Vera Lynn)  
2. Rosanne (Vic Damone)  
3. Somewhere Along The Way (Nat "King" Cole)  
4. Street Of Dreams (Sarah Vaughan)  
5. Azure-Te (Louis Jordan)  
6. Doodletown Fifers (Sauter-Finegan)  
7. Preview (Ella Fitzgerald)  
8. There's A Lull In My Life (Gordon MacRae)  
9. I'm Through With Love (Sandy Solo)  
10. Roman Guitars (B. Andrews)

## Claude Taylor

- WMBR—Jacksonville, Fla.  
1. Auf Wiederseh'n Sweetheart (Vera Lynn)  
2. Half As Much (R. Clooney)  
3. Lover (Lee-Jenkins)  
4. Botch-A-Me (R. Clooney)  
5. Little Grass Shack (Maddox)  
6. Trying (The Hilltoppers)  
7. Too Old To Cut The Mustard (Clooney-Dietrich)  
8. Kay's Lament (Kay Starr)  
9. Rock Of Gibraltar (F. Laine)  
10. Vanessa (David Rose)

## Norman Hall

- WBNL—Boonville, Ind.  
1. Should I (Four Aces)  
2. Wish You Were Here (Fisher)  
3. Somewhere Along The Way (Nat "King" Cole)  
4. Sugarbush (Day-Laine)  
5. Lover (Lee-Jenkins)  
6. I Don't Want To Take A Chance (Eddy Howard)  
7. Have A Good Time (Bennett)  
8. Everything You Said Came True (Mary Small)  
9. One For The Wonder (Andrews Sisters)  
10. You Like (Eileen Barton)

## "Lace"

- WAAB—Worcester, Mass.  
1. Wish You Were Here (Lynn)  
2. You Belong To Me (Jo Stafford)  
3. Strange Sensation (J. Valli)  
4. Luna Rossa (Alan Dean)  
5. Just One Of Those Things (Lee-Jenkins)  
6. Rock Of Gibraltar (F. Laine)  
7. Auf Wiederseh'n Sweetheart (Vera Lynn)  
8. Doodletown Fifer (Sauter-Finegan)  
9. Botch-A-Me (R. Clooney)  
10. So Madly In Love (G. Gibbs)

## Tal Hood

- WFGM—Fitchburg, Mass.  
1. Wish You Were Here (Eddie Fisher)  
2. Feet Up (Guy Mitchell)  
3. Auf Wiederseh'n Sweetheart (Vera Lynn)  
4. Indian Love Call (Four Horsemen)  
5. Jambalaya (Jo Stafford)  
6. Meet Mr. Callaghan (Peter Todd)  
7. String Along (Ames Bros.)  
8. Too Old To Cut The Mustard (Clooney-Dietrich)  
9. I Went To Your Wedding (Patti Page)  
10. Adios (Gizelle MacKenzie)

## Marty Hogan

- WCFL—Chicago, Ill.  
1. You Belong To Me (Dean Martin)  
2. Lover (Lee-Jenkins)  
3. Luna Rossa (Frank Sinatra)  
4. Half As Much (R. Clooney)  
5. Auf Wiederseh'n Sweetheart (Vera Lynn)  
6. Walkin' My Baby Back Home (Dean Martin)  
7. Tennessee Newsboy (Frank Sinatra)  
8. I May Hate Myself In The Morning (Steve Gibson)  
9. A Mighty Pretty Waltz (Jeri Southern)  
10. Vanessa (Hugo Winterhalter)

## Don Bell

- KRNT—Des Moines, Iowa  
1. Half As Much (R. Clooney)  
2. Fool, Fool, Fool (Kay Starr)  
3. Walkin' My Baby Back Home (Johnnie Ray)  
4. Auf Wiederseh'n Sweetheart (Vera Lynn)  
5. You Belong To Me (Stafford)  
6. Wish You Were Here (Eddie Fisher)  
7. Somewhere Along The Way (Nat "King" Cole)  
8. Here In My Heart (Tony Bennett)  
9. Honky Tonk Angels (Wells)  
10. Should I (Four Aces)

## Bob Perry

- WLAW—Boston, Mass.  
1. Wish You Were Here (Eddie Fisher)  
2. Half As Much (R. Clooney)  
3. You Belong To Me (Jo Stafford)  
4. I Went To Your Wedding (Patti Page)  
5. Easy To Say (T. Edwards)  
6. So Madly In Love (June Valli)  
7. Lover (Lee-Jenkins)  
8. I Don't Want To Take A Chance (Eddy Howard)  
9. Zing A Little Zong (Dorothy London)  
10. Auf Wiederseh'n Sweetheart (Vera Lynn)

## Rod Loudon

- KPOF—Portland, Ore.  
1. Half As Much (R. Clooney)  
2. Lover (Lee-Jenkins)  
3. Auf Wiederseh'n Sweetheart (Vera Lynn)  
4. Walkin' My Baby Back Home (Johnnie Ray)  
5. Delicado (Percy Faith)  
6. Wish You Were Here (Fisher)  
7. Walkin' To Missouri (Kaye)  
8. I'm Yours (Don Cornell)  
9. Vanessa (Hugo Winterhalter)  
10. Fool, Fool, Fool (Kay Starr)

## Hal Fredericks

- KXOK—St. Louis, Mo.  
1. Meet Mr. Callaghan (Paul-Ford)  
2. Wish You Were Here (Fisher)  
3. Botch-A-Me (R. Clooney)  
4. You Belong To Me (Stafford)  
5. Just One Of Those Things (Lee-Jenkins)  
6. And The Angels Sing (Anne Shelton)  
7. Vanessa (Hugo Winterhalter)  
9. My Love And Devotion (Perry Como)  
10. You Intrigue Me (C. Butler)

## Earle Pudney

- WGY—Schenectady, N. Y.  
1. Somewhere Along The Way (Nat "King" Cole)  
2. Botch-A-Me (R. Clooney)  
3. Once In A While (P. Page)  
4. Maybe (Como-Fisher)  
5. Vanessa (Hugo Winterhalter)  
6. Zing A Little Zong (Crosby-Wyman)  
7. So Madly In Love (G. Gibbs)  
8. In The Good Old Summertime (Paul-Ford)  
9. Forevermore (D. Vaughn)  
10. Roses Of Yesterday (Tony Bennett)

## Joe Deane

- WHEC—Rochester, N. Y.  
1. Wish You Were Here (Eddie Fisher)  
2. When It's Just About September (Lu Ann Simms)  
3. This Is The Beginning Of The End (Don Cornell)  
4. Botch-A-Me (R. Clooney)  
5. Meet Mr. Callaghan (Harry Grove Trio)  
6. Auf Wiederseh'n Sweetheart (Vera Lynn)  
7. Early Autumn (W. Herman)  
8. High Noon (Frankie Laine)  
9. Say You'll Wait For Me (Al Martino)  
10. Should I (Four Aces)

## Clarence Hamann

- WJMR—New Orleans, La.  
1. Too Old To Cut The Mustard (Clooney-Dietrich)  
2. Meet Mr. Callaghan (Paul-Ford)  
3. Jambalaya (Jo Stafford)  
4. You Belong To Me (Stafford)  
5. Take Me In Your Arms (Mary Ford)  
6. Mandilino-Mandolino (Henri Rene)  
7. This Is The Beginning Of The End (Don Cornell)  
8. Luna Rossa (Alan Dean)  
9. Should I (Four Aces)  
10. Sudden Fear (Steve Lawrence)

## Robin Seymour

- WKMH—Detroit, Mich.  
1. Somewhere Along The Way (Nat "King" Cole)  
2. Have A Good Time (Tony Bennett)  
3. You Belong To Me (Stafford)  
4. I'm Through With Love (Sandy Solo)  
5. Auf Wiederseh'n Sweetheart (Vera Lynn)  
6. Should I (Four Aces)  
7. You Like (Guy Lombardo)  
8. Vanessa (Hugo Winterhalter)  
9. Love And Devotion (Gordon Jenkins)  
10. Mademoiselle (Eddy Howard)

## Norm Prescott

- WROL—Boston, Mass.  
1. Indian Love Call (Four Horsemen)  
2. You Belong To Me (Jo Stafford)  
3. Auf Wiederseh'n Sweetheart (Vera Lynn)  
4. The Hand Of Fate (E. Fisher)  
5. I Laughed At Love (S. Gale)  
6. High Noon (Frankie Laine)  
7. Luna Rossa (Alan Dean)  
8. I Went To Your Wedding (Patti Page)  
9. Should I (Four Aces)  
10. Meet Mr. Callaghan (Harry Grove Trio)

## Top Recording Stars Set To Perform At MOA Meet

NEW YORK — A million dollar show comprised of the type of talent which is seldom assembled under one roof will be presented to MOA Convention participants next week. The great banquet, scheduled for the evening of September 12, will have such names on its entertainment roster as: Blossom Seely; Benny Fields; The Four Aces; Don Cornell; Patti Page; Johnnie Ray; Georgia Gibbs; Ella Mae Morse; Tennessee Ernie; Johnny Desmond; Al Martino and Bernice Parks. By convention time the above listing will probably have been doubled.

In order to assure the proper balance to the glittering array of talent lined up, on tap will be many acts of dancer, novelty, and comedy vein to break up the steady stream of recording stars who will be on hand to sing the songs the juke box operators of the nation have helped make into hits.

Operators and families who would like to meet the stars in person will have the opportunity as the record companies plan to have the artists available for this purpose in their exhibit rooms. Women folk will find a completely planned schedule for the three days which will include luncheons, movies, radio and television shows.

Ray Cunliffe and Phil Levin are at the Congress Hotel in Chicago making arrangements for the meet on September 11, 12 and 13. Operators and exhibitors who have not made reservations should wire, write or phone the Convention Department at the hotel.

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**100**  
SelectionsAL—Aladdin  
AP—Apollo  
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BU—Bullet  
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CH—Chess  
CO—ColumbiaCR—Coral  
DA—Dana  
DE—Decca  
DY—Derby  
FE—Federal  
4 Star—Four Star  
IN—IntroJU—Jubilee  
KI—King  
LO—London  
ME—Mercury  
MG—MGM  
MO—Modern  
NA—NationalOR—Oriole  
PE—Peacock  
PR—Prestige  
RA—Rainbow  
RE—Regent  
SA—Savoy  
SE—SegerSIT—Sittin' In  
SP—Specialty  
SW—Swingtime  
TE—Tempe  
TN—Tennessee  
UN—United  
VI—Victor

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

Comprising  
**100**  
Selections

Sept. 6 Aug. 30

**1—Auf Wiederseh'n Sweetheart**

129.5 141.8

CA-2143 (F-2143)—**LES BAXTER**  
Padam ... Padam ...  
CA-2166 (F-2166)—**SHARKEY**  
CO-39776 (4-39776)—**CHAMP BUTLER**  
Padam, Padam  
CO-39809 (4-39809)—**KEN GRIFFIN**  
Half As Much  
CR-60773 (9-60773)—**AMES BROTHERS**  
Break The Bands That Bind Me  
DE-28271 (9-28271)—**GUY LOMBARDO O.**  
Half As Much  
LO-1227 (45-1227)—**VERA LYNN**  
Parting Song  
ME-5871 (5871x45)—**EDDY HOWARD**  
I Don't Want To Take A Chance  
MG-11278 (K-11278)—**DE MARCO SISTERS**  
Watermelon Weather  
VI-20-4777 (47-4777)—**BILLY SHEPARD O.**  
The Mask Is Off

**2—Half As Much**

81.7 76.6

CO-39710 (4-39710)—**ROSEMARY CLOONEY**  
Poor Whelp-Poor-Will  
CO-20879 (4-20879)—**CURLEY WILLIAMS**  
CO-39809 (4-39809)—**KEN GRIFFIN**  
Auf Wiederseh'n Sweetheart  
ME-6366 (6366x45)—**KEN MARVIN**  
MG-11202 (K-11202)—**HANK WILLIAMS**  
DE-28271 (9-28171)—**GUY LOMBARDO O.**  
Auf Wiederseh'n Sweetheart

**3—You Belong To Me**

63.5 21.4

CA-2165 (F-2165)—**DEAN MARTIN**  
CA-2198 (F-2198)—**JAN GARBER O.**  
Tossin' And Turnin'  
CO-39811 (4-39811)—**JO STAFFORD**  
ME-6407 (45x6407)—**SUE THOMPSON**  
MG-11295 (K-11295)—**JONI JAMES**  
VI-20-4893 (47-4893)—**FREDDY MARTIN O.**  
Ain't It Grand To Be Dead

**4—Wish You Were Here**

62.8 49.0

DE-28308 (9-28308)—**GUY LOMBARDO O.**  
Hony Tonk Sweetheart  
MG-11270 (K-11270)—**FRAN WARREN**  
What Is This Thing Called Love?  
VI-20-4830 (47-4830)—**EDDIE FISHER**  
The Hand Of Fate

**5—Botch-A-Me**

62.5 75.6

CO-39767 (4-39767)—**ROSEMARY CLOONEY**  
On The First Warm Day

**6—Here In My Heart**

56.6 51.4

BBS-101—**AL MARTINO**  
I Cried Myself To Sleep  
CO-39745 (4-39745)—**TONY BENNETT**  
I'm Lost Again  
CR-60746 (9-60746)—**ALAN DALE**  
I'm Sorry  
DE-28213 (9-28213)—**THE ANDREWS SISTERS**  
DICK HAYMES  
I'm Sorry  
ME-5877 (5877x45)—**VIC DAMONE**  
Rosanne

Sept. 6 Aug. 30

**7—Delicado**

50.8 63.9

LO-1151—**EDMUNDO ROS O.**  
Baiao  
CA-2040 (F-2040)—**STAN KENTON O.**  
Bags And Baggage  
CO-39708 (4-39708)—**PERCY FAITH O.**  
Festival  
CR-60729 (9-60729)—**LAURINDO ALMEIDA**  
R'eco—R'eco  
DE-28044 (9-28044)—**WALDYR AZEVEDO O.**  
See If You Like It  
DE-28179 (9-28179)—**GUY LOMBARDO O.**  
Kiss Of Fire  
DE-28304 (9-28304)—**ETHEL SMITH**  
Poinclana  
MG-11259 (K-11259)—**LOS MUSICOS**  
SE-7002—**Fred Norman Orch.**  
VI-20-4677 (47-4677)—**THREE SUNS**  
Plink, Plank, Plunk!  
VI-20-4719 (47-4719)—**DINAH SHORE**  
The World Has A Promise  
VI-10-3919—**BOSTON POPS O.**

**8—Walkin' My Baby Back Home**

40.8 30.4

AP-1088—**DEAN MARTIN**  
Oh! Marie  
CA-2130 (F-2130)—**NAT "KING" COLE**  
Funny  
CO-39750 (4-39750)—**JOHNNIE RAY**  
Give Me Time  
DE-28277 (9-28277)—**GUY LOMBARDO O.**  
Once In A While  
SE-7002—**BERNICE PARKS**

**9—High Noon**

33.3 39.4

CA-2120 (F-2120)—**TEX RITTER**  
Go On! Get Out!  
CO-39770 (4-39770)—**FRANKIE LAINE**  
Rock Of Gibraltar  
LO-1232 (45-1232)—**LITA ROZA**  
Love, Where Are You Now?  
MG-11266 (K-11266)—**BILL HAYES**  
Padam ... Padam ...

**10—Vanessa**

32.6 33.9

MG-30619 (K-30619)—**DAVID ROSE**  
All The Things You Are  
VI-20-4691 (47-4691)—**HUGO WINTERHALTER O.**  
Somewhere Along The Way

**11—I'm Yours**

32.5 41.8

CA-2102 (F-2102)—**BAXTER & BEAVERS**  
Kiss Of Fire  
CO-39737 (4-39737)—**TONI ARDEN**  
CR-60690 (9-60690)—**DON CORNELL**  
My Mother's Pearls  
DE-28162 (9-28162)—**FOUR ACES**  
I Understand  
VI-20-4680 (47-4680)—**EDDIE FISHER**  
Just A Little Lovin'  
VI-20-4705 (47-4705)—**RALPH FLANAGAN**  
Kiss Of Fire

**12—Mayhe**

31.2 27.6

VI-20-4744 (47-4744)—**COMO & FISHER**  
Watermelon Weather

**13—Somewhere Along The Way**

28.8 18.3

CA-2069 (F-2069)—**NAT "KING" COLE**  
What Does It Take?  
CO-39695 (4-39695)—

Sept. 6 Aug. 30

**TONY BENNETT**

Sleepless

DE-28141 (9-28141)—**JERRY GRAY O.**  
Pittsburgh, Pa.  
DE-28222 (9-28222)—**GENE AMMONS O.**  
Beezy  
VI-20-4691 (47-4691)—**HUGO WINTERHALTER**  
Vanessa

**14—Blue Tango**

25.5 28.3

CA-1966 (F-1966)—**LES BAXTER**  
Please, Mr. Sun  
DE-27875 (9-27875)—**LEROY ANDERSON**  
Belle Of The Ball  
DE-28031 (9-28031)—**GUY LOMBARDO**  
At Last: At Last  
ME-5790—**DICK HAYMAN**  
For Sentimental Reasons  
ME-5817 (5817x45)—**XAVIER CUGAT O.**  
Jungle Flute  
VI-20-4518 (47-4518)—**HUGO WINTERHALTER O.**  
The Gypsy Trail  
VI-20-4541 (47-4541)—**FRANKIE CARLE**  
VI-20-4872 (47-4872)—**TONY BAVAAR**  
Possess Me

**15—Kiss Of Fire**

21.6 27.0

CA-2102 (F-2102)—**BAXTER & BEAVERS**  
I'm Yours  
CO-39737 (4-39737)—**TONI ARDEN**  
I'm Yours  
CR-60745 (9-60745)—**LES BROWN O.**  
I Wanted A Little Too Long  
DE-28179 (9-28179)—**GUY LOMBARDO O.**  
Delicado  
DE-28177 (9-28177)—**LOUIS ARMSTRONG O.**  
I'll Walk Alone  
LO-1214 (45x1214)—**ANNE SHELTON**  
Body And Soul  
ME-5823 (5823x45)—**GEORGIA GIBBS**  
A Lasting Thing  
MG-11225 (K-11225)—**BILLY ECKSTINE**  
Never Like This  
VI-20-4671 (47-4671)—**TONY MARTIN**  
For The Very First Time  
VI-20-4705 (47-4705)—**RALPH FLANAGAN**  
I'm Yours

**16—Sugarbush**

20.5 27.5

CO-39693 (4-39693)—**F. LAINE & D. DAY**  
How Lovely Cooks The Meat  
DE-28287 (9-28287)—**JOSEF MARAIS**  
How Lovely Cooks The Meat

**17—Luna Rossa**

15.8 12.7

CA-2168 (F-2168)—**VOICES OF SCHUMANN**  
April In Paris  
CO-39787 (4-39787)—**FRANK SINATRA**  
Tennessee Newsboy  
LO-1229 (45-1229)—**LEE LAWRENCE**  
Esmeralda  
MG-11269 (K-11269)—**ALAN DEAN**  
I'll Forget You  
VI-20-4836 (47-4836)—**TONY MARTIN**  
Some Day  
VI-10-3804—**EZIO PINZA**  
Anema E Core (Until)

**18—All Of Me**

15.1 2.6

CA-1793 (F-1793)—**BILLY MAY**  
Lean Baby  
CO-39788 (4-39788)—**JOHNNIE RAY**  
A Sinner Am I  
CO-38163 (4-38163)—**FRANK SINATRA**  
DE-28335 (9-28335)—

Sept. 6 Aug. 30

**LOUIS JORDAN O.**

There Goes My Heart

ME-5892 (45x5892)—**FRANKIE LAINE**  
South Of The Border  
ME-8941 (45x8941)—**ILLINOIS JACQUET**

**19—Jambalaya**

14.7 —

CO-39838 (4-39838)—**JO STAFFORD**  
Early Autumn  
CR-60816 (9-60816)—**N. HEFTI & F. WAYNE**  
Two Faced Clock  
DE-28341 (9-28341)—**REX ALLEN**  
DE-28367 (9-28367)—**CAMARATA**  
Mademoiselle  
MG-11283 (K-11283)—**HANK WILLIAMS**

**20—Have A Good Time**

12.3 10.0

CO-39764 (4-39764)—**TONY BENNETT**  
Please My Love

**21—Indian Love Call**

10.3 7.2

CO-39245 (4-39245)—**FRED LOWERY**  
DE-28076 (9-28076)—**ARMSTRONG & JENKINS O.**  
Jeannine  
DE-27955 (9-27955)—**FRIML & R. MERRILL**  
VI-10-3786—**ROBERTA PETERS**  
So In Love  
MG-11300 (K-11300)—**FOUR HORSEMEN**  
San Antonio Rose

**22—Just One Of Those Things**

9.2 —

DE-28313 (9-28313)—**PEGGY LEE**  
I'm Glad There Is You  
ME-5859 (45x5859)—**JAN AUGUST**  
Delicado  
ME-11083 (45x11083)—**BUD POWELL**

**23—Kay's Lament**

9.1 6.8

CA-2151 (F-2151)—**KAY STARR**  
Fool, Fool, Fool

**24—Lover**

9.0 16.9

CA-1600 (F-1600)—**LES PAUL & MARY FORD**  
Brazil  
DE-28215 (9-28215)—**PEGGY LEE**  
You Go To My Head

**25—Rock Of Gibraltar**

8.9 12.1

CO-39770 (4-39770)—**FRANKIE LAINE**  
High Noon

**26—Should I**

8.5 9.1

DE-28323 (9-28323)—**FOUR ACES**  
There's Only Tonight

**27—Too Old To Cut The Mustard**

8.4 13.0

CO-39812 (4-39812)—**CLOONEY & DIETRICH**  
Good For Nothing  
DE-46387 (9-46387)—**TUBB & FOLEY**  
DE-28314 (9-28314)—**DICK TODD**  
Waiting In The Lobby Of Your Heart  
ME-6348 (6348x45)—**CARLISLE BROTHERS**  
VI-20-4290 (47-4290)—**HOMER & JETHRO**

**28—Strange Sensation**

7.9 13.8

MG-11291 (K-11291)—**BILLY ECKSTINE**  
VI-20-4759 (47-4759)—**JUNE VALLI**

Sept. 6 Aug. 30

**29—Fool, Fool, Fool**

7.2 5.5

CA-2151 (F-2151)—**KAY STARR**  
Kay's Lament

**30—Doodletown Fifers**

6.8 —

VI-20-4866 (47-4866)—**SAUTER-FINEGAN O.**  
Azure-Te

**31—Jamaican Rhumba**

5.4 12.2

CO-39790 (4-39790)—**PERCY FAITH O.**  
Da-Du  
ME-5887 (45-5887)—**HOLLYWOOD SYMPHONY O.**  
Banjo And Fiddle

**32—So Madly In Love**

5.3 4.5

DE-28251 (9-28251)—**DOROTHY COLLINS**  
From The Time You Say Goodbye  
ME-5874 (45x5874)—**GEORGIA GIBBS**  
Make Me Love You  
VI-20-4759 (47-4759)—**JUNE VALLI**  
Strange Sensation

**33—I Went To Your Wedding**

5.1 —

ME-5899 (45x5899)—**PATTI PAGE**  
You Belong To Me  
VI-20-4835 (47-4835)—**STEVE GIBSON**

**34—Hand Of Fate**

5.0 7.3

VI-20-4830 (47-4830)—**EDDIE FISHER**  
Wish You Were Here

**35—Hesitation**

4.9 —

VI-20-4851 (47-4851)—**HUGO WINTERHALTER O.**  
Tic-Tac-Toe  
MG-11306 (K-11306)—**ART MOONEY O.**

**36—Feet Up (Pat Him On The Po-Po)**

4.8 7.7

CO-39822 (4-39822)—**GUY MITCHELL**  
Jenny Kissed Me

**37—Roses Of Yesterday**

4.7 4.4

CO-39815 (4-39815)—**TONY BENNETT**  
You Could Make Me Smile

**38—Meet Mister Callaghan**

4.6 2.3

CA-2193 (F-2193)—**LES PAUL**  
Take Me In Your Arms

**39—Beyond The Next Hill**

3.4 —

DE-28373 (9-28373)—**CARMEN CAVALLARO O.**  
Runnin' Wild Boogie  
LO-1248 (45x1248)—**HARRY GROVE TRIO**  
Intermezzo  
VI-20-4891 (47-4891)—**MELACHRINO STRINGS**  
La Rosita

**39—Be Anything (But Be Mine)**

4.5 10.2

AP-1191—**BOBBY SMITH**  
Skipplin' and Hopplin'  
CA-2011 (F-2011)—**HELEN O'CONNELL**  
Right Or Wrong

Sept. 6 Aug. 30

**CO-39690 (4-39690)—CHAMP BUTLER**

When I Look Into Your Eyes

CR-60686 (9-60686)—**JACK HASKELL**  
DE-28039 (9-28039)—**BUDDY STARK**  
Sincere  
DE-28142 (9-28142)—**LEE-JENKINS**  
Forgive Me  
JU-6002—**DOLLY DAWN**  
You're Not Worth My Tears  
ME-8270 (8270x45)—**WINI BROWN**  
ME-5815 (5815x45)—**EDDY HOWARD O.**  
She Took  
MG-11187 (K-11187)—**ALAN DEAN**  
All My Life  
VI-20-4576 (47-4576)—**DON ESTES**  
Everytime  
VI-20-4704 (47-4704)—**RALPH FLANAGAN**  
Forgive Me

**40—I'll Walk Alone**

4.4 12.8

CA-2000 (F-2000)—**MARGARET WHITING**  
I Could Write A Book  
CA-2044 (F-2044)—**JANE FROMAN**  
With A Song In My Heart  
CO-39654 (F-39654)—**BURT TAYLOR**  
Solitude  
CR-60659 (9-60659)—**DON CORNELL**  
That's The Chance You Take  
DE-23340 (9-23340)—**MARY MARTIN**  
Good Night, Wherever You Are  
DE-28038 (9-28038)—**PATTY ANDREWS**  
That's The Chance You Take  
DE-28177 (9-28177)—**LOUIS ARMSTRONG O.**  
Kiss Of Fire  
ME-5821 (5821x45)—**RICHARD HAYES**  
Tattletale  
MG-11198 (K-11198)—**LEROY HOLMES**  
You're My Thrill  
VI-20-4703 (47-4703)—**RALPH FLANAGAN**  
Just A Little Lovin'  
VI-20-4643 (47-4643)—**PETER KING SISTERS**  
Love, Where Are You Now?

**41—Lonely Wine**

4.3 4.3

**42—Once In A While**

4.1 6.6

**43—Blow Out The Candle**

3.7 2.4

**44—Take My Heart**

3.6 15.2

**45—This Is The Beginning Of The End**

3.5 1.4

**46—Beyond The Next Hill**

3.4 —

**47—String Along**

3.3 6.3

**48—Take Me In Your Arms**

3.2 6.1

**49—Zing A Little Zong**



**Sensational!****RUTH BROWN'S****"DADDY  
DADDY"**

Atlantic #973

**Atlantic** RECORDING  
CORP.  
234 WEST 56th STREET NEW YORK 19, N. Y.**"Sleeper Of The Week"**

—The Cash Box

by

**JOE**

(This Is Happiness)

**HOLIDAY****"CUBAN NIGHTINGALE"**

b/w

**"SERENADA"**

Prestige 786 (45x786)

**PRESTIGE RECORD CO.**

754 10th Ave. CI 6-0847 • N. Y.

**18¢ TICO'S 45¢**  
**Hit of the Week...**

So Great . . .

**"BODY AND SOUL"****"CUBAN NIGHTINGALE"**by World's Greatest Latin Swing Pianist  
**JOE LOCO and Trio**  
Tico 10-138**TICO**  
FLY OFF HAWAIIRECORDING CO.,  
143 W. 41st St.  
(LA 4-0457)**WATCH****"MUMBLES  
BLUES"**

BY

**BOBBY LEWIS**

CHESS #1518

**CHESS**750 E. 49th Street  
Chicago 15, Illinois**SENSATIONAL  
NIGHTINGALES****SING****"WILL HE WELCOME ME THERE"****"A SOLDIER NOT IN UNIFORM"**

PEACOCK #1704

**Peacock**  
RECORDS, INC.4104 Lyons  
Houston, Texas**Chicagoland Music Festival  
Honors "Uncle" Will Rossiter**

CHICAGO—A sparkling spectacle of marching bands, choruses, baton twirlers, and guest star, Rise Stevens, plus an estimated crowd of over 75,000 spectators present at Soldiers Field, added to the color of the Chicagoland Music Festival, which took place this past week, honoring songwriter and publisher, "Uncle" Will Rossiter.

Another feature of the program was one which takes place each year. This being a contest for vocal soloists, with possible fame and fortune awaiting the victor.

A chorus sang Rossiter's famed, "I'd Love to Live In Loveland" after which "Uncle" Will, himself, sang the song. He then made a very touching speech.

"I just want to say that being the guest of the Chicagoland Music Festival is the greatest honor I've ever had." He went on to say, "I'll leave you with a prayer that some day good music and song will help bring peace not only to America but to all the world. God Bless America".

A fine tribute to a very deserving gentleman.

**BEST SELLING**  
**THE CASH BOX SPIRITUAL**  
**RECORDS**  
Listed Alphabetically

- He's So Wonderful  
**SISTER JESSIE MAE RENFRO**  
(Peacock)
- How About You  
**PILGRIM TRAVELLERS**  
(Specialty)
- In The Upper Room  
**MEHALIA JACKSON**  
(Apollo)
- If Jesus Goes With Me  
**ANGELIC GOSPEL SINGERS**  
(Gotham)
- I Will Trust In The Lord  
**CLARA WARD**  
(Savoy)
- Stop Right Now  
**BELLS OF JOY**  
(Peacock)
- Tell Me Angel  
**ANGELIC GOSPEL SINGERS**  
(Gotham)
- This Little Light Of Mine  
**WARD SINGERS**  
(Savoy)
- Wading Through Blood And Water  
**DIXIE HUMMING BIRDS**  
(Peacock)
- When I Reach My Heavenly Home On High  
**ORIGINAL GOSPEL HARMONETTES**  
(Specialty)

**Got To Be**  
**ONE OF THE BIGGEST SELLING  
R & B RECORDS OF ALL TIME!!**

with Buddy Lucas Ork.

**LITTLE SYLVIA**

in her 1st Smash JUBILEE Release

**"I Went To Your  
Wedding"**

b/w

**"Drive Daddy  
Drive"**

JUBILEE 5093 (45x5093)

1st SMASH INSTRUMENTAL VERSION

**BUDDY LUCAS**

Pours his heart into the Tenor Sax

**"You Belong  
To Me"**

b/w

**"BIG BERTHA"**

JUBILEE 5094 (45x5094)

Picked—The Cash Box AWARD OF THE WEEK

**THE ORIOLES**  
**"Don't Cry Baby"**

b/w

**"See See Rider"**

JUBILEE 5092 (45x5092)

**CLIMBING TO THE TOP!**  
**THE MARYLANDERS**

great follow-up to "I'M A SENTIMENTAL FOOL"

**"PLEASE LOVE ME"**

and

**"MAKE ME THRILL AGAIN"**

JUBILEE 5091 (45x5091)

EDNA McGRUFF with Buddy Lucas Ork.

**"IN A CHAPEL BY THE SIDE OF THE ROAD"**

and

**"PRAY FOR A BETTER WORLD"**

JUBILEE 5089 (45x5089)

**Kickin' The Blues Around**

with Sam Evans

**Sam Evans is on vacation.**  
**His column will be re-**  
**sumed next week.**



**Jubilee RECORD CO., INC.**  
315 WEST 47TH STREET  
NEW YORK, N. Y.





# The Big 3

1. ROCK ME  
ALL NIGHT  
LONG

THE RAVENS

8291

2. MY SONG

b/w

HALF AS  
MUCH

DINAH WASHINGTON

8294

3. CALL  
OPERATOR  
No. 210

b/w

BABY BABY  
BLUES

JOHNNY OTIS ORCH.

featuring MEL WALKER

8289

## THE CASH BOX

### Rhythm & Blues Ramblings

With the summer drawing to a close, diskeries have become a beehive of activity and advance indications are that the coming fall season will prove to be the greatest in many years. Timed to give business a tremendous lift is the annual MOA meet in Chicago scheduled for September 11, 12 and 13. Diskeries, large and small, from every part of the country will be represented at what looks like the biggest MOA Convention yet. Most manufacturers have upped the number of releases and a goodly number of them appear to have smash possibilities. Also, the operators, after the usual summer lull, are in the mood to do business, so . . . see you in Chicago.

\* \* \*

The Varetta Dillard "Them There Eyes" on the Savoy label has created so much excitement that Lee Magid had to interrupt his vacation in order to get back at his desk and take care of things. . . . Ruth Brown and Willis Jackson, back now from their brief vacation, neither confirm nor deny the story carried in last week's Jet Mag that their "vacation" was a belated honeymoon. Ruth, with a hard string of one-nighters booked for the next few months, promises a statement soon. . . . Irv Marcus, Peacock sales manager on a merry-go-round with his three hot new releases. The Johnny Ace "My Song" on Duke label, the Marie Adams "My Song" and the Sensational Nightingales "Will He Welcome Me There," both on Peacock. A picture of Irv at his hotel suite eating dinner, is a chicken leg in one hand and the telephone in the other.

\* \* \*

Sam Meltzer, Hi-Lo Records, has come up with a sleeper in Eddie Jefferson's "Body And Soul." Rash of orders has made him a happy man. . . . Jerry Blaine excited over the reception given to the new Marylanders release "Make Me Thrill Again" and "Please Love Me." Jerry also has a potential biggie in Edna McGriff's "Pray For A Better World" and "In A Chapel By The Side Of The Road." . . . Newest addition to Atlantic's talent department is blues singer Linco'n Chase. Nate Stern, erstwhile Philadelphia bartender, wrote "I'm Used To Your Kisses" which has been done by The Do Ray Me Trio on the Rainbow label.

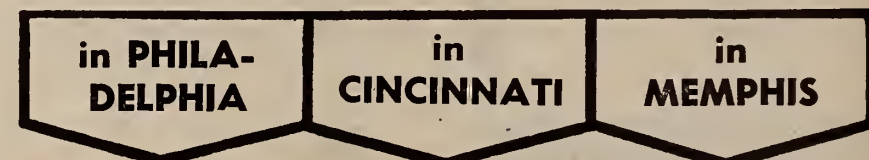


8508 Sunset Blvd., Hollywood 46, Calif.



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in New York City's Harlem Area; Chicago's South Side, and New Orleans.

1	LAWDY, MISS CLAWDY Lloyd Price (Specialty)	JUKE Little Walter (Checker)	BESIDE YOU The Swallows (King)
2	HAVE MERCY, BABY The Dominoes (Federal)	MARY JO Four Blazes (United)	SITTIN' HERE DRINKIN' Christine Kittrell (Tennessee)
3	GOIN' HOME Fats Domino (Imperial)	LAWDY, MISS CLAWDY Lloyd Price (Specialty)	MY SONG Johnny Ace (Duke)
4	I'M GONNA PLAY THE HONKY TONKS Marie Adams (Peacock)	TING-A-LING The Clovers (Atlantic)	DADDY DADDY Ruth Brown (Atlantic)
5	MY SONG Johnny Ace (Duke)	GOIN' HOME Fats Domino (Imperial)	MARY JO Four Blazes (United)
6	BESIDE YOU The Swallows (King)	MY SONG Johnny Ace (Duke)	TING-A-LING The Clovers (Atlantic)
7	DADDY DADDY Ruth Brown (Atlantic)	CALL OPERATOR 210 Floyd Dixon (Aladdin)	MY DING A LING Dave Bartholemew (King)
8	ONE MINT JULEP The Clovers (Atlantic)	I'M GONNA PLAY THE HONKY TONKS Marie Adams (Peacock)	POOR POOR ME Fats Domino (Imperial)
9	I'LL DROWN IN MY TEARS Sonny Thompson (King)	BESIDE YOU The Swallows (King)	DRAGGIN' HOURS Odelle Turner (Atlantic)
10	FUNNY Nat "King" Cole (Capitol)	HAVE MERCY, BABY The Dominoes (Federal)	JUKE Little Walter (Checker)



1	MY SONG Johnny Ace (Duke)	JUKE Little Walter (Checker)	JUKE Little Walter (Checker)
2	GOIN' HOME Fats Domino (Imperial)	GOIN' HOME Fats Domino (Imperial)	MARY JO Four Blazes (United)
3	MY HEART'S DESIRE Jimmy Lee & Artis (Modern)	HAVE MERCY, BABY The Dominoes (Federal)	TING-A-LING The Clovers (Atlantic)
4	LAWDY, MISS CLAWDY Lloyd Price (Specialty)	TING-A-LING The Clovers (Atlantic)	MY SONG Johnny Ace (Duke)
5	TING-A-LING The Clovers (Atlantic)	MY SONG Johnny Ace (Duke)	PLEASE HAVE MERCY Muddy Waters (Chess)
6	HAVE MERCY, BABY The Dominoes (Federal)	BESIDE YOU The Swallows (King)	HAVE MERCY, BABY The Dominoes (Federal)
7	DADDY DADDY Ruth Brown (Atlantic)	LET'S CALL IT A DAY Sonny Thompson (King)	LAWDY, MISS CLAWDY Lloyd Price (Specialty)
8	DRIFTING Lynn Hope (Aladdin)	HAVE A GOOD TIME Ruth Brown (Atlantic)	SADDLE MY PONY Howlin' Wolf (Chess)
9	HE'S MY MAN Marie Adams (Peacock)	ROCK ME ALL NIGHT LONG The Ravens (Mercury)	CALL OPERATOR 210 Floyd Dixon (Aladdin)
10	SPARROW'S FLIGHT # 2 Johnny Sparrow (Gotham)	LAWDY, MISS CLAWDY Lloyd Price (Specialty)	I'M GONNA PLAY THE HONKY TONKS Marie Adams (Peacock)

"It's What's in THE CASH BOX That Counts"



# HOT

in  
DALLAS

in  
LOS ANGELES

in  
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1	JUKE Little Walter (Checker)	DADDY DADDY Ruth Brown (Atlantic)	MY SONG Johnny Ace (Duke)
2	BESIDE YOU The Swallows (King)	LAWDY, MISS CLAWDY Lloyd Price (Specialty)	JUKE Little Walter (Checker)
3	TING-A-LING The Clovers (Atlantic)	MARY JO Four Blazes (United)	FOOL, FOOL, FOOL Kay Starr (Capitol)
4	SITTIN' HERE DRINKIN' Christine Kittrell (Tennessee)	HAVE MERCY, BABY The Dominoes (Federal)	TING-A-LING The Clovers (Atlantic)
5	MY SONG Johnny Ace (Duke)	I'M A SENTIMENTAL FOOL The Marylanders (Jubilee)	DADDY DADDY Ruth Brown (Atlantic)
6	WORRIED ALL THE TIME Howlin' Wolf (Chess)	THE RIVER Little Caesar (Recorded In Hollywood)	LONELY MONDAY Tommy Dean (States)
7	DON'T YOU CRY Joe Turner (Atlantic)	I'LL DROWN IN MY TEARS Sonny Thompson (King)	MY HEART'S DESIRE Jimmy Lee & Artis (Modern)
8	POOR POOR ME Fats Domino (Imperial)	MY SONG Johnny Ace (Duke) Dinah Washington (Mercury)	CUPID DOLL Lloyd Glenn (Swing Time)
9	YOU KNOW I LOVE YOU B. B. King (RPM)	EARTHQUAKE Joe Houston (Imperial)	NIGHT AND DAY Roy Milton (Specialty)
10	MARY JO Four Blazes (United)	TING-A-LING The Clovers (Atlantic)	HAVE A GOOD TIME Ruth Brown (Atlantic)

in  
HOUSTON

in  
SAVANNAH

in  
NEWARK

1	BESIDE YOU The Swallows (King)	LAWDY, MISS CLAWDY Lloyd Price (Specialty)	GOIN' HOME Fats Domino (Imperial)
2	TING-A-LING The Clovers (Atlantic)	MARY JO Four Blazes (United)	EASY EASY BABY Varetta Dillard (Savoy)
3	MARY JO Four Blazes (United)	TING-A-LING The Clovers (Atlantic)	LAWDY, MISS CLAWDY Lloyd Price (Specialty)
4	MY SONG Johnny Ace (Duke)	SO TIRED Roy Milton (Specialty)	DADDY DADDY Ruth Brown (Atlantic)
5	DADDY DADDY Ruth Brown (Atlantic)	DADDY DADDY Ruth Brown (Atlantic)	MY SONG Johnny Ace (Duke)
6	WITHOUT MY LOVE Charles Brown (Aladdin)	HAVE MERCY, BABY The Dominoes (Federal)	MY HEART'S DESIRE Jimmy Lee & Artis (Modern)
7	POOR POOR ME Fats Domino (Imperial)	MY HEART'S DESIRE Jimmy Lee & Artis (Modern)	CALL OPERATOR 210 Floyd Dixon (Aladdin)
8	HAVE MERCY, BABY The Dominoes (Federal)	CALL OPERATOR 210 Floyd Dixon (Aladdin)	TING-A-LING The Clovers (Atlantic)
9	EASY, EASY BABY Varetta Dillard (Savoy)	JUNCO PARTNER Louis Jordan (Decca)	JUKE Little Walter (Checker)
10	LAWDY, MISS CLAWDY Lloyd Price (Specialty)	DON'T YOU CRY Joe Turner (Atlantic)	I'M GONNA PLAY THE HONKY TONKS Marie Adams (Peacock)

# Varetta Dillard



Will Rock  
The Nation

In Pop and  
R. & B.

Her latest and  
greatest recording

# "THEM THERE EYES"

B/w

## "YOU ARE GONE"

SAVOY RECORD #859

Stronger Than Ever....  
Her Sensational Recordings..

## "EASY, EASY BABY"

SAVOY #847

## and "I'M YOURS"

SAVOY #851

**SAVOY RECORD CO. INC.**  
58 MARKET ST. NEWARK 1, NEW JERSEY



# JAZZ 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

## MARIE ADAMS (Peacock 1610)

**B+** "MY SONG" (2:51) Johnny Ace started a race to cover this slow beat blues when his release turned into an instantaneous hit, and the diskerie, in an attempt to corner the market, waxed its number one gal singer on the item. Marie Adams lives up to expectations as she smashes through with a top flight deck that we think could establish her in the pop field. Marie gives a colorful, passionate reading with Cherokee Conyers and orchestra providing a soft backdrop in the mood of the piece.

**B** "SWEET TALKING DADDY" (2:42) Another slow tempo number comes out a contender as the talented thrush really can sell a tune.

## JOHNNY WICK (United 1061)

**B** "BLUE DAWN" (2:48) Johnny Wick and his Swinging Ozarks belt a slow, low down instrumental that features some fancy saxing and "Preacher Man" on the tuba.

**B** "GLASGOW KY BLUES" (2:39) Flip is a slow blues vocaled in a strong manner and smoothly backed by the instrumentalists.

## GILBERT HOLIDAY (States 1072)

**C+** "LET'S DRINK" (2:10) Gilbert Holiday chants a moderate-quick jump with rhythmic choral assistance. The lively number with cute lyrics is well presented and should catch some coin.

**C+** "LATE ONE NIGHT" (2:30) The under siding is a change of pace in which the artist and band collaborate effectively.

## THE SENSATIONAL NIGHTINGALES (Peacock 1704)

**B+** "WILL HE WELCOME ME THERE" (2:45) A fast beat spiritual is chanted with drive as Julius Chicks and Ernest James blend their voices and lead. The group lends a spirited harmony backing and the total effect is inspiring.

**C+** "A SOLDIER NOT IN UNIFORM" (2:37) The religious singers work together effectively on a slow gospel tune with Chicks handling the lead capably.

## CALVIN BOZE (Aladdin 3147)

**B** "LOOPED" (2:20) A cute, rhythmic rocker is fetchingly sung by Calvin Boze. The Boze treatment of the contagious lyrics and the solid support supplied by Maxwell Davis and his ork make this a likely platter.

**C+** "BLOW, MAN, BLOW" (2:27) The lower lid is a moderate beat that the singer and musical group wax in top-notch style.

## CALVIN FRAZIER (Savoy 858)

**C+** "GOT NOBODY TO TELL MY TROUBLES TO" (2:43) Calvin Frazier projects a sincere slow beat vocal blues with the T. J. Fowler ork setting up the musical mood.

**C+** "LITTLE BABY CHILD" (2:42) A similar tempo blues is given a solid interpretation by the singer.

## THE CASH BOX

### ★ AWARD O' THE WEEK ★

"THEM THERE EYES" (2:41)

"YOU ARE GONE" (2:42)

VARETTA DILLARD

(Savoy 859)



VARETTA DILLARD

● Varetta Dillard, who one of these days is going to latch on to an etching that will break out and establish her as a singer of pop status, comes through with a terrific version of that fast tempo oldie

"Them There Eyes" that could be the one. The spirited warbling of the thrush as she sells the cute lyrics infectiously and with an impishness that will charm the listener, cannot fail to put this tune among the top R&B disks and could spill over into pop. This one is made to order for the boxes and ops had better make haste and capitalize. The under portion is a slow dramatic romantic ballad that is a fitting companion piece and will win itself many spins. The orking is solid but easy and sets the proper mood for the chantress.

## EDNA McGRUFF (Jubilee 5089)

**B** "IN A CHAPEL BY THE SIDE OF THE ROAD" (2:32) A sweet sentimental ballad is sung with emotion by Edna McGruff who is aided greatly by the soothing orking of Buddy Lucas. A choral assist cushions the McGruff vocal.

**B** "PRAY FOR A BETTER WORLD" (2:25) The flipside is another slow ballad similar in theme to the artist's great "Heavenly Father" and is projected tenderly and with compassion.

## RED RODNEY SEXTET (Okeh 6899)

**C+** "DIG THIS MENU PLEASE" (2:43) The Red Rodney Sextet beats out a big jump number explosively. The blues vocal is handled in a sock manner by Morty Perry. Sharing the spotlight is Buddy Savitt on the tenor sax.

**B** "RED'S MAMBO" (2:42) The flip is a wild mambo with Red chanting the lyrics. A contagious bit of instrumentation is waxed by the Sextet and the etching comes out an uninhibited side.

## THE CASH BOX

*Jazz 'n Blues*

### SLEEPER OF THE WEEK

"MAKE ME THRILL AGAIN" (3:10)

"PLEASE LOVE ME" (2:30)

THE MARYLANDERS  
(Jubilee 5091)

● The Marylanders take the slow beat "Make Me Thrill Again" and treat it to a novel bit of singing with the result that the foursome has an exciting side that means money in the boxes. With the Buddy Lucas ork supplying the musical lift, the etching has a blend of vocal and instruments that really makes this a sock deck. The other side is a similar beat, titled "Please Love Me" and is capably sung by the stylish Marylanders and arranged in a manner fashioned to please.

"COURAGE TO LOVE" (2:24)

"YOU KNOW I KNOW" (2:32)

THE "5" ROYALES  
(Apollo 441)

● The 5 Royals dish up in wonderful style a slow tempo item titled "Courage To Love". The harmonizing of the group as they pipe out the rhythmic piece is Grade-A and the resulting deck is one that has all the qualifications needed for a quick break. The lower deck is a fast bounce that the boys belt out with joyful abandon. The happy chanting makes this side another potential money maker. Ops have two top-flight sides for the price of one.

## BILLY HADNOTT (Federal 12096)

**B** "JUNK WAGON" (3:03) Billy Hadnott and his orchestra deliver a slow instrumental with a weird sound that makes the side something different. Tinkle of the junk wagon bell carries the beat throughout.

**C+** "LIMEHOUSE BLUES" (2:26) A moderate-quick beat oldie is the material for the Hadnott aggregation and the boys beat is out in smart style.

## DINAH WASHINGTON (Mercury 8294)

**B+** "MY SONG" (2:48) Dinah Washington throws her hat into the ring with her stylized reading of the exciting slow blues and comes through with a version that is bound to please her legion of fans. Orking is strong and the potent arrangement spots them to advantage.

**B** "HALF AS MUCH" (2:44) The beautiful pop plug tune is smoothly and feelingfully interpreted by the Mercury star.

## EDDIE JEFFERSON (Hi-Lo 1413)

**B** "BODY AND SOUL" (3:00) Eddie Jefferson talky-sings a slow beat blues in a simple low down manner that has great appeal. Jefferson's stylized delivery, with light ork backing, puts the tune over potently.

**C+** "I GOT THE BLUES" (2:48) The lower deck is a quick beat rhythmic item chanted by the deep voiced vocalist in his unusual style.

## THE TRENIERS (Okeh 6904)

**C+** "CHEATIN' ON ME" (2:43) The Treniers bounce through a rhythmic ditty with zest and the resulting waxing is an ok side. Gene Gilbeaux handles the baton as the arrangement features Don Hill's alto sax.

**B+** "ROCKING ON SUNDAY NIGHT" (3:06) A rocking wild thing with handclapping, screams, hot saxing and the spirited chanting of the Treniers, make this a powerhouse etching.

## THE FOUR INTERNES (Federal 12097)

**C+** "COUNT YOUR BLESSINGS" (2:40) A bouncy religious item is chanted in lively style by The Four Internes who handle the moderate tempo with dash. This type of gospel singing is not necessarily limited to special locations.

**C+** "GOING BACK TO JESUS" (2:45) A bit of wild chanting is done by the foursome who turns out another potent deck as they handle the sharp beat arrangement dynamically.

## CHARLEY BOOKER (Modern 878)

**C+** "MOONRISE BLUES" (2:43) Charley Booker's easy singing style puts over a slow beat blues in an accepted fashion.

**C** "CHARLEY'S BOOGIE WOOGIE" (2:39) The under portion is a fast boogie woogie that has Booker pulling out the stops and really belting.



**THE CASH BOX**  
*Reports*  
**THE NATION'S**  
**BIG 10**

**HILLBILLY,  
FOLK & WESTERN  
JUKE BOX TUNES**

- 1** **WILD SIDE OF LIFE**  
Hank Thompson  
(Capitol 1942; F-1942)
- 2** **ARE YOU TEASING ME**  
Carl Smith  
(Columbia 20922; 4-20922)
- 3** **IT WASN'T GOD  
WHO MADE THE  
HONKY TONK ANGELS**  
Kitty Wells  
(Decca 28232; 9-28232)
- 4** **ALMOST**  
George Morgan  
(Columbia 20906; 4-20906)
- 5** **WAITING IN THE  
LOBBY OF YOUR  
HEART**  
Hank Thompson  
(Capitol 2063; F-2063)
- 6** **FULL TIME JOB**  
Eddy Arnold  
(RCA Victor 20-4787;  
47-4787)
- 7** **INDIAN LOVE CALL**  
Slim Whitman  
(Imperial 8156)
- 8** **HALF AS MUCH**  
Hank Williams  
(MGM 11202; K-11202)
- 9** **LADY'S MAN**  
Hank Snow  
(RCA Victor 20-4733;  
47-4733)
- 10** **THAT HEART  
BELONGS TO ME**  
Webb Pierce  
(Decca 28091; 9-28091)

## Prodigy



NEW YORK—Disk jockey Al "Jazzbo" Collins of WNEW, New York, interviews Norman Greene, 21-year-old composer and arranger, who has just had a new album released through MGM called "Romantic Moods."

### Syd Nathan Off To Europe

NEW YORK—Syd Nathan, president of King Records, will leave on the Queen Mary September 10 for a six weeks trip to Europe. While there, he will work out deals for the leasing of his Rhythm and Blues and Folk and Western disks in each country. In turn he expects to make some reciprocal deals for bringing back likely material from the continent. This will be his first trip to Europe.

### Frumkin Enlarges Quarters

CHICAGO — Hy Frumkin, well-known record distributor in this city, recently moved his sales company to new and larger quarters at 2007 South Michigan Ave.

Hy is a distributor for several labels, large and small, covering pops, rhythm and blues and jazz.

The section to which he has moved is known as "Record Row" and is very convenient for operators and dealers to reach and ultimately conduct their business.

### "Trying" Breaks Through

ST. LOUIS, MO.—Randy Wood of Dot Records reports that the Hilltoppers' waxing of "Trying" is garnering big orders. Over 150,000 in sales has already been chalked up and 100,000 additional have been pressed. Twenty-six presses are in full swing. So far Cincinnati has ordered 20,000; Cleveland 17,000; Chicago 15,000; and New England and the West Coast are just getting started. The South originally kicked the record off with Nashville as the tee off spot and Atlanta, Charlotte and Memphis in full swing.

### "Remembering" Gets Push

NEW YORK—Pollsam Music, publishers of "Remembering" recorded by Toni Arden and Champ Butler, has just been joined by Whitehall Music to give further emphasis to promotion of the tune. A. E. Masters of Whitehall will be one of the guiding forces behind the tune. Larry Green has also been added to handle West Coast record promotion.

## Meeting Dates Of Music Operators' Associations

Sept. 11-13—Music Operators of America

Place: Congress Hotel, Chicago, Ill.

11—Music Operators of Northern Illinois

Place: To be announced

15—Westchester Operators Guild

Place: American Legion Hall, White Plains, N. Y.

### Jeri Southern To Cafe Society

NEW YORK—Jeri Southern, Decca singing star, who has been on a club and theater tour for the past eleven months, make her Manhattan debut when she opens at Cafe Society for two weeks beginning September 4. Since this is the recording star's first New York date, Decca is planning an all out promotional campaign. The thrush will cut six additional sides during these two weeks and GAC is lining up several TV shows for her.

A Solid Ballad Hit!

**THE  
HOMING  
WALTZ**

MILLER MUSIC CORPORATION

## LADDER OF Best Sellers FROM King AND Federal RECORDS

### Popular

**STEVE LAWRENCE**  
SUDDEN FEAR  
ALWAYS LOVE ME  
15199 and 45-15199  
MINE AND MINE ALONE  
ALL MY LOVE BELONGS TO  
YOU  
15190 and 45-15190

**ROYE GOODRICH**  
JUNGLE DRUMS  
TO YOU  
15197 and 45-15197

### Folk/Western

**MOON MULLICAN**  
JAMBALAYA  
A MIGHTY PRETTY WALTZ  
1106 and 45-1106

**EDDIE SMITH**  
THE PREACHER AND THE  
BEAR  
SNOW DEER  
1095 and 45-1095

**YORK BROS.**  
2 SIDES TO EVERY STORY  
TWIRLY WHIRLY  
1092 and 45-1092

### Rhythm/Blues

**THE SWALLOWS**  
BESIDE YOU  
YOU LEFT ME  
4525 and 45-4525

**SONNY THOMPSON**  
I'LL DROWN IN MY TEARS  
CLANG-CLANG-CLANG  
4527 and 45-4527  
LET'S CALL IT A DAY  
BLUES MAMBO  
4541 and 45-4541

**EARL BOSTIC**  
MOON GLOW  
AIN'T MISBEHAVIN'  
4550 and 45-4550

## Federal

**THE DOMINOES**  
HAVE MERCY, BABY  
DEEP SEA BLUES  
12068 and 45-12068

**THE ROYALS**  
MOONRISE  
FIFTH STREET BLUES  
12088 and 45-12088

**JIMMY  
WITHERSPOON**  
FOOLISH PRAYER  
TWO LITTLE GIRLS  
12095 and 45-12095

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Ohio



# FOLK and WESTERN ROUNDUP

Eddy Arnold (RCA Victor) begins a western tour with his Sept. 12th appearance at Four States Fair in Texarkana, USA. From there he shows in Lake Charles, La., on the 13th; El Paso, Texas 17th & 18th; Tucson the 19th; Phoenix the 20th; 23rd in Riverside, Calif.; 24th, Pasadena; 25th El Monte; 26th in Long Beach; and closing with 27th and 28th at San Diego. Tour was arranged by Eddy's manager, Col. Tom Parker, and promotion and publicity is being handled by Roberts & Bradbury of Hollywood.

"Cracker Jim" Brooker causes a lot of attention to the Shell Super Store in Miami where he m. c.'s a three and one half hour show of country records each day. Program is watted from Miami's WMIE and is billed "The Original Cracker Jim Show." Cracker Jim also handles publicity for most of the country artists appearing in Miami environs via his show. August 30th they presented a gospel concert featuring The Le Fevres Quartet, Homeland Harmony Quartet, The Sunshine Boys, and The Harmonizers. Hall used is usually the Miami City Auditorium.

Tours coming up: Smiley Burnette started last week on appearances in Missouri, Ohio and Kansas. Tommy Duncan (Intro) heading for Texas and the Southwest at an early date. Lee and Juanita Moore of WWVA in Wheeling have just returned from a tour of eastern park dates having played with top names in every spot. Jimmy Davies (Decca) went on to New York completing dates in New Mexico. New York business includes planning of future recording dates, some TV negotiations and some time in his pubbery.

Latest of the pop names to record in Nashville is Lorry Raine who did a session the 24th with Nashville musicians backing. Manager Tim Gayle boasts of four top masters using country material with a pop rendition.

Gabe Tucker (Dot) reports excellent acceptance of his daily three hour country record stint on Houston's

KATL. The oature opus is new for KATL and Tucker's acceptance has sold the station on the rural type of show. Tucker has the noon to three spot.

Country D. J. Changes: Gene Burns, formerly of WCNB in Connersville, Ind., now airing daily from WLCK in Campbellsville, Ky. "Cuzzin" Don George, who has been a favorite from WFHG in Bristol, Va., for years moves to Chattanooga's WDOD on Sept. 3rd.

One of the favorite Nashville country record shows is being handled by subs while Roy Smith takes his two week's vacation at National Guard camp. Roy formatted most of the shows before leaving and the visiting m. c.'s. are doing a great job in Smith's absence.

New Country Record Shows on the Air: WCAX in Burlington, Vermont, on the air with country records again after six months away. KERD in Rosenberg, Texas, also reports four hours of country music every Sunday afternoon after having been lax in this field. Jim Mayes at WFAI in Fayetteville, N. C., doing an additional half hour daily entitled "Hillbilly Juke Box" in the 6:15 to 6:45 P.M. spot. "Skip-A-Long" Hathaway has taken over the six to eight P.M. spot each Saturday with his country and western records. Max Meeks of WMFR in High Point, N. C., starts country airing at 8:30 each Saturday night and doesn't stop until eleven.

Ole Rasmussen (Capitol) now using the record format of doing the big pop classics and jazz hits in the western style. Ole and his Nebraska Cornhuskers pack them in every Wednesday, Friday and Saturday nights at Harmony Park Ballroom in Anaheim, Calif.

Glenn Thompson and his band are doing a one-hour Saturday afternoon remote from a used car lot in Fayetteville, N. C. Show goes out from WFAI. Drawing card is the giving of 100 gallons of gas each week to the person guessing nearest to correct the mileage on lot's "featured car."

Joe Clark's Corn Crib continues into its fourth year in the territory from KVON in Napa, Calif. Dave Wortman (Joe Clark) keeps his audience interested with the tops in country records and his antics as a bungling jerk, brilliant economist or broken-down politician—whatever the mood calls for.

Shel Horton did two shows per day from the WHUN booth at the Huntington, Pa., Fair. One show was titled "Meet Horton At The Fair" and the other "Meet Your Fair Directors."

Hank Snow's new Victor release "Jesus Wept" was co-authored by wife Min. Little Jimmy Dickens is out on a slew of dates which will take him through Pennsylvania, Virginia, Texas, Oklahoma and Arkansas.

**A Double Hit**  
**"COMMON FOLKS"**  
 plus  
**"I WAS THE LAST ONE TO KNOW"**  
 ROBERTA LEE—DECCA #28362

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**M-G-M RECORDS**  
**HANK WILLIAMS**  
 sings  
**"JAMBALAYA"**  
 MGM-11283 (78 rpm)  
 K-11283 (45 rpm)

## CANADA'S WESTERN HIT PARADE

Compiled Through the Cooperation of Program Directors Throughout Canada

1. HALF AS MUCH  
Hank Williams (MGM)
2. CALL OF THE MOUNTAINS  
Ray Little (Aragan)
3. WILD SIDE OF LIFE  
Hank Thompson (Capital)
4. GOLD RUSH IS OVER  
Hank Snow (RCA Victor)
5. MOM'S AND DAD'S WALTZ  
Lefty Frizzell (Columbia)
6. LET OLD MOTHER NATURE HAVE HER WAY  
Carl Smith (Columbia)
7. CHAPEL IN THE PINES  
Rhythm Pals (Aragan)
8. JAMBALAYA  
Hank Williams (MGM)
9. ARE YOU TEASING ME  
Carl Smith (Columbia)
10. JUDGMENT DAY EXPRESS  
Orval Prophet (Decca)

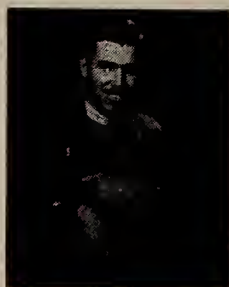
## FOLK AND WESTERN REVIEWS

DISK & SLEEPER  
 EXCELLENT  
 VERY GOOD  
 GOOD  
 FAIR  
 MEDIOCRE

### BULLSEYE of the WEEK

**"BY THE WATERS OF THE MINNETONKA" (2:22)**  
**"AN AMATEUR IN LOVE" (2:45)**

**SLIM WHITMAN**  
 (Imperial)



SLIM WHITMAN

● Following up his fabulous success with "Indian Love Call", Slim Whitman reaches into the same grab bag and comes up with "By

The Waters Of The Minnetonka" which has been a favorite for many many years. Whitman's individual style, which has won him innumerable plaudits, is again evident in his current release, and his smooth yodeling puts this platter in a position to break for a hit. Sound effects are employed effectively together with a solid string backdrop. We look for this disk to do big things for the fast rising singer. The lower lid is a Slim Whitman composition. Slim handles the vocal on the slow romantic ditty with a freshness and appeal that makes it a solid companion piece for the upper lid.

**CHET ATKINS**  
 (RCA Victor 20-4896)

● "MEET MISTER CALLAGHAN" (2:40) Chet Atkins and his galloping guitar run through the current pop plug tune in scintillating style.

● "CHINATOWN, MY CHINATOWN" (1:50) The old fast beat favorite is given a merry guitar treatment by the specialist.

**GENE O'QUINN**  
 (Capitol 2210)

● "YOU'RE GONNA BE SORRY" (2:27) Gene O'Quinn gives a nasal vocal treatment to a rhythmic ditty with romantic lyrics.

● "TENNESSEE TALKIN' DOLL" (2:19) The under portion is a moderate beat sung by O'Quinn in cute style.

**EDDIE HAZELWOOD**  
 (Intro 6058)

● "EVERYBODY'S GOT A RIGHT TO CHANGE THEIR MIND" (2:17) Eddie Hazelwood gives an r&b twist to a country item. Musical backdrop is supplied by the Carolina Woodchoppers, with a showy bit of pianoing spotted.

● "THERE'S NO TWO WAYS ABOUT IT" (2:17) A moderate tempo item with a romantic story is given an easy vocal by the artist.

**BILLY WALKER**  
 (Columbia 20994)

● "IF I SHOULD LIVE THAT LONG" (2:23) A lilting ballad is the material and Billy Walker handles it smoothly and with a warmth that should sell this pretty number.

● "ONE HEART'S BEATIN', ONE HEART'S CHEATIN'" (2:28) Walker workers over a similar piece on the flipside and comes off with an ok deck.

**GRADY MARTIN**  
 (Decca 28388)

● "YOU BELONG TO ME" (2:31) Grady Martin and His Slew Foot Five give the current pop biggie a light run through with Cecil Bailey handling the vocal in ok style.

● "I WENT TO YOUR WEDDING" (2:13) Flip is another pop favorite with Grady Martin and the group spinning the lovely item smoothly.

**CURLEY DAULTON**  
 (Columbia 20995)

● "A LITTLE AT A TIME" (2:59) A slow pretty tune is given a wonderful and appealing vocal by Curly Daulton. Johnny Daulton's Western Swing Kings back the warbler in potent style.

● "PLEASE LEAVE ME ALONE" (2:53) Curly sings plaintively, easily, and with a slight yodel as he sells the slow tempo tune.

**BOB NEWMAN**  
 (King 1108)

● "TONIGHT'S THE NIGHT" (2:34) Bob Newman chants a slow rhythmic beat with spirit and turns out a happy etching.

● "GREETINGS" (2:39) The western artist handles a fast march tempo vivaciously. It's a cute number that should appeal.

**JACK SWANSON & DOTTY TRAVIS**  
 (Jubilee 6014)

● "I DON'T KNOW WHO TAUGHT HER" (1:55) Jack Swanson sings a slow cute item infectiously with a solid string backing.

● "TILL I WALTZ AGAIN WITH YOU" (2:20) The flip deck has Swanson and Dotty Travis teaming up on a slow waltz with the result a pleasing side that should catch spins.



Best Wishes MOA For A Happy  
Convention Time And THANKS For  
Consistent Plays

FLYING  
HIGH....

# Hank SNOW

*Singing...* THE CASH BOX

BULLSEYE of the WEEK

"I WENT TO YOUR  
WEDDING"

and

"THE  
BOOGIE  
WOOGIE  
FLYING  
CLOUD"

FEATURED STAR OF  
WSM GRAND OLE OPRY AND WSM-TV

Another Cash Box  
"BULLSEYE OF THE WEEK"  
The Spiritual Hit

"JESUS WEPT"

b/w

"I'M IN LOVE WITH JESUS"

featuring THE JORDANAIREs  
RCA Victor 20-4856

Writing exclusively for HILL & RANGE SONGS, INC.

RCA VICTOR-20-4909 (47-4909)

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Nashville  
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"It's What's in THE CASH BOX That Counts"



# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records—City by City

Sept. 6, 1952

### New York, N. Y.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. YOU BELONG TO ME (Jo Stafford)
3. WISH YOU WERE HERE (Eddie Fisher)
4. HALF AS MUCH (Rosemary Clooney)
5. HIGH NOON (Frankie Laine)
6. BOTCH-A-ME (Rosemary Clooney)
7. DELICADO (Percy Faith)
8. HERE IN MY HEART (Al Martino)
9. MEET MR. CALLAGHAN (Harry Grove Trio)
10. SOMEWHERE ALONG THE WAY (Nat "King" Cole)

### Chicago, Ill.

1. BOTCH-A-ME (Rosemary Clooney)
2. WISH YOU WERE HERE (Eddie Fisher)
3. YOU BELONG TO ME (Jo Stafford)
4. HALF AS MUCH (Rosemary Clooney)
5. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
6. HIGH NOON (Frankie Laine)
7. SUGARBUSH (Laine—Day)
8. MEET MR. CALLAGHAN (Grove Trio & Paul)
9. MAYBE (Como—Fisher)
10. SMOKE RINGS (Paul—Ford)

### Los Angeles, Calif.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
3. WISH YOU WERE HERE (Eddie Fisher)
4. BOTCH-A-ME (Rosemary Clooney)
5. TAKE ME IN YOUR ARMS AND HOLD ME (Paul—Ford)
6. WALKIN' MY BABY BACK HOME (Ray & Cole)
7. ZING A LITTLE ZONG (Crosby—Wyman)
8. I WENT TO YOUR WEDDING (Patti Page)
9. FEET UP (Guy Mitchell)
10. HOTTER THAN A PISTOL (Spike Jones)

### Philadelphia, Pa.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. YOU BELONG TO ME (Jo Stafford)
3. WISH YOU WERE HERE (Eddie Fisher)
4. BOTCH-A-ME (Rosemary Clooney)
5. SUGARBUSH (Laine—Day)
6. STRING ALONG (Ames Brothers)
7. HALF AS MUCH (Rosemary Clooney)
8. I WENT TO YOUR WEDDING (Patti Page)
9. SHOULD I (Four Aces)
10. FATHER TIME (Sunny Gale)

### St. Louis, Mo.

1. FOOL, FOOL, FOOL (Kay Starr)
2. YOU BELONG TO ME (Jo Stafford)
3. SMOKE RINGS (Paul—Ford)
4. WALKIN' MY BABY BACK HOME (Ray & Cole)
5. MEMORIES (Joe Pica)
6. WISH YOU WERE HERE (Eddie Fisher)
7. HALF AS MUCH (Rosemary Clooney)
8. YEARNING (Buccaneers Trio)
9. SHOULD I (Ames Brothers)
10. TAKE ME IN YOUR ARMS AND HOLD ME (Paul—Ford)

### Houston, Tex.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. HALF AS MUCH (Rosemary Clooney)
3. BOTCH-A-ME (Rosemary Clooney)
4. HERE IN MY HEART (Al Martino)
5. DELICADO (Percy Faith)
6. KISS OF FIRE (Georgia Gibbs)
7. WISH YOU WERE HERE (Eddie Fisher)
8. MAYBE (Como—Fisher)
9. I'M YOURS (Eddie Fisher)
10. WALKIN' MY BABY BACK HOME (Johnnie Ray)

### New Orleans, La.

1. WALKIN' TO MISSOURI (Sammy Kaye)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. A SINNER AM I (Johnnie Ray)
4. JAMBALAYA (Jo Stafford)
5. HIGH NOON (Frankie Laine)
6. YOU BELONG TO ME (Jo Stafford)
7. BOTCH-A-ME (Rosemary Clooney)
8. DOODLETOWN FIFERS (Sauter-Finegan)
9. HALF AS MUCH (Rosemary Clooney)
10. MAYBE (Como—Fisher)

### Savannah, Ga.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. HERE IN MY HEART (Al Martino)
3. HALF AS MUCH (Rosemary Clooney)
4. DELICADO (Percy Faith)
5. WALKIN' MY BABY BACK HOME (Johnnie Ray)
6. I'LL WALK ALONE (Jane Froman)
7. BOTCH-A-ME (Rosemary Clooney)
8. I'M YOURS (Eddie Fisher)
9. LOVER (Lee—Jenkins)
10. ONCE IN A WHILE (Patti Page)

### Reno, Nev.

1. HALF AS MUCH (Rosemary Clooney)
2. BOTCH-A-ME (Rosemary Clooney)
3. WALKIN' MY BABY BACK HOME (Nat "King" Cole)
4. LOVER (Lee—Jenkins)
5. KISS OF FIRE (Georgia Gibbs)
6. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
7. HIGH NOON (Frankie Laine)
8. BLUE TANGO (Leroy Anderson)
9. I'M YOURS (Eddie Fisher)
10. HOLD ME IN YOUR HEART (Art Lowry)

### Massapequa, N. Y.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. BOTCH-A-ME (Rosemary Clooney)
3. MAYBE (Como—Fisher)
4. I'M YOURS (Eddie Fisher)
5. HALF AS MUCH (Rosemary Clooney)
6. HERE IN MY HEART (Al Martino)
7. WALKIN' MY BABY BACK HOME (Nat "King" Cole)
8. FAITH (Mantovani)
9. DELICADO (Percy Faith)
10. WISH YOU WERE HERE (Eddie Fisher)

### Denver, Colo.

1. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
2. HALF AS MUCH (Rosemary Clooney)
3. MAYBE (Como—Fisher)
4. YOU BELONG TO ME (Jo Stafford)
5. DELICADO (Percy Faith)
6. AUF WIEDERSEH'N SWEETHEART (Les Baxter)
7. HERE IN MY HEART (Al Martino)
8. BOTCH-A-ME (Rosemary Clooney)
9. WALKIN' MY BABY BACK HOME (Johnnie Ray)
10. LOVER (Lee—Jenkins)

### Chehalis, Wash.

1. WISH YOU WERE HERE (Eddie Fisher)
2. LOVER (Lee—Jenkins)
3. TAKE ME IN YOUR ARMS AND HOLD ME (Paul—Ford)
4. TAKE MY HEART (Al Martino)
5. LITTLE GRASS SHACK (Johnny Maddox)
6. A SINNER AM I (Johnnie Ray)
7. ROCK OF GIBRALTAR (Frankie Laine)
8. DA-DU (Percy Faith)
9. SHOULD I (Four Aces)
10. YOU BELONG TO ME (Jo Stafford)

### Cincinnati, Ohio

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. YOU BELONG TO ME (Jo Stafford)
3. WISH YOU WERE HERE (Eddie Fisher)
4. SUGARBUSH (Laine—Day)
5. BOTCH-A-ME (Rosemary Clooney)
6. HALF AS MUCH (Rosemary Clooney)
7. STRING ALONG (Ames Brothers)
8. SHOULD I (Four Aces)
9. I LAUGHED AT LOVE (Sunny Gale)
10. TENNESSEE NEWSBOY (Frank Sinatra)

### Tampa, Fla.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. BOTCH-A-ME (Rosemary Clooney)
3. WISH YOU WERE HERE (Eddie Fisher)
4. HALF AS MUCH (Rosemary Clooney)
5. DELICADO (Percy Faith)
6. HERE IN MY HEART (Al Martino)
7. WALKIN' MY BABY BACK HOME (Johnnie Ray)
8. I'M YOURS (Cornell & Fisher)
9. HIGH NOON (Frankie Laine)
10. SOMEWHERE ALONG THE WAY (Nat "King" Cole)

### Indianapolis, Ind.

1. HALF AS MUCH (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. WALKIN' MY BABY BACK HOME (Johnnie Ray)
4. HERE IN MY HEART (Tony Bennett)
5. MAYBE (Como—Fisher)
6. DELICADO (Percy Faith)
7. BOTCH-A-ME (Rosemary Clooney)
8. KISS OF FIRE (Georgia Gibbs)
9. I'M YOURS (Four Aces)
10. WISH YOU WERE HERE (Eddie Fisher)

### Baltimore, Md.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. HERE IN MY HEART (Al Martino)
3. I'LL WALK ALONE (Jane Froman)
4. DELICADO (Percy Faith)
5. HALF AS MUCH (Rosemary Clooney)
6. ONCE IN A WHILE (Patti Page)
7. LOVER (Lee—Jenkins)
8. BOTCH-A-ME (Rosemary Clooney)
9. VANESSA (Hugo Winterhalter)
10. IN THE GOOD OLD SUMMERTIME (Paul—Ford)

### Detroit, Mich.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. LOVER (Lee—Jenkins)
4. HERE IN MY HEART (Al Martino)
5. CARIOCA (Paul—Ford)
6. DELICADO (Percy Faith)
7. IN THE GOOD OLD SUMMERTIME (Paul—Ford)
8. MAYBE (Como—Fisher)
9. KISS OF FIRE (Georgia Gibbs)
10. HALF AS MUCH (Rosemary Clooney)

### Omaha, Neb.

1. HALF AS MUCH (Rosemary Clooney)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. HERE IN MY HEART (Al Martino)
5. I'M YOURS (Fisher—Cornell)
6. LOVER (Lee—Jenkins)
7. DELICADO (Percy Faith)
8. FOOL, FOOL, FOOL (Kay Starr)
9. MAYBE (Como—Fisher)
10. IN THE GOOD OLD SUMMERTIME (Paul—Ford)

### Richmond, Va.

1. BOTCH-A-ME (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. WISH YOU WERE HERE (Eddie Fisher)
4. HALF AS MUCH (Rosemary Clooney)
5. SUGARBUSH (Laine—Day)
6. HIGH NOON (Frankie Laine)
7. MAYBE (Como—Fisher)
8. WALKIN' MY BABY BACK HOME (Johnnie Ray)
9. KAY'S LAMENT (Kay Starr)
10. LOVER (Lee—Jenkins)

### Birmingham, Ala.

1. HALF AS MUCH (Rosemary Clooney)
2. LOVER (Lee—Jenkins)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. BOTCH-A-ME (Rosemary Clooney)
5. MAYBE (Como—Fisher)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. CARIOCA (Paul—Ford)
8. HERE IN MY HEART (Al Martino)
9. DELICADO (Percy Faith)
10. IN THE GOOD OLD SUMMERTIME (Paul—Ford)

### Des Moines, Iowa

1. AUF WIEDERSEH'N SWEETHEART (Lynn & Howard)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. HALF AS MUCH (Rosemary Clooney)
4. FOOL, FOOL, FOOL (Kay Starr)
5. BOTCH-A-ME (Rosemary Clooney)
6. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
7. HERE IN MY HEART (Al Martino)
8. I'M YOURS (Don Cornell)
9. WISH YOU WERE HERE (Eddie Fisher)
10. TAKE ME IN YOUR ARMS AND HOLD ME (Paul—Ford)

### Memphis, Tenn.

1. HALF AS MUCH (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. DELICADO (Percy Faith)
4. WALKIN' MY BABY BACK HOME (Johnnie Ray)
5. I MAY HATE MYSELF IN THE MORNING (Bette McLaurin)
6. I'M CONFESSIN' (Paul—Ford)
7. HERE IN MY HEART (Tony Bennett)
8. MAYBE (Como—Fisher)
9. KISS OF FIRE (Georgia Gibbs)
10. IN THE GOOD OLD SUMMERTIME (Paul—Ford)

### Kansas City, Mo.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. BOTCH-A-ME (Rosemary Clooney)
3. DELICADO (Percy Faith)
4. THIS IS THE BEGINNING OF THE END (Don Cornell)
5. MAYBE (Como & Fisher)
6. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
7. IN THE GOOD OLD SUMMERTIME (Paul & Ford)
8. I WAITED A LITTLE TOO LONG (Kay Starr)
9. ONCE IN A WHILE (Patti Page)
10. HERE IN MY HEART (Al Martino)

### Charleston, W. Va.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. HALF AS MUCH (Rosemary Clooney)
3. BOTCH-A-ME (Rosemary Clooney)
4. HERE IN MY HEART (Al Martino)
5. DELICADO (Percy Faith)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. MAYBE (Como—Fisher)
8. WISH YOU WERE HERE (Eddie Fisher)
9. KISS OF FIRE (Georgia Gibbs)
10. I'M YOURS (Cornell—Fisher)



# MOA ANNOUNCES PROGRAM FOR 3rd ANNUAL CONVENTION

## Full Three Days Of Business And Social Activities For Nation's Music Machine Operators



GEORGE A. MILLER

OAKLAND, CALIF.—Just before leaving here for Chicago, where he'll be on hand several days ahead of the start of the MOA Convention, George A. Miller, president of Music Operators of America, put together the agenda for the three day meet, which starts at the Congress Hotel, Chicago, September 11 and runs thru the 13th.

On Wednesday evening at 8 P.M., a day prior to the opening of the convention, the Executive Board will have a special meeting to discuss amendments to the by-laws and other pertinent and important information for the benefit of the MOA membership.

On Thursday morning, September 11, at 10 o'clock the convention will officially get under way. The opening address will start exactly at 10 A.M., and all officers and directors will make their reports at this time. Speakers from the recording companies will address the membership, informing all of their current recordings and what can be expected in the future. This conclave will last until 12:30 P.M.

At 12:30, Thursday, a joint meeting of the MOA Executive Committee and representatives of the various associations will be held under the auspices of the Automatic Music Machine Manufacturers' Association, whose members include The Rudolph Wurlitzer Company, J. P. Seeburg Corporation, Rock-Ola Manufacturing Corporation, and AMI, Inc. Speakers from the manufacturers' association and from MOA will address the group gathered at this luncheon. The luncheon will adjourn at 2 P.M. so that all can attend the opening of the exhibits. Exhibits will then remain open until 12 midnight. The above hours

will continue for exhibitors each day of the show.

On Friday, September 12, business meetings will once begin at 10 A.M., and continue until 1 P.M. Operators will hear talks by: 1) a speaker on public relations from Frank E. Mullen Associates, a national known firm; 2) A speaker on sales promotion and the furtherance of the industry; 3) A California Congressman, who will discuss future copyright legislation and what should be done to avoid future legislation of this kind; 4) A Congressman from the Middle Western States, who will speak on world conditions; and 5) a representative of ASCAP (American Society of Composers, Authors and Publishers). Questions and comment will be then encouraged from the floor.

The big star studded show will be presented at the banquet on Friday night, September 12, beginning at 7 P.M.

Saturday, September 13, is the final day of the meet. Speakers will be heard starting at 10 A.M., and then the election of the officers and executive committee for the ensuing term will take place. Exhibits will continue as usual from 2 P.M. to midnight. In addition, operators and their guests are invited to a preview showing at one of the theatres which has been arranged by Hirsh de LaVie.

### Gottlieb Ships New 5-Ball Game "Skill Pool"

CHICAGO—D. Gottlieb & Company, this city, this week announced its newest game, "Skill Pool".

"The most outstanding feature of this game," stated Alvin Gottlieb, "is its eye appeal. It is a very bright and flashy type game. The 15 plastic balls in the center of the machine light up in various colors, flashing on and off, as scoring hits are made".

Methods of obtaining replays include, high point score, mystery roll-over when lit, and high score. Replays may also be obtained when letters S-K-I-L-L are spelled out when Kickout Holes on either side of machine are lit.

Alvin also stated that floor samples are now in the hands of distributors. The first shipments have already been made.

"We believe," he concluded "that this game will mean bigger profits to operators throughout the nation".

## Robert H. Bear Appointed Sales Manager, Phonograph Division, Of Wurlitzer

### Bear Replaces Wurgler, Who Resigned

## NAMA Meet To Draw Large Number Of Ops

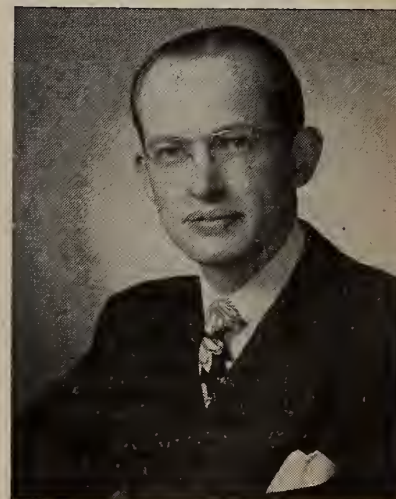
CHICAGO—J. W. Coan, president of Coan Manufacturing Company, and chairman of the attendance committee of NAMA (National Automatic Merchandising Association) reports that attendance at their Convention, being held at the Palmer House, this city, September 14 thru 17, will be the largest in the history of these meetings.

The enlarged attendance can be attributed partly to the MOA Convention being held in this city just prior to the vending meet. Many operators conduct a coin machine business that encompasses the use of both music and vendors. In practically every instance, these operators will be on hand for the MOA Show, and continue on thru the NAMA Exhibit.

John Mill, exhibit sales chairman, is also enthusiastic, pointing out that more exhibitors will show their wares this year, than in any previous year.

Officials of NAMA have lined up a highly interesting and constructive business program. A number of well informed speakers will address the operators on many important subjects. Heading the group is General Leslie Groves, USA retired, formerly chief of the National Atomic Energy Program, and at present vice president of Remington Rand.

Ben Bouchard, sales manager of Mars, Inc., and chairman of the entertainment committee, reports that the banquet on Wednesday, September 17, will be a highlight of the convention. A great line up of the country's best talent will perform at that time.



ROBERT H. BEAR

NO. TONAWANDA, N. Y.—Robert H. Bear, formerly special sales representative, has been promoted to the position of sales manager, Phonograph Division, of The Rudolph Wurlitzer Company, according to an announcement made by R. C. Haimbaugh, vice president of the company. Bear replaces E. R. Wurgler who resigned.

Bob Bear, a graduate of Temple University, Philadelphia, Pa., joined The Rudolph Wurlitzer Company in March 1939 and has been associated with the factory or distributor organization ever since. He will be in complete charge of the sales, advertising and service departments of the North Tonawanda plant and will work directly with the domestic Wurlitzer distributor organization which has 41 offices throughout the United States.

Bob joined the Wurlitzer Company backed by experience with the Pennzoil Company in Oil City, Pa., Certain-Teed Products Corp. in the Niagara Falls plant and their New York City office and the American Radiator and Standard Sanitary Company in Buffalo.

His first post at Wurlitzer was in the administrative division of the company and he spent a great deal of time working with Wurlitzer distributors. In 1945 he joined a distributor organization in Buffalo for a short period, returning to the company in 1948 as a special representative for the sales department. In his new post Bob will be responsible for the sales policies and practices of Wurlitzer and will be in contact with his many friends in the coin operated phonograph business.



# L. A. OPS FIGHT FOR DIME PLAY

**Contest O. P. S. Assessments On 5c To 10c Juke Box Changeover. Fresno Ops Also Hit. Attorney Harrison Call Heads Legal Battle, Contending Juke Boxes Do Not Effect Defense Effort, Nor Does It Inflate The National Economy In Any Way**

LOS ANGELES, CALIF.—Music operators here who have been assessed by the Office of Price Stabilization are fighting back.

They are not going to pay fines at the rate of about two-thirds of the increase which resulted when they changed over some of their juke boxes from nickel to dime play.

The case which is now before the federal court here, is that of an operator with an assessment of only \$200, altho one music op has been assessed about \$18,000.

Some operators are reported to have paid the assessments asked of them by the Office of Price Stabilization without comment.

Others here decided not to pay and on principle, carry their arguments to the federal court here in an effort to prove that their juke boxes, hidden in the dim recesses of taverns and other stores, were in no way effecting the defense effort and, especially, were in no fashion whatsoever creating any inflation of the nation's economy.

The above are the two principle reasons for which OPS was created.

Some operators here went even further. They actually called at the local OPS offices and asked certain officials there if they would be doing any wrong were they to change over from 5c to 10c play on their juke boxes.

Sad to relate, these operators did not obtain a written ruling in this matter, and the men with whom they then spoke, they claim, are no longer with the OPS office here.

The operators continued along on the theory that they were in no way affecting the nation's defense effort or inflating the American economy.

Suddenly, and out of the blue, local Office of Price Stabilization officials pounced down upon them and started to make assessments at a wholesale rate.

Fearing this agency, some of the operators quietly paid what was asked of them, but others demanded their rights.

These latter operators wanted to know how they were in any fashion whatsoever affecting the defense effort or inflating the national economy.

This brought Harrison W. Call, attorney for the California Music Guild, into town from CMG headquarters in Oakland, Calif.

Call presented his brief to the Federal Court here asking for an immediate dismissal of the OPS assessments.

Attorney Call in his brief clearly pointed out that juke boxes in the dim recesses of taverns and other stores certainly weren't affecting defense production nor the defense effort in any way and, especially, they definitely were not creating inflation of the national economy.

If the Federal Court here accepts the arguments contained in the brief presented by attorney Call and dis-

misses the case, then change over from nickel to dime play everywhere in the nation will have the precedent such action requires.

If the Court decides against dismissal, after reading the brief, then a jury trial is planned wherein attorney Call will present his case against that of the local OPS attorneys.

In the meantime, OPS moved further and went into Fresno to assess operators there. Three leading juke box ops were assessed at \$7,000, \$20,000, and \$2,000. This is two-thirds of the increase these men enjoyed

when they changed over from nickel to dime play.

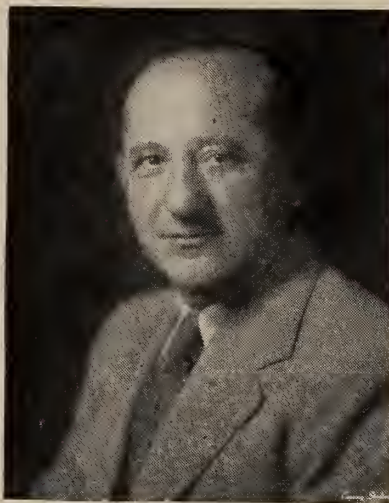
San Diego and some other sections of the state continue along on dime play and haven't as yet been bothered by OPS. These sections, too, eagerly await the Federal Court's ruling here.

Music ops here all agree that dime play is necessary if they are to continue in business and meet their bills.

All eagerly await the Federal Court's decision. Some have stated that they will carry their fight right up to the Supreme Court of the United States if necessary.

## Record Breaking Attendance To Be At Harry Rosen-UJA Testimonial

**Dinner To Be Held At Belmont-Plaza Hotel, Tuesday Evening, September 9**



HARRY ROSEN

NEW YORK—With 350 reservations already in the bag for the annual dinner of the coin machine industry for the United Jewish Appeal being held at the Belmont Plaza Hotel, Tuesday night, September 9, leaders in the UJA effort look forward to a record-breaking dinner "and the finest results we've ever had for any philanthropic cause," according to Sidney H. Levine, chairman of the industry's 1952 UJA campaign.

"Interest in properly hailing our guest of honor, Harry Rosen, widely known and liked as 'dean of the music machine industry,' and concern for the vital objectives of the United Jewish Appeal in a time of crisis both have combined to rouse our fellow-business men to a desire to participate in this traditionally gala affair," Levine declared today. Attorney for the Automatic Music Operators Association, Inc., Levine is rounding out his second year as top leader in the UJA effort.

The chairman pointed out that the Coin Machine Industry Division of UJA considers itself fortunate in obtaining as a guest speaker at its annual affair a brilliant lawyer and civic spokesman, Moses L. Kove, recently appointed Federal Prosecutor of the Department of Justice.

"Mr. Kove has had a fine career as a

lawyer and an equally distinguished record of public service and devotion to Jewish affairs," the chairman added.

In the announcement bidding the industry rally behind the dinner and the campaign, the officers of the division declare that it "is indeed fitting that our industry should this year take occasion, at its annual dinner for the United Jewish Appeal, to honor a colleague who has been outstanding in achievement, in philanthropy and in those traits of character that win a man the warm affection of his fellows. Such a man is Harry Rosen, distinguished 'dean' of the music machine industry. Long a leader in the trade, Harry has not allowed success to interfere with his labors for his fellow-men. He has been a top leader in our industry on behalf of UJA for many years. In honoring Harry Rosen, we are in reality paying tribute not only to a good friend and a fine man but to our own participation in the humanitarian cause in which he has always played an important part."

Honorary chairman of the division is Albert S. Denver, president of the Automatic Music Operators Association who was guest of honor at last year's successful dinner.

On the executive committee of the campaign and climactic dinner are the following trade leaders:

Charles Aronson, Charles Bernoff, Theodore Blatt, Albert W. Bodkin, Frank Breheny, Frank Galland, Russell Carpenter, Nat Cohn, Joseph P. Connors, Abraham Fish, Joseph Fishman, Matthew Forbes, J. Cameron Gordon, Thomas Greco, Abe Green, Milton Green, Arthur Herman, Morris Kahn, Max Klein, David Lowy, Alfred Miniacci, and Michael Munves.

Also Meyer C. Parkoff, Carl Pavesi, Mack Perlman, Seymour Pollak, Louis Price, Barney Schlang, Jack Semel, Lawrence D. Serlin, Albert Simon, Harry Siskind, Richard Steinberg, Dave Stern, Barney Sugarman, Sol Tabb, James Tolisano, Sal Trella, Sam Walder, Max Weiss, and Joseph Young.

### CLOSEOUT!

Seeburg '46	\$99.50
Seeburg '47	139.50
Rock-Ola '49 and '50	
(like new)	295.00
Seeburg Wall Boxes	
(Brand New)	22.50
Packard Wall Boxes	5.95
1/3 Deposit, Balance C.O.D.	
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### ATTENTION!!

UNITED Super alley 6 player	Write
WILLIAMS Double Header	\$49.50
UNITED 2 player rebound Off. Sc.	69.50
BALLY Hy Roll	29.50
WILLIAMS Rag Mop (pin)	95.00
WILLIAMS St. Louis (pin)	45.00
AMI Model A	265.00
SEEBURG M100A late series	635.00
3020 Wurl. Wall Boxes	22.00

1/2 Deposit With Order

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SEEBURG BEAR GUN A-1269, ea.	\$269.50
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EXHIBIT DALE GUN, ea.	54.50
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TURF KINGS, ea.	134.50
CITATIONS, ea.	39.50
FOUR HORSEMEN, ea.	122.50

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BINGO GAMES  
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## Keep Your Eyes On Keeney

J. H. Keeney & CO. INC.  
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS



# Little Boy Blue

Little Boy Blue can blow his horn—

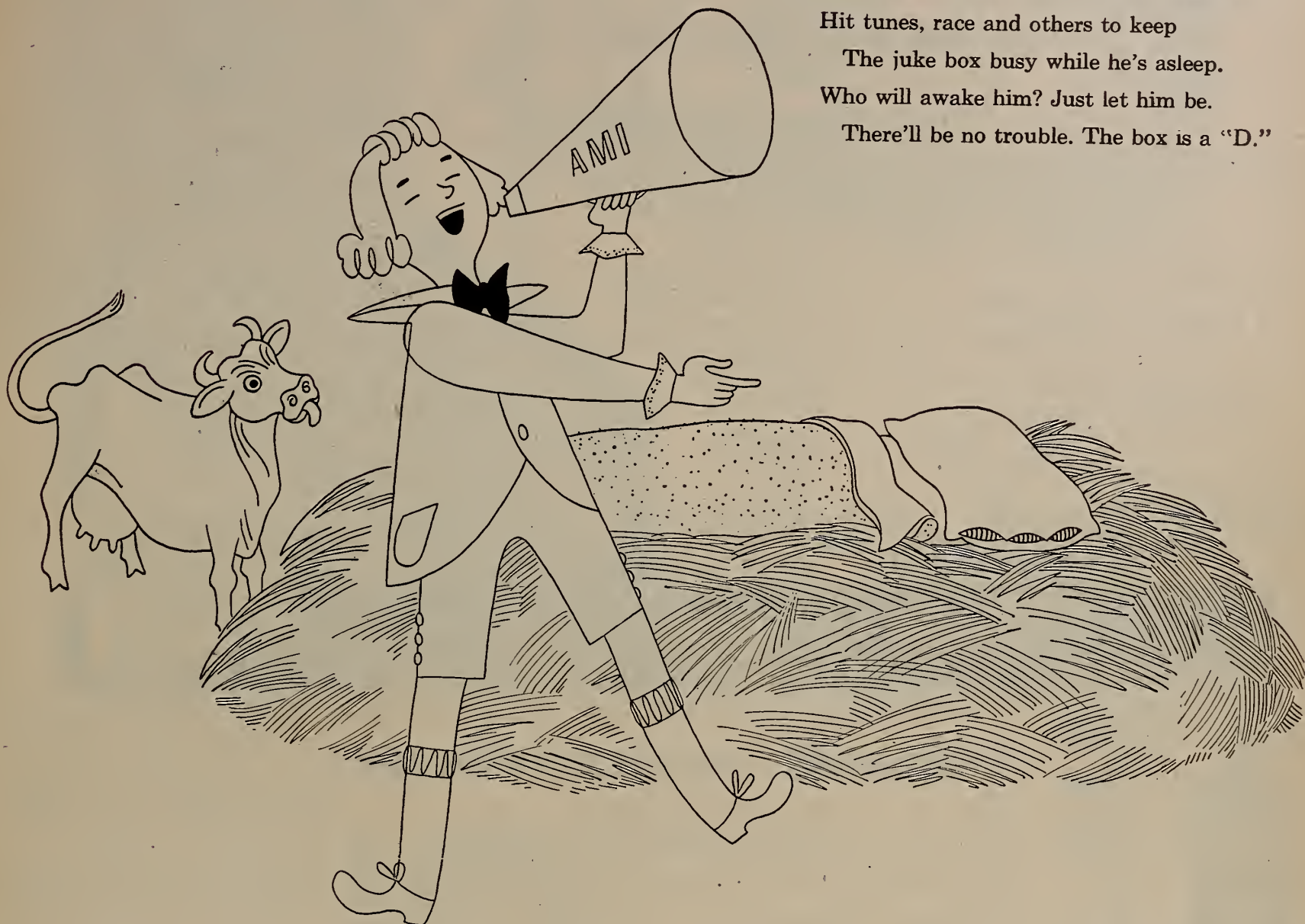
With selections aplenty, both classic and corn:

Hit tunes, race and others to keep

The juke box busy while he's asleep.

Who will awake him? Just let him be.

There'll be no trouble. The box is a "D."

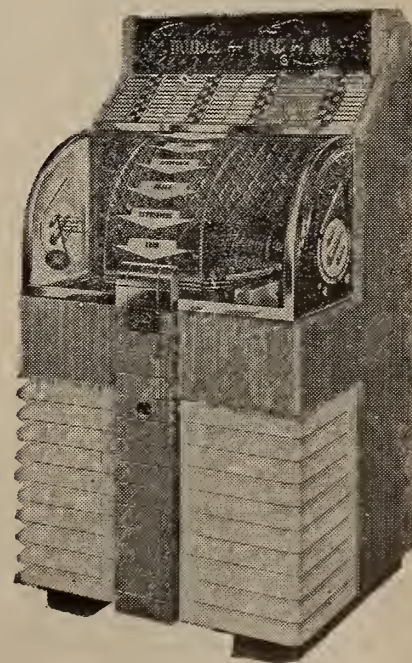


Why shouldn't the azure kid do a little bragging?

This smart youngster gathers a full program of varied selections that suit every fancy, match every mood. He makes sure the music will be played by offering it on the Model "D"—the A M I juke box that plays on and on while the money rolls in.

**AMi** Incorporated

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan



COME TO THE MOA CONVENTION, SEPTEMBER 11, 12, 13, CHICAGO

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SENSATIONAL PROFIT-PROVED "IN-LINE" REPLAY HIT!

12 Great Features in 1 Great Game

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PRODUCE SUPER-PROFITS

See this new extra-cains attraction in action at your Bally Distributor.

## 2 • NEW STAR ROLL-OVERS

"SPOT" UP TO 5 NUMBERS BY SKILL

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3, 4, 5-IN-LINE ON MASTER-CARD  
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MASTER-CARD CORNERS SCORE 200

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ATTRACTS EXTRA COINS EVERY GAME

## 7 • FAMOUS ADVANCING SCORES

GREATEST SCORING APPEAL  
IN PINGAME HISTORY

## 8 • SPECIAL SUPER-CARD SCORES

3-IN-LINE IN SUPER-CARDS  
SCORE 4-IN-LINE SCORES

## 9 • SELECTIVE-BUTTON PLAY

INSURES BIG EXTRA-COIN PROFITS

## 10 • GAY HOLIDAY COLORS

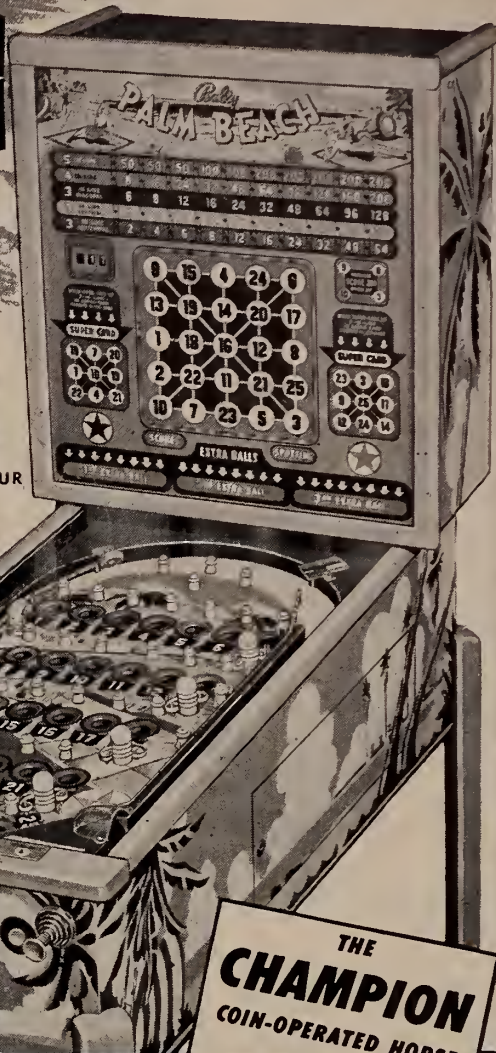
IN BACKGLASS, CABINET  
AND PLAYFIELD

## 11 • ILLUMINATED PLAYFIELD

## 12 • TROUBLE-FREE MECHANISM

NATIONAL REJECTOR

ORDER FROM YOUR  
BALLY  
DISTRIBUTOR  
TODAY!



THE  
**CHAMPION**  
COIN-OPERATED HORSE  
See Back Cover

**Bally**

MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

## CANADIAN OPERATORS!



## OAK'S ACORN VENDOR

The finest in the  
vending industry!

- New Brush Housing!
- New Gum Wheel!
- New Mechanism!

Above parts may be bought separately. They fit any Acorn now on location. These new features make this machine unbeatable. Remember, Acorn will vend confections, charms and any size ball gum. We can also supply you with ball gum, and we carry the most complete line of CHARMS in Canada.

INTERNATIONAL VENDING CO., Ltd.

940 Gerrard St., East  
Toronto, Ont.  
Hargrave 2179

501 Gladstone  
Ottawa, Ont.  
Ottawa 3-5782

## LOOKING INTO THE FUTURE

By Hirsh de LaViez

Treasurer and Director of MOA

### OPERATION: WORKSHOP

With the belief that the most constructive action toward the solving of our mutual problems comes from the floor at open business meetings or forums, this year's MOA convention has been planned to give the individual Operator a greater voice in order to thrash out matters that are the most pertinent to the welfare of all Juke Box Operators. This convention literally must be OPERATION WORKSHOP if we are to find practical and tangible answers to many problems with which we are faced.

### OPERATORS WHO WORK TOGETHER, PROFIT TOGETHER

Your attendance will help to multiply the force and effectiveness of our plans. The various committee chairmen will serve to make this one of MOA's greatest conventions. Seasoned Operators who will do their utmost in providing necessary comforts and memorable events for all Operators and their ladies.

This meeting of the mind of MOA in Chicago for three days, September 11, 12 and 13, 1952, should come up with at least some answers to the problems an Operator must have if he is to plan a future course of profit and continued service to his customers and the public.

The exchange of ideas and information will be vital both to the Operator of ten Juke Boxes as well as to the Operator of a thousand Jukes.

Among the more pregnant matters scheduled for a thorough hammer and tongs discussion are: TRADE PRACTICES, ASCAP, MERCHANDISING, PROGRAMMING, PUBLIC RELATIONS, OPS 10c PLAY.

Again this year it will be YOUR convention, and YOUR voice will be a pertinent factor in the solution of each problem. It will be OPERATION WORKSHOP.

Attend and contribute your voice to the future welfare of your operation!

"It's What's in THE CASH BOX That Counts"

## Would You...

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a "specialist" in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc., etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

The Cash Box is the one and only weekly magazine that concentrates on this industry—and this industry only.

The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.

You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in The Cash Box—your magazine!

Write For Rates—

**THE CASH BOX**

26 W. 47th St., New York, N. Y.

## America's Finest FISHING EQUIPMENT

Send For Your  
**FISHING CATALOG**  
**SHEFFIELD SALES**

(Formerly: Ace Premium Sales Co.)  
3198 MILWAUKEE AVE., CHICAGO, ILL.  
(Tel: Avenue 3-9838)

## Special Sale!

Practically new and rebuilt  
STATLER Cigarette Machines,  
8 Col., 1 King Size  
Capacity ..... Ea. **\$50**  
**Supreme Distributors, Inc.**  
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.



# FLYING SAUCERS? LIGHTS IN THE SKY? We'll Let You in on a Secret!

## They're only Reflections from the Test Samples of

### GOTTLIEB'S NEW Brilliantly Colorful...



# SKILL-POOL

**REPLAYS for**  
KICK-OUT HOLE, When Lit by S-K-I-L-L Sequence  
MYSTERY ROLL-OVER, When Lit  
HIGH POINT SCORE  
HIGH SCORE TO 6 MILLION

**SCORE POINTS**  
1 to 15 POOL-BALL SEQUENCE . . . TARGET,  
When Lit . . .  
SKILL, Spelled Out . . .

FLASHING CENTER "RACK-UP" ILLUMINATION! All 15 Pool Balls Individually Lit Up . . . Flash On and Off as Scoring Hits are Made!

"POP" BUMPERS  
SUPER-SCORING  
CYCLONIC KICKERS  
SUPER-POWER FLIPPERS

COMPLETED SKILL SEQUENCE  
Increases Kick-Out Hole  
Scoring Values up to 400,000

EACH ROLL-OVER BUTTON  
SPOTS 9 POOL BALLS,  
When Lit

YOUR "CUE" for PROFITS—  
ORDER FROM YOUR  
DISTRIBUTOR NOW!

**D. Gottlieb & Co.**  
1140-50 N. Kostner Ave.  
Chicago 51, Illinois

"There is no substitute for Quality!"

## West Coast Distribs Plagued By Bootlegger Problem

LOS ANGELES, CAL.—Distribs thruout the entire west coast are up in arms again due to the bootlegging plague which has hit this area.

Most upsetting to some of the distribs is the fact that the differential in the prices is so small that there seems to be no reason for bootlegging from this angle at all.

The usual method used thruout the west coast area is for a cash sale to some "operator."

Usually the "operator" is connected with one of the jobbers somewhere along the coast.

He pulls up to the distributor's headquarters in the distributor's home territory, purchases ten or twenty of the machines for cash, and then proceeds to drive them into one of the other areas covered by another distributor for the very same factory.

The resultant effect is to naturally cut sales down for one distrib and boost sales for the bootlegger.

Usually the bootlegger is a distributor in his own right, too. He in turn, burns madly when he hears about his own games being bootlegged to jobbers in his territory.

Regardless of the fact none are profiting from the bootlegging, not even the operators in the long run, it has now grown to the point where all are plagued by it.

Some noted distribs are already planning a meeting of all distribs and jobbers to arrange for more ethical business practise.

## Runyon Sales Named National Distribs For Space Ship Ride



BARNEY SUGERMAN

NEW YORK — Barney (Shugy) Sugerman, Runyon Sales Company, with offices in this city and Newark, N. J., announced this week that his firm had been appointed national distributors for a new coin operated space ship "Meteor Rocket".

"I have been in telephone contact with leading distributors thruout the country" stated Sugerman, "and will have a complete line up of the nation's best before the week is over. It is now recognized that the coin operated space ship is one of the best items ever introduced to the coin machine industry, and I can say without qualification that our 'Meteor Rocket' will attract the small fry trade in large numbers. The Machine has been location

tested for a number of weeks now, and not only has it proved to be attractive in design, mechanically perfect, but has resulted in a staggering weekly collection."

Sugerman, who had intended to wind up the summer with a vacation for a few weeks, states that he has now given up the vacation idea completely, and is devoting his time to prepare a sales plan for the merchandising of the "Meteor Rocket" ride to the country's leading distributors.

## Paul Hawkins App'd Exhibit Distrib

LOS ANGELES, CALIF. — Lyn Brown of Lyn Brown Company, factory representative for Exhibit Supply, Chicago, Ill., announced this past week that he had appointed Paul Hawkins of Tucson, Ariz. distributor in that area for Exhibit's "Big Bronco" and "Super Twin Rotation".

Hawkins is very well known in the state of Arizona where he has been in the distributing business for some years.

Hawkins believes that Exhibit's new "Super Twin Rotation" game is certain to prove among the most outstanding ever enjoyed by the operators in his territory.

## WANTED TO BUY

### Highest Prices Paid

Wurlitzer 1400  
Mutoscope SKY FIGHTER  
Exhibit DALE GUN (All Models)  
Gottlieb BASKETBALL  
Gottlieb BOWLING CHAMP  
Gottlieb NIAGARA  
Gottlieb WILD WEST  
Gottlieb MINSTREL MAN  
Gottlieb GLOBE TROTTER  
Chi. Coin CHAMPION  
Williams HARVEY  
LATEST FIVE-BALLS

WIRE — PHONE — WRITE

## INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET  
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

Lyn Brown said, "When we were named factory representatives by Exhibit Supply one of the very first moves we made, which we feel will benefit our factory, was to appoint Paul Hawkins distributor."

"Paul has done a very fine job in Tucson and the operators in Arizona know that he is one man on whom they can depend to bring them the finest products as well as give them the best service and cooperation at all times."



# "The Cash Box"

# MOA

## SPECIAL ISSUE

Dated: SEPTEMBER 13

**GOES TO PRESS**

**THURSDAY**

**SEPT. 4**

★ ★ ★

**YOUR ADVERTISING MESSAGE  
WILL REACH ALL OF THE  
NATION'S JUKE BOX OPERATORS**

This Most Important Issue of "The Cash Box" Will Be Distributed  
At The MOA Convention In Chicago . . . and Mailed To Music  
Operators Thruout The Nation.

★ ★ ★

**HURRY! HURRY! HURRY!**  
**YOU HAVE ONLY A FEW DAYS!**

**PHONE—WIRE**  
**YOUR AD NOW!**

**THE CASH BOX**

26 WEST 47th STREET

**NEW YORK 36, N. Y.**

(PHONE: JUdson 6-2640)



with **BILL GERSH**  
in  
**LOS ANGELES**

Visit out to the West Coast is always interesting from the standpoint that there are so many things happening here which seem anything but important to the people who are out here. For example, the Federal case wherein **Johnny Hawley** is battling OPS against paying a fine of \$200 for having switched some of his phonos from nickel to dime play. Case has been delayed once and will probably be delayed again, is the general belief. Should this case be lost it would react like chain lightning all the way across the country and many spots where dime phono play started too late would have to go back to nickels and, probably, be faced with fines at the same time. Other Los Angeles ops, like **Sam Ricklin**, also greatly interested in this case. Should the Federal court decide in favor of **Johnny Hawley** and agree that a juke box in the dim recesses of a tavern, or other store, in no fashion whatsoever effects the cost of living, then ops who have been eager to get started on dime play all over the nation will have the precedent they need. **Harrison Call** of Oakland is attorney.

There definitely are some mighty important things happening out here in Los Angeles. Only an outsider who comes in for a visit, and knows the people as well as the industry, can see these things quickly. . . . **Al Silberman**, who heads the vending machine department at **Bill Happel's Badger Sales Co.**, answered the Wall St. Journal's report of "540,000 drink dispensers in the U. S. A., with the statement that a little better than 27,000 ever have been manufactured. . . . **Mac Sanders**, **Lyn Brown** and **Walter Solomon** in one of those morning cigarette smoke talks. Mac has been in L. A. about 30 years now. He is probably one of the best versed of all the arcade men in the nation. Told some interesting anecdotes about the way he had to put together some of the old time machines. . . . **Walter Solomon** is seeking a new position. But one that will keep him here in L. A. preferred. This may happen very soon.

**Sam** and **Charlotte Lewis** (he's from ChiCoin) here in L. A. while **Phil Robinson**, the firm's west coast rep, on his way to Seattle. . . . **Hank Tronick** of **Jean Minthorne's** conducted the big service school meet the firm held. Music ops from far and wide attended in goodly numbers. . . . **Al Lafferty** of **Walter Heller & Sons** in town chasing down a couple of deadbeats. . . . **Johnny Nelson** and **Hugh McIlhenny** talking over the ways and means of operating. . . . Hear that **Pete Pellegrino** is selling his music route. . . . **Al Reisz**, formerly of Chicago, the guy whom **Herb Jones** of **Bally** practically immortalized in the last issue of "Bally-Who" as being the first op to use "Rocket," tells more about that first spot. **Al** reminisced with a twinkle in his eye, "That first 'Rocket' used to go out of order regularly yet it made me a barrelful of dough." . . . Conference in **Charley Robinson's** place, with Cokes and some of the harder stuff, too, as **Charley**, **Al Bettelman**, **Fred Gaunt**, **Manny Gutterman** and a few others talked about this, that and the other thing. . . . **Herb McClellan** around town for a few days. . . . Condolences to the family of **Irv Moss** (**Irv Bromberg's** partner) who passed away. . . . **Mr. and Mrs. Irv Bromberg** in Brooklyn when this happened this past week.

Two-thirds of the **Genco** firm now in Los Angeles. **Dave** and **Myer Gensburg** here while **Lew Gensburg** handling the work at the **Genco** plant in Chicago. . . . **Lou Dennis** bothered with stomach trouble is the news from his **Portland, Ore.**, offices. . . . **Paul Hawkins** of **Tucson, Ariz.**, was named distrib for **Exhibit Supply** by factory rep **Lyn Brown** here this past week. . . . **Max Halperin**, former druggist of **Worcester, Mass.**, has been here for about 8 months and already has 22 drink dispensers and is now buying more. . . . "Uncle" **Ed Williams** from **Modesto** seen about L. A. looking for new equip't. . . . **Irvin B. Gayer** of **San Berdoo** (originally from **Spencerville, O.**) almost became a minister before his thoughts turned to coin machines. **Irvin's** been here since 1930 and is one of **Southern Cal's** leading operators. He's only 67 and claims that he feels just like a young colt. . . . **Art Crane** who represents **Genco** here, bro-in-law to **Lew Gensburg**, all pepped up about **Genco's "400."** Believes that it'll not only get going good but will prove itself one of the very best moneymakers. **Chicago** guys may recall him from his early days with **L. Klein** at 14th St. and **Halsted** or with **Foreman & Clark** in Chicago.

Quite a bit of talk in L. A. among music men regarding press publicity given **Hal Sherry**, **IBEW** head here. . . . **Bill Luenhagen** discussing the fact that his firm gets about 16c over regular disk price from ops (most of whom buy in very small quantities of each label from his firm) reveals that he must maintain sales of over 10,000 disks per month to somehow make it pay. **Bill** uses quite a fine system of featuring records and has placed many ops next to hits by telling them how disks moving elsewhere and for ops to hop on the bandwagon quick. **Bill** can't see how anyone can make out charging only a nickel above on a record. . . . **Paul** and **Lucille Laymon** plenty busy hereabouts with **Bally** and **Wurlitzer** lines hotter than the weather'll ever get. Seems all that the **Laymons** need are carloads and carloads of **Wurlitzer 1500's**. . . . **Nick Carter's** place, by the way, hasn't a single **AMI** phono around. **Nick** was up north at **Fresno** most of this past week anyway. But, like all the other music distrib in town, **Nick** also looking forward to getting more music machines from **AMI's Grand Rapids** plant very soon. . . . Regardless of fact that L. A. area is even below national \$8 average, phono sales boom continues.

With two giant breweries being built in the Valley people here quite excited at great labor increase, this will create. **Anheuser Busch** and **Schlitz** spending millions on plants here. . . . If you need a freezer, automatic ironer, refrigerator, TV set, electric range, antenna, appliances, premiums, vendors, games, parts, supplies, etc., etc., see **Bill Happel**. . . . **R. A. (Bob) Smith** doing terrific with **Conat's "Atomic Jet."** Said **Smitty**, "Hope I can get what I ordered. We're backlogged away back." . . . **Bryant Herrin** of **Auto-Photo Co.** very much thrilled over the way **Gil Kitt's Empire** firm in Chicago got going with a boom on this well known photo machine. **Herrin** was happy to hear that **Balaban & Katz** Chicago theatres were going to feature the **Auto-Photo** in their places. . . . **Jack Simon** doing a very marvelous rental business and one guy who keeps the games moving. . . . **Abe Chapman** who is a gran'pa two times celebrating his grandson's birthday this past Aug. 20.

**Ray Moloney** asked this column to convey his best regards to many of his friends here who have been asking for him. All here tremendously pleased to hear that **Ray** plans a California visit sometime this coming Fall. . . . **Joe** and **Molly Fishman** of New York on their way in to L. A. and eager to see a movie studio in action. . . . Many like **Joe** and **Molly** have come to L. A. "just for the sights" and have never gone back again. They just simply fall in love with California's famed climate and beautiful sunshine.

"It's What's in THE CASH BOX That Counts"





Deluxe  
in every  
detail!  
Beautifully  
illuminated  
playfield!  
PLENTY  
OF  
ACTION!

NEW!

SENSATIONAL!

EXCITING!

Williams

# LONG BEACH

3 CARD—5 BALL with NEW DOUBLE SCORE  
GAME-TO-GAME FEATURE FOR REPEAT PLAY!

3-4 OR 5 ADJOINING NUMBERS CONNECTED BY WHITE  
LINES IN ANY SECTION SCORE REPLAYS

**NEW "DOUBLE" FEATURE** CARRIES OVER FROM  
GAME TO GAME UNTIL SCORED. NOTHING LIKE IT EVER  
BEFORE! IT'S EXCLUSIVE WITH LONG BEACH AND THE  
GREATEST CARRY-OVER OF ALL TIME!

**RETURN BALL POCKET** WHEN LIT ADVANCES  
ARROW ACROSS BACKGLASS TO DOUBLE SCORE.  
REMAINS LIT FROM GAME TO GAME UNTIL SCORE  
IS MADE IN EACH SECTION!

**EXTRA BALL FEATURE:** PLAYER CAN "BUY"  
UP TO 3 ADDITIONAL BALLS WITH EXTRA COINS!



CREATORS OF DEPENDABLE PLAY APPEAL!  
4242 W. FILMORE ST. CHICAGO 24, ILL.

It's  
**"LONG BEACH"**  
BY WILLIAMS  
LONGER ON  
PROFITS!



## L. A. Ops Conduct Quiet Public Relations

### Donate Plenty Equipment

LOS ANGELES, CAL.—In this city, where public relations offices seem to be opened at the rate of one per minute, it is most surprising to find good public relations effort going on without fanfare.

For sometime now leading music operators here have very quietly, almost secretly been donating renovated older juke boxes to worthy institutions.

The fact that such grand effort goes unrewarded of any publicity is quite commendable from the standpoint of silent philanthropy.

But, to all the members of the industry in this area, such effort without the reward of bringing about better understanding as well as praise from the community is rather upsetting.

Nick Carter, this past week, sent out a truckload of renovated juke boxes to the YMCA boys' camps.

Sam Ricklin, this past week, took care of one of the leading Temples here, Beth-El, when he sent them a juke box for the entertainment of their youth organization.

Even this would never have been made public hadn't your reporter from the *The Cash Box* noted the shipments and asked questions.

Surely there is a time for quiet. Especially quiet as to what prices of machines are and the fact that such prices should most definitely not appear on newsstands.

But, quiet in regard to such grand public relations effort, is much too far fetched.

The Angelenos should, at least, get together in this matter to let the city fathers know that the juke box industry is doing a very fine job to help benefit the entire community.

## Empire Coin Does Lucrative Foreign Biz

### Claims Success Due To Shipment Of Carefully Reconditioned Machines

CHICAGO — Howie Freer, export sales manager, Empire Coin Machine Exchange, this city, announced this past week that Empire has shipped during the past three months, 5000 peanut and ball gum vendors to Canada. "That shows, said Howie, "Canada has a definite need for these machines. As a matter of fact Gil Kitt is planning to investigate the rapidly expanding Canadian market by personally going up to Canada to see the buyers there sometime this month."

Howie went on to say, "By the way, we are getting re-orders on our five ball novelty games from operators and distributors as well as agents all over the world, wherever import licenses can be obtained."

Freer added, "Good quality and excellent reconditioning of used machines is what counts in the final analysis. When an operator receives a machine in this country as well as the foreign market he can be sure it's in A-1 condition, because we ship the game out in perfect shape. The ops really appreciate this, for it reduces expensive service calls."

"We try not to overlook a thing when it comes to shipments from Empire Coin Machine Exchange to any place in the world", Freer concluded.

## Phil Greenberg, Pittsburgh Distrib, Seriously Injured In Auto Accident

CHICAGO—Phil Greenberg, owner of the Atlas Distributing Company of Pittsburgh, Pa., is in critical condition in a Pittsburgh hospital, as a result of a head-on auto collision which occurred on the Turnpike near Pittsburgh. In the car with Phil were his wife and brother-in-law, Aron Bronstein.

Morris Ginsburg of Atlas in this city, flew up to Pittsburgh to see Phil and his wife and offer whatever assistance he could.

Further details as to the actual damage physically to Phil Greenberg are not available at this time. However, we all wish him a speedy recovery.

## Joe Liska, Bell-O-Matic Corp., Dies

CHICAGO—Joe Liska, Bell-O-Matic Corporation, died on Sunday, August 24.

Liska started with Mills Novelty in April, 1903. He worked until 1918 as an assembler and inspector at which time he became foreman of the bell assembly line, a job he held until Mills ceased the manufacture of its bell products in 1951 and sold its inventory to Bell-O-Matic and continued in the same capacity until the day of his death.

"There are too many good things

## WATCH FOR OUR Announcement

on  
THE SENSATIONAL  
Space Ship

## "METEOR ROCKET"

National Distributors

## RUNYON SALES COMPANY

Factory Representatives for AMI Inc.  
Bally Mfg. Co., J. H. Keeney & Co., Inc.  
Permo Inc.

593 10th Ave., New York 18, N.Y., LO 4-1880  
123 W. Runyon St., Newark 8, N.J., BL 3-8777



# Chicago Coin's 6 PLAYER 10th FRAME BOWLER



**"JUST LIKE"  
REGULATION BOWLING**

**A STRIKE IN THE 10th FRAME  
GIVES PLAYER 2 EXTRA SHOTS.**

**A SPARE IN THE 10th FRAME  
GIVES PLAYER 1 EXTRA SHOT.**

**NO MORE  
"ONE-SIDED" SCORES**

**GAME IS COMPETITIVE  
'TIL LAST PUCK IS THROWN.**

**SIZE  
8 FT. x 2 FT.**

**Features**  
• HIGH SCORE  
OF THE WEEK  
• INDIVIDUAL SCORE  
DRUMS  
• 7-10 SPLIT PICKUP  
• JUMBO "FLY-AWAY"  
PINS  
• FORMICA  
PLAYFIELD  
• REBOUND  
20-30 SCORING

**Still In Production On The 1st "MATCH BOWLER"**

**Chicago  
Coin's**

**6  
PLAYER**

**MATCH  
BOWLER**

**Featuring Sensational "2 WAY" Scoring**

**CHICAGO COIN MACHINE  
COMPANY**

1725 DIVERSEY BOULEVARD  
CHICAGO 14, ILLINOIS

## THRU THE COIN CHUTE EASTERN FLASHES

Operators with locations in the mid-town area will find their cash boxes loaded when they make collections this week. Legionnaires from all over the country, together with their families in many instances, took over the town for several days—and as usual, in a happy, playful mood most of the time, spent considerable time in the "pubs." Arcade owners, as far away as Coney Island, reported that these visitors gave their equipment a nice play.

With Labor Day approaching, the summer season is considered finished. Usually, however, the months of September and October continue nice and operators with equipment in resort areas can still come up with some collections. But most of these operators start pulling machines and change back to their regular spots. This means cleaning up and renovating machines, adding newer type equipment and in general preparing for the coming season. Wholesalers along coinrow look for a spurt in their sales. Yet, the question arises, regarding new machines, just how it can be judiciously handled. This past summer, and right up to this moment, every distributor and wholesaler here has been plagued with the problem of supplying the great demand. Never has this industry seen anything to equal the past summer in the way of sales. Each and every one of them, regardless of whether they were selling music machines or games, has had to contend with insufficient amount of equipment to meet the overwhelming demand by operators. Now that the factories have settled down after summer vacations, supply shortages, etc., everyone is hoping deliveries will be increased.

When Morris "Pop" Struhl died several weeks ago, many in the trade, who had been buying premiums from the firm for many years, were saddened. But when Teddy Struhl died suddenly from a cerebral hemorrhage last week everyone was shocked. Mike Munves took it exceptionally hard, as Teddy had been a friend for the past 25 years. At one time, when Mike had his office on the Bowery, the firm of Morris Struhl was across the street. . . . Hirsh de LaVie, Washington operator, and treasurer of MOA, was in town last week, contacting record companies regarding their exhibit space at the forthcoming MOA Convention in Chicago, Sept. 11-13. While in town, we understand Hirsh sold quite a few ice boxes and mattresses. . . . Barney (Shugy) Sugarman, Runyon Sales Co., announces that his firm will act as national distributors for a new space ship ride "Meteor Rocket." But that doesn't affect the energetic Shugy. He and Irv (Kempy) Kempner get into Kempy's station wagon and drive to New London, Conn., to visit with music operators who have been placing orders for the AMI phono.

Happy to report that Ben Becker, Bally's regional representative, doing fine. All Ben needs is a short rest—and he's taking it at his home in Brooklyn. Ben tells us he'll be up and stepping in about four weeks. . . . The Harry Rosen-UJA Testimonial dinner on Sept. 9 at the Belmont Plaza Hotel, a complete sell out. "Senator" Al Bodkin and Joe Connors, the two non-Jews on the ticket committee, deserve a world of praise for the many hours of time they spent contacting the trade. . . . Morton Weiner, son of Murray Weiner, Weiner Sales Co. (distributor for Eastern Electric cigarette machine) joins the sales force of his father's company. Morton was recently released from the Air Force, after a stint of 4 years. . . . Nat Cohn's (Conat Sales Corp.) big problem now is to lift production of his "Atomic Jet" space ship machine to meet orders on hand. . . . Hymie Koepfel, Koepfel Dist. Co., leaves for a week's vacation, during which time he'll celebrate his 25th Wedding Anniversary. . . . Al Simon, Albert Simon Co., tells us he just can't get enough of Chi-Coin's two shuffle games "6-Player Match Bowler" and "10th Frame Bowler." . . . Joe Young, Young Distributing, jubilant as a 10 year old at a circus. Wur-litzer's model 1500 now arriving steadily. Joe supervises their arrival, checking, and shipment. They go out as quickly as they arrive. "I'm not complaining" smiles Joe, "but sure could use many more of these great 1500 phonos." . . . Sam Goldsmith, Capitol Projectors, back in town from a trip which took him to Kansas City, St. Louis and Missouri. "All of our machines are busting out all over the country," states Leo Willens, Goldsmith's associate.

## THRU THE COIN CHUTE DALLAS DOINGS

Tommy Chatten, Commercial Music Company, said that he and Bob DePriest are looking forward to a fishing trip to Mexico over the Labor Day Weekend. . . . B. H. Williams is in New York City on a business trip. . . . Mike Koenig is vacationing in Canada. . . . Jimmy Bounds of Mexico in town the other day. He was buying new phonos. . . . Buna Carr of Carsicana was also in town this week on a business trip. . . . C. L. Ford of San Augustine says that his business is holding its own. . . . Claude Hopkins of Lawton, Okla., was in Dallas on a buying spree the other day. . . . M. C. Hicks of Denison is adding new phonographs to his route. . . . A. D. Kennedy, a long time coin machine operator from Grosbeck, bought ten new phonos this week. . . . Guy Kincannon is stocking up on the new "Star Shuffle Alley" Guy, by the way, is from Waco. Frank Sachese of Dallas is ready for his vacation in Mexico City. . . . J. L. Bledsoe is a new coin machine operator at Sherman. He is waiting on a car load of coin machines. He's a retired oil man which explains the quantity in which he buys. . . . Everytime we call State Music Distributors Inc., we find that Abe Susman is out in the territory. There are certainly no complaints about business being dull there. The American Bank Shot is really booming. . . . Leonard Kollman was seen at the local record houses looking for that record, "Meet Me at the Bus Station Honey." . . . Lenny Cohen is vacationing in New York with his family. . . . Lewis Kollman says that he is getting ready for the opening of dove season Sept. 1. . . . The AMI is selling well. Audrey Hunter says that they can't get enough of them to satisfy the demand. . . . Fred Barber, Walbox Sales Company, says that Bally's "Champion," the coin operated horse, is breaking all sales records.

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## THRU THE COIN CHUTE CHICAGO CHATTER

Among the visitors to United Mfg. Co. this past week was Herman Paster, Mayflower Dist. Co., St. Paul, Minn. Also seen at United, Lou Casola and Frank Bush of Midwest Distributors, Rockford, Ill. . . . Bill DeSelm, United sales manager, told us: "We're making a 'Light-A-Score' conversion which has a match score feature to pep up the play on older-type shuffle bowlers." Bill went on to say, "We are going very strong filling orders on the 'Super' and 'Star Shuffle Alley.'" . . . All in the industry hoping to hear of a real speedy recovery for Phil Greenberg of Atlas Dist. Co., after a very serious car accident on the Turnpike. . . . Roy Monroe of Monroe Coin Machine Exchange, Cleveland, back from his vacation and busy hustling again. "That's the trouble with a vacation," Roy said, "Once you get back there's so much to catch up on, you feel you've never been away." . . . Lots of action between here and Canada for Exhibit Supply. Currently taking place is the Canadian National Exposition. For this fair, Exhibit has placed twenty horses in a Roy Rogers Double-R Bar Ranch Corral. Art Weinand is just back from a trip there, and told us his seat-partner on the plane was none other than Tony Martin, who is the star of Exposition. Frank Mencuri is currently enjoying a week's vacation and upon completion, he, too, is leaving for Canada. Before leaving, Frank announced that Max Brown of Philadelphia Coin Machine Exchange has been appointed Exhibit's distributor in the Philadelphia territory on both horses and Super Twin Rotation. . . . Jack Nelson, Bally sales manager, and Bill O'Donnell, asst. sales manager, get into a huddle and try to figure out how to supply the demand for "The Champion" horse.

M. A. Miller Needle Mfg. Co. is expanding its quarters, moving to a new location in Libertyville, Ill. LeRoy Mintz, sales manager of this firm, stated: "At our new and elaborate location, we will be turning out in big production, a new feature consisting of assorted needles in the handy Miller Plastic Needle Wallet, which will be displayed at our booth during next month's MOA Convention." This firm also maintains a plant here in Chicago. . . . Joe Abraham of Lake City Amusement Co., Cleveland, says business is still terrific. Visiting at Lake City this past week was Bob Friend, operator from Ohio. . . . Fred Barber and George Wren of Walbox Sales, Dallas, phone Jack Nelson of Bally continuously to ship them more "Champion" horses. . . . Mary Gillette, of Gillette Distributors, has now returned to work after a summer-long vacation, ready to tackle whatever comes along with new strength and vitality. . . . Joe Donaldson complaining that he has been trying in vain to get ahold of Jack Kelner of National Vendors. "I guess he is scooting around too fast in that new British Roadster he bought," Joe surmised.

Frank Roelke and Harry Katz of Coin-O-Mfg. Co. called to tell us their automatic baseball pitching machine has been re-named "Bat-O-Mat." . . . Al Mason, Factory Service Engineer for AMI, back home after conducting service school for this firm in South America. Al visited this past week at Automatic Phonograph Co., AMI's distrib in Chicago. . . . Ralph Nicholson, Bally representative, covering the state of Indiana this week, and doing a big job. . . . D. Gottlieb & Co. has another new game, this one called "Skill Pool." According to Alvin Gottlieb, the game is loaded with "eye appeal." . . . Irv Blumenfeld of Baltimore, while here in town, went out to the Gottlieb factory and increased his initial order on "Skill Pool." . . . Irv Blumenfeld also called upon Sam Stern of Williams. . . . Paul Huebsch of Keeney happy to report that both "Super De Luxe Bowler" and "High Score League Bowler" doing very well. Heard from Irving Ackerman who reports he got a letter from the commanding officer of Percy Jones Army Hospital praising the Michigan Automatic Phonograph Owners' Association, Inc., and thanking them for the services they have done for the vets confined there. . . . Big Art Garvey, Bally district manager, in New England states, in town for the Labor Day holidays. . . . As stated above, Irv Blumenfeld really got around. Also managed to huddle with Gil Kitt of Empire Coin Machine Exchange and Ted Rubenstein of Marvel Mfg. Co. Howie Freer of Empire saying they have shipped approximately 5,000 peanut and ball gum vendors to Canada, showing that Canada has a definite need for these machines. Gil Kitt enlarged upon this subject saying he plans to investigate "the rapidly expanding Canadian market." by taking a trip to Canada to call upon the buyers, sometime after Labor Day. . . . Harry Wiczer of Wico wishes to clarify statement in last week's issue of The Cash Box. "We are taking orders on our 'Major Leaguer' but are approximately eight weeks behind on delivery. We feel confident that though it takes a little longer for delivery, the operators will understand. The reason for the delay is to be certain that the machine when delivered will have passed a rigid inspection and proven itself to operate 100 percent perfectly." . . . According to Lew Gensburg of Genco, "An increasing amount of Genco's '400' Games have been placed in clubs recently and, the response has been overwhelming. Same holds true for profits." . . . Dan Moloney of Bally back on the job after a siege of illness. . . . Stan Levin of Empire vacationing. Not so for Vince Shay, of this firm, who is working hand in hand with Genco on their "400" Game. Also working out plans with Les Reich of H. C. Evans & Co. for distribution of Evans' "Century" Phono. . . . Coven Distributing Co., contemplating a series of schools for operator servicemen to be held in various areas throughout their territories. "It's what we call preventive maintenance," said Dave Bender of this firm.

All in the industry saddened by the death of Joe Liska of Bell-O-Matic. . . . Happy to hear that Vic Weiss of Allied Premium Sales Co., is recuperating at home after an illness kept him hospitalized. Billy Knapp, also of Allied, just back from a road trip. . . . Ed Levin of ChiCoin emphasizes once again, "Because of the terrific demand for both the 'Tenth Frame Bowler' and the 'Six Player Match Bowler,' we are forced to go into another substantial run on this game." . . . The "welcome mat" at Bally Manufacturing Co. was rolled out this week for Harry Saunders of Nashville, Tennessee, in town with his wife and son. Another visitor to this plant, where hospitality is the by-word, was Herman Paster.

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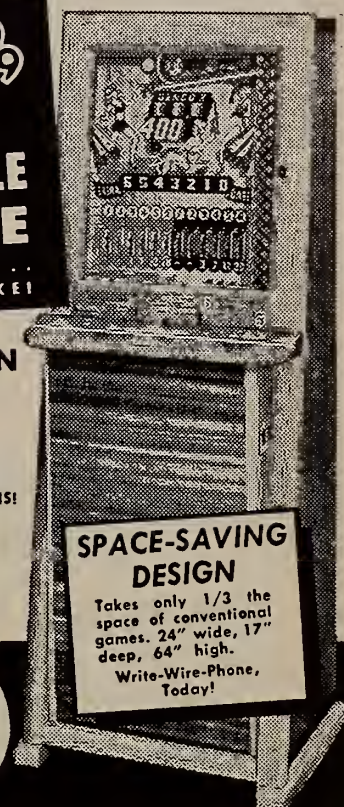
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## THRU THE COIN CHUTE NEW ORLEANS NOTES

Everyone's talking about the recent automobile accident which involved Dick Sturgell of the Al Record Dist. Company. Dick was parked on airline waiting for a passing train when he was hit from behind. Dick came out of it with a fractured vertebrae and possible internal injuries. However, at the moment he is feeling somewhat better. We certainly wish Dick a fast and complete recovery. . . . Mrs. Jules Peres doing a fine job of running Peres Distributing Company with the help of August and the boys. . . . John Douglas making the rounds of Record Distribs. . . . Emile Kalil of Mc Comb, Miss., hitting New Orleans and the rains simultaneously. . . . Welch, of A. M. I., trying to figure out some way to get around that 3 percent tax. We got news for you Welch, "it can't be done." . . . TAC Amusement Co. really rolling those "Palm Beaches" out on location. . . . Pat Gore being chased out of his parking place on Camp St.

Bill Ammons slightly under the weather at veteran's hospital due to a virus infection contracted in N. Y. City. . . . Luke from Jefferson Music Company crossing the river more often these days. . . . Larkin Ethridge, salesman for Delta Music Sales Company, is sporting a spanking new Chrysler. . . . Among the vacationers is Bob Dupuy. Bob is probably going to spend his vacation time teaching his parakeet how to say "papa." (We're only kidding, Bob.) . . . And F. A. Blalock is still out of town. . . . Bob Tanner reports that business in both the new and used coin machine market is on a steady upgrade and his Williams' "Long Beach" is being seen in more and more locations around town. . . . A few faces showing up that we haven't seen in quite some time: Mr. Ford of Laurel, Miss.; W. L. Kirkland of Jackson, Miss.; and Sig Lett of the Twin City Amusement Co., Monroe, La., who spent three days in Nola buying new and used equipment.

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## THRU THE COIN CHUTE CALIFORNIA CLIPPINGS



That long awaited court hearing expected to affect vitally and, perhaps, even determine the status of dime music play in this area and, possibly, throughout the country, was eagerly awaited by music ops within the week. The several local lads who went to bat in challenging the OPS ruling, as interpreted in the Los Angeles region, are to be credited by their colleagues in and out of the city for making a test case out of this matter which so importantly affects their livelihood. . . . The Bakersfield earthquake on August 22, which wasn't even felt in the L. A. area, played havoc with operators' property and their locations in that town. While the death toll of three was low compared to the earlier Techachapi quake, the property loss was high. Several L. A. jobbers reported that some of the Bakersfield boys were so hard hit on equipment that they poured in orders for replacements as soon as the debris had been cleared away. Only trouble is authorities weren't allowing any deliveries to be made in any area hard hit by the temblor because of concern over the weakened buildings and their threat to human life.

We haven't heard anybody on the L. A. Row attribute the quake to Bill Gersh, but the Cash Box publisher has been likened to a typhoon the way he's covered the street from both sides up and down Pico Blvd. the past week he's been in this city. Bill has spent a fairly equal amount of time with just about every jobber on the Row and has also talked to as many operators as he's met up with. Among the invitations that Mr. G. had to turn down for press of work was Abe Chapman's to join him on a weekend vacation at Del Mar, where Abe may be figuring to place a few bucks on "Buccaroo" in the fourth. Abe's back is on the mend since strained while helping load some of his and Jack Simon's horses. Jack tells us he has lots of faith in Exhibit's "Super Twin Rotation" being a live one, the way it's stepped out in sales.

Over at Charlie Robinson's, Al Bettelman tells us that United's "6 Player Star Shuffle Alley" is the hottest one in the winning series to date, and that their only concern is keeping 'em coming fast enough. . . . Fred Gaunt off on a Crestline vacation with family. . . . Chatted with Johnny Hawley who, outside of his continued music operation and determined campaign for dime play, is out of the coin machine business, and doing very well, he tells us, in the novelty merchandise business. . . . Back from four days of work and play up in Fresno, Nick Carter reports that the AMI is the machine in that city and doing right fine out of Nickabob Distribs in the Los Angeles area. . . . Ray Powers of Badger Sales notes that Williams' "Long Beach" turned out to be everything hoped for, and then some. . . . Gottlieb's "Cross Roads" is the hottest 5-ball on the Badger floor these days, according to Ray, and operators' regard for the game would so indicate.

A new shipment of Rock-Ola phonographs is due at Dan Stewart's, we gathered from Jo Ann Lewis, who says the demand is still ahead of supply. . . . With Bill Leuenhagen, it's also Exhibit's "Super Twin Rotation" that's selling on sight to most operators. . . . Business is generally good at Paul Laymon's, where Charlie Daniels tells us he and wife will join Paul and Lucille this week in celebrating a wedding anniversary. . . . Wurlitzer technician Karel Johnson returned from that service school in San Francisco and says he learned a lot although he hasn't had a chance to display his learning as the new and used Wurlitzers selling so steadily at Laymon's just don't seem to need any service to speak of. Not letting up for a second in sales are Bally's "Palm Beach" and the "Champion" horse.

On the Row: Merrill Knapp and wife from Arizona. . . . George Young and Selma. . . . Bob Chacon and Dick Luppert of Laguna Beach. . . . Blythe's Jack Arnold and Lucille Toller. . . . E. E. Peterson and Bob Butcher of San Diego. . . . El Monte's Del Hungerford. . . . Eddie Gaffko from San Bernardino. . . . T. H. Loo of El Centro. . . . Long Beach's Jack Johnson and Gary Thompson. . . . Lewis Germany of Costa Mesa. . . . Bill Bolton from Oceanside. . . . Joe Bolls of 29 Palms. . . . Ventura's Perry Irwin. . . . Al Cicero from Santa Maria. . . . Wally Andrews of Lompoc. . . . Lela Smith from Barstow. . . . Riverside's Jack Neel and brother E. O. Neel.

## THRU THE COIN CHUTE UPPER MID-WEST MUSINGS



The Minnesota State Fair is with us again and with the help of good weather, the State Fair officials hope to better the attendance mark. From all indications it looks like more people will click the turnstiles than have been done at the past State Fairs. . . . Paul Felling of Sauk Center, Minn., who besides operating, runs a farm, was doing some thrashing last week which kept him quite busy. . . . Herman Warn of Salem, S. D., has been so busy of late that he just doesn't have a chance to get into town. . . . Earl Porter and Darlow Maxwell of Huron, S. D., although competitors made the trip into the Twin Cities together. . . . Morey Gillerstein of the Novelty Sales Company, Fargo, N. D., dropped in to see what was new. . . . A welcome visitor to the Twin Cities was Fred Fixel of Pembina, N. D. Fred said it was about time he got into town to see what was new and late.

Martin Kallsen of Worthington, Minn., very prominent in church activities, attended the convention which was held at Concordia College. . . . A couple of husband and wife combinations seen in town were: Mr. and Mrs. Bill Hunder of Wheaton, Minn., and Mr. and Mrs. Chet LaDoux of Virginai, Minn. . . . Seen here and there at the various distributors offices and record supply houses were Glenn Rackliff of Superior, Wis.; Jim Stansfield of Winona, Minn.; Fred Kirschman of St. Cloud, Minn.; and also in from St. Cloud was Ed LaBlanc; Cecil Terveer of Winona, Minn.; Walter Johnson of Staples, Minn.; Joe Weber of Blue Earth, Minn.; Ben Jahnke of Hutchinson, Minn.; L. J. Savard of Red Lake Falls, Minn., and J. Allen Redding of LaCrosse, Wis. . . . Operators seen in town after being absent for some time were John McMahon of Eau Claire, Wis.; Jack Bailey of Twin Brooks, S. D.; Ed Boese of East Grand Forks, Minn.; Wes Rydell of Mora, Minn.; Amos Miller of Spooner, Wis.; Geraldo Olson of Menominee, Wis., and Don Bolier of Baldwin, Wis. . . . Making the quick trip into town were: Billy Gummow of Hopkins, Minn.; Charles Sersen of St. Cloud, Minn.; Jack Lowrie of Lake City, Minn.; Walt Hennes of Bemidji, Minn.; and Bill Gillis of Osage, Iowa.



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WANT—Wurlitzer Model 1250's; Seeburg M100B's 45 R.P.M. Will pay cash or trade Williams Horse Feathers and Chicago Coin 4 Player Derbies. Write, wire or phone. BUSH DIST. CO., 286 N. W. TWENTY-NINTH ST., MIAMI 37, FLA. Tel.: 3-4623.

WANT — Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and boxes. Best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Late Solotone Master Entertainers; Hobby Horses; Shufflecades; Star Series; Heavy Hitters; 10th Innings; Ball and Tab Gum Vendors, Northwestern '49 preferred. E. LIEBMAN, 12 BABY POINT RD., TORONTO 9, ONT., CANADA.

WANT—AMI, C or D, 40 selection hideaways; Wall Boxes. Seeburg M-100's (78 and 45); 147M; 146M; Wurlitzer 1400; 1450; 1250; 1217; 1017. Very latest amusement machines; Scales; Adaptors; Speakers. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT—Coney Islands; Bright Spots; Bright Lights; United Leader; 100 Record Seeburg Phonographs & Bar boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 710-12th STREET, SACRAMENTO, CALIFORNIA.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE, R. I. Tel: UNION 1-0320.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13 ILL.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRYANT 9-6677.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON Co., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—United Six Players-all models; Chicoin Six Player stationary light-up pins. Quote quantity and prices on above. UNITED PLAY MACHINES, INC., 578—TENTH AVE., NEW YORK, N. Y. Tel: LOnacre 5-8748.

WANT—800 and 1015's. All you have. LAREDO EXPORTING CO., LAREDO, TEXAS. Tel: 672-723.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKENS 2-7060.

WANT—Will pay top price for AMI Model B; Bally Coney Islands; Bally Bright Lights; Bright Spots. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

WANT—We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: TILden 4-9040.

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FOR SALE—Williams Jalopies and Sea Jockeys at low prices. Like new, ready for location. Write us for any of your requirements on music machines, pin balls or games. Give details first letter. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. Tel.: BI 8-3524.

FOR SALE—Attention Texas Operators; United Skee Alleys \$25; United Shufflecades \$75; Winners Reconditioned \$95. Crating \$7.50 Extra. 1/3 deposit with orders—balance C.O.D. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS 3, MO. Tel.: GENEva 0972-3-4.

FOR SALE—Wire, 2300 Lengths, silk covered with male plug attached—6 ft. lengths—4c each. Write for quantity prices. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—New and used Bally Baseball Shuffle, write. Bally Champions and Citations, write. New Music Mite, surprising prices, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, O. Tel.: HENDERSON 1-7577.

FOR SALE—At your price 18 one-Ball Games. You name the prices you will pay for Turf Kings, Winners and Citations cleaned, checked and ready for location. We need the space. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAIN 8751.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'-45'-Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARBOR AVENUE, BALTIMORE 13, MD. Tel.: LEXington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE—Citations \$39.50; Champions \$59.50; Shuffleboard supplies; new scoring unit wall type \$79.50; new scoring unit \$59.50; Climate Adjuster \$19.50; Bingo and Arcade Equipment write. MERIT INDUSTRIES, 542 W. 63 ST., CHICAGO, ILL. Tel.: ENglewood 4-9202, ENglewood 4-9204.

FOR SALE — Attention Arcades! 4 Q-Ball Coin Operated Pool Tables. No reasonable offer refused. TED COLLIER, ABERDEEN, MD.

FOR SALE—Knockout \$79.50; Bowling Champ \$49.50; Buccaneer \$49.50; Canasta like new \$39.50; Champion One Ball \$49.50; College Daze \$60; Control Tower \$125; Dallas \$45; Universal 5 Star \$129.50; Flying Saucers \$69.50; Four Horsemen \$115; Gin Rummy \$70; Harvest Time \$49.50; Hayburner \$195; Genco Hit & Run \$85; Humphys Dumpty \$29.50; Just 21 \$39.50; Lady Robin Hood \$29.50; 49 Majors \$35; Oklahoma \$60; Thing \$39.50; Triple Action \$29.50; Tri-Score \$80. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel: Superior 1-4600.

FOR SALE—Operators of Arcades, Bowling Alleys, Skating Rinks, etc. Group Type Shuffle Game—can be used for Group Operation on ticket or cash plan. Write for full particulars and photo. DAVE LOWY & CO., 580 TENTH AVE., NEW YORK, N. Y. Tel: CHickering 4-5100.

FOR SALE — Reconditioned Wurlitzers: 1250's \$500; 1100's \$350; 1015's \$225; 1080's \$200. Seeburgs 146M \$187; 147M \$225; 148ML \$325; Wall Boxes 3W2-L56 \$18.50; W1-L56 \$15 less tubes. Packard Manhattan's \$169.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—Seeburg Hideaway H 246 M, \$89.50; Seeburg Hideaway M \$59.50; one brand new Chicago Coin 4 Player Derby \$395. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVENUE, PORTLAND 5, ORE. Tel.: ATwater 7565.

FOR SALE—The old reliable Massengill and Darlingtonian coin operator pool tables. All sizes complete with accessories. Write for information and we will enclose our Bargain Sheet on used equipment. We will buy late one balls; Bingo games; Williams tables; arcades and recent shuffle alleys. DARLINGTON MUSIC COMPANY, 132 NORTH MAIN STREET, DARLINGTON, S. C. Tel: 500.

FOR SALE—Bingo Games: Five Stars \$150; A.B.C. \$235; Bolero \$395; Leaders \$350; Brite Lites \$310; Brite Spot \$450; Spot Lites \$375; Coney Island \$375; Atlantic City \$475; County Fair \$225; Steeple Chase \$250; Hayburners \$225; Spark Plug \$250; Sea Jockey \$275. Jumbo Pins: Turf Kings \$125; Winners \$85; Citations \$35; Photo Finish \$50; Gold Cups \$35. One-Half deposit, balance sight draft. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, O.

FOR SALE—Bally's Spot Lites, thoroughly reconditioned, immediate delivery \$400 per unit. Send \$100 deposit and shipping instructions. Balance C.O.D. SHELDON SALES INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. Tel.: LIncoln 9106.

FOR SALE—Coney Islands \$450; ABC Bingo \$275; Zingo \$325; Total Rolls \$50; High Rolls \$75; 3020 Wall Boxes \$39; Grand Award Pin \$40; One Two Three \$50; Barnacle Bill \$40; Ballerina \$35; WIL56 Wall Boxes \$14. V. YONTZ, BYESVILLE, OHIO. Tel.: 5781.

FOR SALE—15 Wise Owl Quizzettes \$5 ea.; 1 Pop Up \$10; 1 Shipman Select-A-Bar (like new with stand) \$15; 1 H246M Seeburg Hideaway \$175; 13 3WT-L56 Seeburg Wall boxes \$44.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—Will sell, trade, or buy all types of coin operated equipment; Pin Games; Shuffle Alleys; Music Boxes; Guns, Etc., with operators in Pennsylvania. RUGINIS NOVELTY COMPANY, 329 East Seventh Street, Mount Carmel, Penna. Tel.: 31.



## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. **HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.**

**FOR SALE**—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. **UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.**

**FOR SALE**—Spot Lites \$450; Bright Lites \$340; Coney Island \$375; A.B.C. \$215; Zingo \$250; Flying Saucer \$75; Tri-Score \$50; Bally Big Inning \$100; Star Series \$75. **ALLAN SALES, INC., 928 MARKET STREET, WHEELING, WEST VIRGINIA.**

**FOR SALE**—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.**

**FOR SALE**—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. **WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.**

**FOR SALE**—Ready for location—College Daze \$75; Fighting Irish \$75; Football \$65; Freshie \$65; Hits and Runs \$99; Majors 49 \$40; Phoenix \$39.50; St. Louis 50; Stop & Go \$99.50; Tahiti \$75; Utah \$60; Silver Bullets \$100; Hayburner \$215. **AMUSEMENT ARCADE CO., 419-9th ST, N.W., WASHINGTON, D. C.**

**FOR SALE**—Phonographs with famous Davis six point guarantee: Seeburg Hideaway Specials H148M \$219; H147M \$169; H246M \$159; H146M \$129; 1941 R C Special \$50; Wurlitzer 1080 \$159. **DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.**

**FOR SALE**—Futuritys \$247.50; Spot Lites \$359.50; Coney Islands \$325; Turf Kings \$145; Crossroads (floor samples) \$175; Williams Slug Fest \$135; Williams Sportsman (new) \$115; Genco Double Action \$75; United Steeplechases (floor samples) \$250; Old Hilltops \$225; Quarterbacks \$50; Genco Shuffle Targets \$49.50; Genco Rip Snorters \$40. **NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel: CAnal 8318.**

**FOR SALE**—Coney Island \$390; A.B.C. \$215; Spot Lights \$425; Atlantic City—write, Skee Alleys \$65; Universal Supers \$60; Shuffle Alleys \$15; Five Stars \$145. **ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAn. 6-0293.**

**FOR SALE**—50 Bally Heavy Hitters \$42.50 each; 12 Bally Hy-Rolls \$44.50 each; 2 Philadelphia Toboggan Skee Balls with Automatic Score Reset \$150 each; 30 Scientific Pokerinos \$99.50 each; 25 Chicago Coin Roll Downs \$20 each; 5 Chicago Coin Goalees \$50 each; 2 Flash Bowler Skee Balls \$99.50 each; 1 Chicago Coin 4 Player Derby \$345; 30 Genco Advance Rolls \$39.50 each; 50 Aireon Super Deluxe Phonos \$50 each; 5 Seeburg Bear Guns \$239.50 each; 25 United A.B.C. \$225 each; 2 Universal Bowl-O-Matics \$325 each; 10 Challenger A.B.T. Pistols \$29.50 each; 5 Bally Champion 1B \$54.50 each; 5 Chicago Coin 2 Play Bowling Alleys, with Lite Up Pins \$35 each; 10 Chicago Coin 2 Play Bowling Alleys \$25 each; 5 Chicago Coin Bowling Classics \$75 each; 2 United 2 Play Express \$75 each. 1/3 deposit required, balance Sight Draft. **B. L. MIDWEST MUSIC COMPANY, 8600 W. COLFAX AVE., DENVER 15, COLO. Tel: BELmont 3-4216.**

**FOR SALE**—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1156 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.**

**FOR SALE**—Reconditioned, guaranteed perfect, all types and models of bingo games, Bally Futurity and Bally Turf King. **REDD DISTRIBUTING COMPANY, INC., Exclusive Distributors for Bally, United, Keeney and Exhibit, 298 LINCOLN STREET, ALLSTON, MASS. Tel.: AL-4040.**

**FOR SALE**—New Wms. Horse Feathers \$250; Used Keeney 2 player League Bowler Rebound \$75; United ABC clean \$225; Spot Lite upright amusement game formerly \$395; now \$49.50 each; Knockout \$75; Nifty \$110; Double Action \$125; Rag Mop \$115; Like New Exhibit 6 Shooters \$150; Hayburners \$225; Things \$35; Playballs \$35; Tri-Score \$50; Sweetheart \$75; College Daze \$75; Wms. Harvey \$125; Keeney 4 Player Rebound \$175; Gottlieb Rockette \$125; World Series \$75; Genco Springtime \$125; Gottlieb Four Horseman \$100. **K. C. SPECIALTY CO., JACK KAUFMAN, 410 MARKET STREET, PHILA. 6, PA. Tel: MARket 7-6865 or 7-6391.**

**FOR SALE**—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. **TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. TEL.: 3-7648.**

**FOR SALE**—Seeburgs—Bear Gun \$275; 100 selection Model A \$725; 46M \$175; 46 HW \$145; Tear Drop Speaker \$17; Bally Hi Rolls \$75; Six Shooter \$175; AMI Model B—\$395; Universal Winner \$95; Photo Finish \$65; Gold Cup—Entrys \$25; will trade for Exhibit Pony Express and Turf Kings. **STANLEY AMUSEMENT CO., 5225 SO. TACOMA, WASHINGTON. Tel: RIVERSide 1604.**

**FOR SALE**—Bally's Atlantic City \$500 each. One-half deposit with balance C.O.D. **FRENCHY AMUSEMENT CO., 7624 N.E. 2nd AVE., MIAMI, FLA.**

## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Coin Operated Pool Tables. 3 1/2' x 7'. Patented—Feature returns Q-Ball and Scratch Balls. Q-Ball and other balls same size. Price \$585 f.o.b. Pensacola, Florida. **F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 GERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.**

**FOR SALE**—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: **THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).**

**FOR SALE**—5 Genco Score Boards \$85; Hayburners \$200; Bright Lights \$225; Champions \$135; Dale Guns \$49. **SAM SOLOMONS, UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS, OHIO. Tel.: UNiversity 6900.**

**FOR SALE**—United Steeplechase \$295; Coney Island \$245; Touchdown \$245; Williams Spark Plug \$250; Hayburner \$245; Sea Jockey \$245. Write for low prices on pins, bingos, arcade games. **LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.**

**FOR SALE**—Champions \$49.50; Winners \$89.50; Turf Kings \$139.50; Williams Sweetheart \$74.50; Chicago Coin Pin Bowler \$79.50; Gottlieb Knockout \$79.50; Four Horsemen \$94.50; Triplets \$109.50; United Skee Alley \$69.50. **MICKEY ANDERSON, 314 E. 11th ST., ERIE, PA., Tel.: 22-894.**

**FOR SALE**—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. **MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.**

**FOR SALE**—1 Seeburg Chicken Sam Gun rebuilt with target \$95; 1 Chicago Coin Ace Bowler 2 Player \$75; 1 Harvest Time \$60; 1 Hayburner clean \$225; 1 New Evans Constellation Phonograph model 135, floor sample, write. **AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.**

**FOR SALE**—Route—60 post-war phonographs; 100 wall boxes; 25 Pin Ball Tables. All on location in the heart of the Texas Oil Fields. **DAVIS MUSIC COMPANY, SNYDER, TEXAS.**

**FOR SALE**—Packard Boxes (late serial numbers) \$7.50 ea.; Seeburg Hide-A-Ways, Model 146 \$95 ea.; Packard Hide-A-Ways (like new) \$50 ea.; Bally Citations \$25 ea.; Photo Finishes \$49.50 ea.; 3025 Wurlitzer Boxes \$10 ea.; 3031 Wurlitzer Boxes \$6 ea.; Rockola Hide-A-Ways \$60 ea.; Wurlitzer 750's \$50 ea.; Quizzers \$65 ea. **GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel: MA-let 1-3967.**

**FOR SALE**—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. **SPARKS SPECIALTY CO., SOPERTON, GA.**

**FOR SALE**—Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 \$79.50; Rock-Ola 1422 blonde refinished \$109; Seeburg 146 \$139; Aireon Motors \$4.95; 3-6 and 10 Amp plug fuses \$4.00 hundred. 1/3 with order, balance C. O. D. **GAY-COIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DETROIT 1, MICH.**

**FOR SALE**—SACRIFICE: Fighting Irish \$60; Football \$40; Thing \$40; South Pacific \$50; Double Action \$95; Springtime \$135; College Daze \$65; Tri-Score \$50; Pin Bowler \$95; Lucky Inning \$35; Gold Cup \$20; Citation \$35; Champion \$45; Turf King \$125. **J. ROSENFELD CO., 3220 OLIVE STREET, ST. LOUIS 3, MO. Tel: OLive 2800.**

**FOR SALE**—Spotlights \$430; Madison Square Garden \$115; Six Shooter \$125; Knockouts \$79; St. Louis \$39; Control Tower \$110; Football \$40; Nifty \$110; Wild West \$145; Punchy \$95; Rockettes \$100; 1946 Seeburg \$100; 100A Seeburg \$625. All ready for location. **ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON STREET, CHARLESTON, W. VIRGINIA. Tel: 3-0311.**

**FOR SALE**—Clean ready for location: Wurlitzer 1080's \$150; Seeburg 5c wireless wall box \$7.50; Packard wall box \$7.50. **CAIN-CAILLOUETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.**

**FOR SALE**—6—2140 Wurlitzer boxes; 212 Master unit; 219 Stepper; 4—215 Transmitter; 25 Packard Boxes; 30 Seeburg WI 156 5c; 1 Wurlitzer 700; 1 Wurlitzer 800; 1 Seeburg 47M; 1 Seeburg 47 remote; Canasta; Black Gold; South Pacific; Tahiti; Knockout; 4 Horsemen; Triplets; Buttons & Bows; Just 21; 2 Quizzers; 3 Gottlieb Bowlettes. Make us an offer on all or part of the above equipment. We need the space. **SILVERMAN BROS. MUSIC CO., 219 EAST 39th STREET, KANSAS CITY, MO.**

**FOR SALE**—New and used phonographs and games by distributors of world's finest (Wurlitzer phonograph). For service and quality phone or write: **COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.**

**FOR SALE**—Best buy in town—10 Super Rock-Ola Phonos \$50 ea.; 3 Master Rock-Ola Phonos \$50 ea.; 1 Brite Lights Table \$300; 1 Spot Lite \$400; 1 Exhibit Strike Twin Bowler \$50; 1 Universal Super Twin \$50; 3 Wurlitzer Remote Control 5c Wall Boxes, good condition, like new, \$10 ea. All machines clean merchandise, good condition, just off locations. 1/3 Deposit. Balance C.O.D. Write, wire, phone **LEE NOVELTY CO., ROBERT EHRHARDT SR., 1004 SPRING ST., SHREVEPORT LA. Tel.: 2-4545 or 3-3625.**

**FOR SALE**—Chicago Coin Hit Parades \$125; Model 1422 Rock-Ola \$75; Genco Shuffle Target \$125. **A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.**



## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Packard Wall Boxes \$10 each; Used Rock-Olas; Seeburgs; Wurlitzers; etc. New Smokeshop Cigarette Machines priced right. One Balls; Turf Kings, new, in original crates; used Turf Kings; Citation; priced right. Also Mechanical Horses, Liberal trade-ins. **EASTERN VENDING SALES CO., INC., 940-42 LINDEN AVENUE, BALTIMORE 1, MARYLAND.**

**FOR SALE**—Phonograph records direct from our routes. We welcome complete inspection of our stock. Continuous supply at all times. **RELIABLE COIN MACHINE CO., 184-199 WINDOR STREET, HARTFORD, CONN.**

**FOR SALE**—Chicoín Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. **COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.**

**FOR SALE**—Seeburg 100 A \$719; Seeburg 147 \$149; Packard Manhattan \$110; 5000 records—used 5c ea. **AMERICAN VENDING CO., 615-10th AVENUE, NEW YORK CITY, NEW YORK.**

**FOR SALE**—Rock-Ola 1424 Walnut Hideaway \$140; Wall Boxes 1530, clean \$15; Bar Brackets \$4; 1525 5-10-25c Wall bar boxes \$5; Gottlieb Bowlette \$39.50. **WATERBURY AMUSEMENT MACHINE CO., 453 WEST MAIN ST., WATERBURY 35, CONN.**

**FOR SALE**—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. **COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: Riverside 4131.**

**FOR SALE**—115 New and used wall boxes \$100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

## Notice!

YOU CAN SAFELY SEND DEPOSITS TO  
ADVERTISERS IN "THE CASH BOX"

Your Deposit is  
GUARANTEED

AS LONG AS you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

**THE CASH BOX**

26 West 47th Street, New York 19, N. Y.

**FOR SALE**—Perfect condition, like new: Coney Islands (latest improved model with 5 contacts) \$375; Leaders \$325; Hot Rods \$60; Turf Kings \$165; Citations \$35; Various Flipper Pins, write. 1/3 deposit, balance C.O.D. **W. E. KEENEY MFG. CO., 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEmlock 4-3844.**

**FOR SALE**—Wurlitzer 1100 \$349; Seeburg 148ML \$265; 146S \$115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: **CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.**

**FOR SALE**—Special Limited Offer—Ten new Shipman Triple Column Postage Stamp Machines plus 100,000 Free Stamp Folders—all for \$395. Victory Folders \$6 for 10,000; Shipman Folders \$10 for 20,000. Mail Check To—**SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI, FLORIDA.**

**FOR SALE**—Wurlitzer 1080 \$179.50 ea.; Wurlitzer 1100 \$375 ea.; 10 Seeburg 100A—78 \$675. Plus \$10 for crating. Many others—write for list. **YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.**

**FOR SALE**—Double Action \$129.50; Tri Score \$64.50; South Pacific \$69.50; Mercury \$60; Carnival \$25; Tahiti \$62.50; Baby Face \$24.50; Aquacade \$30; Triplets \$135; Knockout \$79.50. Write for our list of used pins and music. **MILLER NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 9-8632—5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.**

**FOR SALE**—Had you some good equipment to sell—phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? **EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.**

**FOR SALE**—Twin Shufflecade \$100; Trophy Bowl, Super Twin Bowler, Double Header, Goalee \$35 ea. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY, N. Y.**

## MISCELLANEOUS

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 3-0347.

**NOTICE**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.**

**NOTICE**—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.**

## "THE CONFIDENTIAL PRICE LISTS"

## THIS WEEK'S USED MACHINE QUOTATIONS

13th Year of Publication  
726th Consecutive Week's Issue

## How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

## EXPLANATION

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |



## WURLITZER

4. 24	29.50	39.00
4. 600R	39.50	50.00
4. 600 K	49.50	69.50
4. 500A	49.00	69.50
4. 500K	35.00	59.50
4. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
6. 81 (Counter)	49.50	75.00
4. 700	49.50	89.50
4* 750M	50.00	79.50
4. 750E	69.50	94.50
4. 780M Colonial	49.50	99.50
4. 780E	79.00	89.50
2. 800	50.00	98.00
4. 850	54.50	79.50
4. 950	59.00	99.50
4* 1015	125.00	225.00
4. 1017 Hideaway	99.50	225.00
1* 1100	310.00	375.00
4* 1080	125.00	200.00
4* 1250	369.50	500.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	6.00	12.00
4. 3045 Wall Box	9.95	20.00
2. 3020 Wall Box	22.50	40.00
2. 3025	10.00	24.50
4. 2140 Wall Box	20.50	24.50
4. 219 Stepper	22.50	35.00
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	3.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

## SEEBURG

4. Plaza	25.00	39.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	44.00
4. Classic	49.00	60.00
4. Classic RC	49.00	60.00
6. Maestro	44.00	65.00
4. Mayfair	44.00	59.50
4. Mayfair RC	44.00	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	49.00
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
4. Cadet RC	39.50	65.00
4. Major	39.50	59.00
4. Major RC	39.50	59.50
4. Envoy	39.50	59.00
4. Envoy RC	39.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.50
4. Hi-Tone 9800	39.50	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	59.00
4. Hi-Tone 8200	49.50	59.00
4. Hi-Tone 8200 RC	45.00	59.00
1* 146S	100.00	139.00
4* 146M	110.00	187.00
4. 147S	120.00	149.00
2. 147M	135.00	225.00
4. 148S	249.00	350.00
4. 148M	265.00	300.00
4. 148ML	250.00	325.00
4* M-100-78	599.50	725.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50
6. 5, 10, 25c Baromatic Wire	3.00	6.95
4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50



2* 3W2 Wall-a-Matic	11.95	17.50
2. WIL-56 Wall Box 5c	5.00	14.00
4. 3W5-L-56 Wall Box		
5, 10, 25c	34.50	44.50
4. W4L-56	34.50	37.00
4. W6L-56-5/10/25		
Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

## ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectra-		
vox	49.50	69.00

4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	30.00	49.50
4* 1422 Phono ('46)	75.00	150.00
4. 1424 Phono (Hideaway)	140.00	169.00
4. 1426 Phono ('47)	124.50	175.00
4. 1432 (Rocket '51)	419.00	495.00
4. Magic Glo (1428)	295.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

## BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

## PACKARD

4* Pla Mor Wall & Bar Box	7.50	12.50
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4. Manhattan	89.00	169.50
4. Model 7 Phono	74.50	119.50
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

## MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con.)	195.00	295.00
6. Conv. for Panoram		
Peek	10.00	29.50
4. Constellation	125.00	175.00

## A M I

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
4* Model A '46	250.00	350.00
4. Model B '48	395.00	450.00
2* Model C	445.00	525.00

## AIREON

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	50.00	79.50
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	64.50	159.00
4. '49 Coronet 100	125.00	169.50

## MISCELLANEOUS

4. Chicago Coin Hit		
Parade	100.00	150.00
4. Ristaurat	65.00	79.50
4. Williams Music Mite	90.00	145.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
4* A.B.C. (Un 5/51)	175.00	275.00
4. Ali Baba (Got 6/48)	24.50	49.50
4. Alice (Got 8/48)	39.50	54.50
2. Aquacade (Un 4/49)	30.00	59.50
4. Arizona (Un 5/50)	37.50	95.00
1* Atlantic City (B 4/52)	475.00	500.00
4. Baby Face (Un 1/49)	24.50	45.00
4. Ballerina (B 48)	14.50	35.00
6. Ballyhoo (B 47)	19.50	29.50
2. Band Leader	25.00	59.50
4. Banjo	20.00	39.00
4. Bank-A-Ball (Got)	49.50	75.00
4. Barnacle Bill (Got 8/48)	40.00	49.50
4. Basketball (Got 10/49)	95.00	149.50
4. Be Bop (Ex)	50.00	110.00
4. Bermuda (CC 11/47)	20.00	34.50
6. Big Time	32.50	39.50
4. Big Top	49.50	65.00
4. Black Gold	59.50	65.00
4. Blue Skies (Un 11/48)	25.00	40.00
4* Bolero (Un 1/52)	300.00	395.00
4. Bomber (CC 5/51)	75.00	90.00
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 5/49)	79.00	89.50
2* Bowling Champ		
(Got 2/49)	50.00	75.00
4. Bowl. League (Got 8/47)	10.00	24.50
4* Bright Lights (B 5/51)	248.00	340.00
1* Bright Spot (B 11/51)	339.50	450.00
4. Broadway (B)	199.50	295.00
4. Buffalo Bill (Got 5/50)	40.00	79.50
4. Buccaneer (Got 10/48)	50.00	69.50
4. Build Up	25.00	34.50
4. Buttons & Bows		
(Got 3/49)	49.50	69.50
4. Camel Caravan	65.00	95.00
2. Campus	85.00	125.00
2. Canasta (Ge 7/50)	45.00	60.00
6. Caribbean (Un 3/48)	15.00	28.50
2. Carnival (B '48)	25.00	45.00
4. Carolina (Un 3/49)	30.00	49.50
4. Carousal	15.00	29.50
4. Catalina (CC 2/48)	24.50	29.50
3* Champion (B '48)	49.50	85.00
4. Champion (CC 6/49)	52.50	79.50
6. Chico	39.50	69.50
2. Cinderella (Got 3/47)	25.00	39.50
4* Citation (B/48)	25.00	75.00
4. Cleopatra	25.00	39.50
6. Club Trophy	29.50	49.50
2. College Daze (Got 8/49)	59.50	75.00
4* Coney Island (B 9/51)	324.50	450.00
4. Contact	20.00	55.00
6. Contest	29.50	39.50
4. Control Tower		
(Wm 4/51)	110.00	139.50
4. County Fair (Un)	225.00	275.00
6. Cover Girl	24.50	45.00
4. Crazy Ball (CC 7/48)	29.50	45.00
1. Crossroads (Got 5/52)	175.00	219.50
4. Cyclone (Got 5/51)	149.50	169.50
4. Dallas (Wm 2/49)	40.00	59.50
4. De Icer (Wm 11/49)	65.00	95.00
4. Dew Wa Ditty		
(Wm 6/48)	35.00	45.00
4* Double Action	75.00	129.50
4. Dble. Feature		
(Got 12/50)	89.50	164.50
4. Dbl. Shuffle (Got 6/49)	60.00	90.00
4. Dreamy (Wm 3/50)	75.00	109.50
6. Drum Major	25.00	34.50
4. Entry (B '47)	25.00	65.00
4. El Paso (Wm 11/48)	49.50	69.50
6. Fiesta	15.00	19.50
2. Fighting Irish (CC 10/50)	65.00	100.00
2* Five Star (Univ 5/51)	125.00	185.00
6. Flamingo (Wm 7/47)	15.00	19.50
4. Floating Power	32.50	49.50
4. Flying Saucers		
(Ge 12/50)	75.00	99.50
4* Football (CC 8/49)	40.00	69.50
2. Four Horsemen		
(Got 9/50)	94.50	125.00
4. Freshie (Wm 9/49)	65.00	104.50
4. Georgia (Wm 9/50)	95.00	139.50

6. Ginger (Wm 10/47)	10.00	15.00
4. Gin Rummy	64.50	89.50
4. Gizmo (Wm 8/48)	30.00	45.00
4. Glamour	24.50	129.50
4* Gold Cup (B '48)	25.00	55.00
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	84.00	100.00
1. Gondola	19.50	39.50
4. Grand Award (CC 1/49)	40.00	60.00
4. Happy-Go-Lucky	159.50	199.50
4. Harvest Moon (Got 12/48)	49.00	69.50
2. Harvest Time (Ge 9/50)	50.00	110.00
4. Hawaii (Un 8/47)	20.00	29.50
1* Hayburner (Wm 7/51)	220.00	250.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
2. Hit & Run (Ge 5/51)	75.00	129.50
4. Hit 'N' Run (Got 4/52)	190.00	275.00
4. Holiday (CC 12/48)	25.00	49.50
4. Holiday (Ke 12/51)	365.00	400.00
4. Hot Rods (B '49)	54.50	69.50
4. Humpty Dumpty		
(Got 10/47)	25.00	49.50

4. Jack 'N' Jill (Got 4/48)	29.50	49.50
1. Jalopy (Wm 9/51)	240.00	319.50
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	79.50	119.50
4. Jockey Special (B '47)	25.00	45.00
4. Joker (Got 11/50)	110.00	149.50
4. Judy (Ex 7/50)	95.00	119.50
4. Just 21 (Got 1/50)	40.00	69.50
4. K. C. Jones	62.50	89.50
4. Kilroy (CC 1/47)	10.00	16.50
4. King Arthur (Got 10/49)	79.00	119.50
4. King Cole (Got 5/48)	28.50	72.50
7. King Pin (CC)	150.00	175.00
1* Knockout (Got 1/51)	79.00	100.00
4. Lady Robin Hood		
(Got 1/48)	24.50	39.50
4* Leaders (Un)	289.50	350.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4* Lite-A-Line (K 6/51)	139.50	175.00
4. Lucky Inning (Wm 5/50)	60.00	79.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden		
(Got 6/50)	100.00	139.50

6. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	39.50	59.50
4. Major League Baseball	39.50	59.50
4. Manhattan (Un 2/48)	25.00	34.50
4. Majorettes (Wm 4/52)	180.00	269.50
4. Mardi Gras	25.00	45.00
4. Marjorie (Got 7/47)	14.50	29.50
1. Maryland (Wm 4/49)	39.50	75.00
4. Merry Widow	24.50	39.50
4. Melody (B 47)	20.00	49.50
2* Mercury (Ge)	40.00	80.00
4. Mermaid (Got 6/51)	125.00	199.50
6. Metro	17.50	27.50
6. Miami Beach	15.95	19.50
2. Minstrel Man (Got 3/51)	139.50	175.00
6. Miss America (Got 1/47)	10.00	24.50
4. Monterrey (Un 5/48)	29.50	40.00
4. Moon Glow (Un 12/49)	35.00	50.00
4. Morocco	25.00	49.50
4. Nevada (Un 10/47)	15.00	29.50
4. Niagara	185.00	225.00
2* Nifty (Wm 12/50)	90.00	115.00
6. Nudgy (B 47)	25.00	39.50
4. Oasis	90.00	99.50
4. Oklahoma (Un 6/49)	75.00	85.00
4. Old Faithful (Got 1/50)	95.00	130.50
7. Olympics (Wm)	195.00	210.00
2. One Two Three	30.00	50.00
6. Opportunity	14.50	19.50
4. Paradise (Un 7/48)	24.50	49.50
4. Phoenix	29.50	49.50
2. Photo Finish	49.50	65.00
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	79.50	129.50
4. Pinch Hitter (Un 5/49)	24.50	55.00
4. Pinky (Wm 10/50)	99.50	125.00
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	35.00	60.00
4. Play Boy (CC 5/47)	35.00	95.00
2. Playland (Ex 8/50)	75.00	124.50
4. Playtime (Ex)	40.00	69.50
4. Puddin' Head	40.00	55.00
2. Punchy (CC 11/50)	90.00	115.00
7. Quarterback (Wm)	49.50	84.50
4. Quartet (Got 2/52)	165.00	190.00
2. Rag Mop (Wm 11/50)	105.00	149.00

1. Rainbow (Wm 9/48)	37.50	45.00
4. Ramona (Un 2/49)	29.50	59.00
4. Rancho (B '48)	39.50	49.00
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	90.00	129.50
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	40.00	85.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	79.50	139.50
4. Rockettes (Got 8/50)	100.00	139.50
4. Rondevoo (Un 5/48)	25.00	39.50
4. Rose Bowl (Got 10/51)	150.00	199.50
2. Round Up (Got 11/48)	45.00	64.50
4. St. Louis (Wm 2/49)	39.50	65.00
4. Sally (CC 10/48)	24.50	54.50

1. Samba	24.50	59.50
4. Saratoga (Wm 10/48)	49.50	60.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	15.00	39.50
6. Sea Hawk	15.00	22.00
4. Sea Jockeys (Wm 12/51)	245.00	299.50
6. Sea Isle (CC 11/47)	14.50	19.50
3. Select-A-Card (Got 4/50)	25.00	65.00
4. Serenade (Un 12/48)	17.50	39.50
4. Shanghai (CC 4/48)	29.50	49.50
4. Shantytown	79.50	99.50
4. Sharpshooter (Ge)	79.50	99.50
4. Shoo Shoo (Wm 2/51)	99.50	129.50
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	29.50	49.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	23.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
2* Slugfest (Wm 3/52)	135.00	190.00
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4* South Pacific (Ge 3/50)	69.50	100.00
6. South Paw	15.00	19.50
1* Spark Plugs (Wm 10/51)	240.00	285.00
4. Special Entry (B '49)	20.00	50.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	39.00	59.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
4. Spot Bowler (Got 10/50)	115.00	139.50
4* Spot-Lite (B 1/52)	344.00	450.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
7. Springtime (Ge)	149.50	185.00
4. Stage Door Canteen	10.00	25.00
6. Stars	15.00	19.50
6. Stardust (Un 5-48)	25.00	45.00
2* Steeple Chase (Un 2/52)	250.00	350.00
4. Step Up	10.00	14.50
4. Stop & Go (Ge 3/51)	85.00	125.00
4. Stormy (Wm 1 48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	29.50	49.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
4. Supercharger	19.50	24.50
4. Super Hockey	45.00	74.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	44.50	65.00
4. Sweetheart (Wm 7/50)	74.50	115.00
4. Tahiti (CC 10/49)	59.50	109.50
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	64.50	89.50
6. Target Skill	12.50	19.50
2. Telecard (Got 1/49)	49.50	65.00
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
2* Thing (CC 2/51)	30.00	95.00
4. Three Feathers	35.00	75.00
4. Three Four Five (Un 10/51)	240.00	325.00
4. Three Musketeers (Got 7/49)	49.50	85.00
2. Thrill (CC 9/48)	25.00	39.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
7. Touchdown (Un)	245.00	285.00
6. Towers	12.50	15.00
4. Trade Winds	27.50	49.50
4. Treasure Chest	14.50	30.00
4. Trigger	109.50	135.00
4. Trinidad (CC 3/48)	20.00	49.50
4. Triple Action	24.50	44.50
4. Triplets (Got 7/50)	94.50	149.50
2* Tri-Score (Ge 1/51)	50.00	90.00
4. Trophy (B '48)	50.00	100.00
6. Tropicana (Un 1/48)	10.00	34.50
4. Tucson (Wm 1/49)	50.00	80.00
6. Tumbleweed	72.50	104.50
6. Turf Champ	24.50	39.50
2* Turf King (B 6/50)	119.50	175.00
4. Utah (Un 8/49)	49.50	94.50
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	29.50	45.00
4. Watch My Line (Got 9/51)	85.00	150.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
4. Wild West	145.00	199.50
2* Winner (Univ)	65.00	175.00
4. Wisconsin (Un 3/48)	17.50	45.00
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	17.50	49.50
4* Zingo (Un 10/51)	215.00	325.00



## CONFIDENTIAL PRICE LIST

## ROLL DOWNS

4. Bing-A-Roll .....	69.50	75.00	4. Genco Total Roll .....	39.50	69.50
6. Bonus Roll .....	25.00	49.50	4* Hy-Roll .....	44.50	75.00
6. Buccaneer .....	49.50	64.50	4. Pro-Score .....	39.50	45.00
6. Champion Roll .....	15.00	29.50	4. Singapore .....	10.00	39.50
4. ChiCoin Roll Down .....	19.50	49.50	6. Super Score .....	35.00	49.50
4. Genco Advance Roll .....	39.50	69.50	4. Super Triangle .....	25.00	35.00

## CONFIDENTIAL PRICE LIST

## SHUFFLES — REBOUNDS

2. Bally Shuffle-Line .....	99.50	145.00	4. Keeney Duck Pins .....	75.00	125.00
4. Bally Hook Bowler .....	135.00	175.00	4. Keeney DeLuxe League Bowler .....	285.00	329.00
4. Bally Baseball .....	59.50	89.50	4. Keeney Big League Bowl .....	175.00	225.00
4. Bally Shuffle Champ .....	15.00	75.00	4. Keeney 4-Way Bowl .....	170.00	225.00
4. Bally Shuffle-Bowler .....	24.50	39.00	4. Keeney 6-Player .....	225.00	275.00
2* Bally Speed Bowler .....	22.50	39.00	4. Rock-Ola Shuffle Jungle .....	24.50	75.00
4. California Shuffle Pins .....	25.00	40.00	4. Rock-Ola Shuffle-Lane .....	24.50	49.50
4. ChiCoin Bango .....	15.00	49.50	4. Univ. Deluxe Twin .....	125.00	200.00
4. ChiCoin Bowling Alley .....	30.00	55.00	4. Un. Dbl. Shuffle .....	49.50	79.50
4. Chicoin Alley w/con. ....	49.50	79.50	4. United Shuffle Alley .....	15.00	44.50
4. ChiCoin Ace Bowl .....	70.00	110.00	4. Un. Shuffle w/con. ....	25.00	45.00
4. Chi-Coin Bowl Classic .....	70.00	115.00	4. Un. Shuffle Alley Exp. ....	25.00	59.50
4. ChiCoin Horseshoes .....	90.00	125.00	4. Un. 2-play Express .....	75.00	169.50
4. ChiCoin Rebound .....	35.00	45.00	4. Un. Sin Rebound .....	89.50	129.50
4. ChiCoin Pin Lite Bowler .....	125.00	149.50	4. Un. Twin Rebound .....	120.00	195.00
4. ChiCoin Baseball .....	25.00	95.00	4. United Slugger .....	70.00	105.00
4. ChiCoin Trophy .....	35.00	125.00	4. United Skee Alley .....	65.00	110.00
4. ChiCoin 6 Player .....	250.00	295.00	4. Un. 4-Player .....	195.00	235.00
4. Exhibit Strike .....	45.00	89.50	4. Un. 5-Player .....	245.00	285.00
4. Genco Shuffle Target .....	89.50	125.00	4. Un. 6-Player .....	265.00	295.00
4. Genco Bowling League .....	24.50	45.00	4. Un. Shuffle-Cade .....	145.00	189.50
4. Genco Baseball .....	44.50	79.50	4. Un. Twin Shuffle Cade .....	100.00	185.00
4* Gottlieb Bowlette .....	24.50	69.00	2* Univ. Super Twin .....	35.00	90.00
4. Keeney ABC Bowler .....	25.00	60.00	4. Universal Twin Bowler .....	39.50	65.00
1. Keeney Bowling Champ .....	50.00	95.00	4. Univ. HiScore Bowler .....	120.00	160.00
4. Keeney Line Up .....	22.50	34.50	4. Williams DeLuxe Bowler .....	29.50	49.50
4. Keeney King Pin .....	45.00	85.00	4. Williams Twin Shuffle .....	22.50	35.00
4. Keeney Pin Boy .....	24.50	39.50	4. Williams Single Bowler .....	25.00	28.50
4. Keeney Ten Pins .....	24.50	45.00	4* Williams Dbl. Head .....	35.00	99.50
4. Keeney Lucky Strike .....	35.00	75.00			
4. Keeney Dbl. Bowler .....	50.00	100.00			
3. Keeney League Bowl .....	150.00	165.00			

## CONFIDENTIAL PRICE LIST

## ARCADE EQUIPMENT

6. Allite Strike 'N Spares .....	39.50	149.50	4. Keeney Air Raider .....	110.00	125.00
6. Boomerang .....	45.00	85.00	6. Keeney Anti Aircraft Br. ....	15.00	25.00
4. Bally Big Inning .....	100.00	185.00	4. Keeney Anti Aircraft Bl .....	15.00	50.00
4. Bally Bowler .....	175.00	189.50	4. Keeney Snb Gun .....	49.50	125.00
4. Bally Convoy .....	47.50	125.00	4. Keeney Texas Leaguer .....	40.00	50.00
4. Bally Defender .....	95.00	125.00	4. Kirk Night Bomber .....	75.00	150.00
6. Bally Eagle Eye .....	39.50	49.50	4. Lite League .....	49.50	75.00
4. Bally Heavy Hitter .....	42.50	69.50	4. Mutoscope Ace Bombers .....	95.00	150.00
6. Bally King Pin .....	35.00	45.00	4. Muto. Atomic Bomber .....	95.00	125.00
6. Bally Lucky Strike .....	45.00	79.50	4. Mutoscope Dr. Mobile .....	95.00	150.00
4. Bally Rapid Fire .....	75.00	125.00	4. Mutos. Fly. Saucers .....	100.00	150.00
4. Bally Sky Battle .....	49.50	125.00	4. Mutos. Photo. (Pre-War) .....	195.00	350.00
4. Bally Torpedo .....	49.50	95.00	4. Mutoscope Sky Fighter .....	85.00	125.00
4. Bally Undersea Raider .....	85.00	95.00	6. QT Pool Table .....	89.50	100.00
6. Bank Ball .....	59.50	150.00	2* Quizzer .....	65.00	110.00
6. Buckley DeLuxe Dig. ....	119.50	149.50	6. Rockola Ten Pins HD .....	25.00	49.50
6. Buckley Treas Is Dig .....	95.00	110.00	4. Rockola World Series .....	69.50	75.00
4. Champion Hockey .....	50.00	69.50	6. Scientific Baseball .....	49.50	75.00
2. ChiCoin Basketball .....	179.50	249.50	6. Scientific Basketball .....	59.50	75.00
4. ChiCoin 4 Player Derby .....	279.50	350.00	4. Scientific Batting Pr. ....	45.00	85.00
1* ChiCoin Goalee .....	50.00	125.00	4. Scientific Pitch 'Em .....	140.00	185.00
4. ChiCoin Hockey .....	60.00	79.50	2* Seeburg Bear Gun .....	239.50	299.50
6. Chi Midget Skee .....	185.00	229.50	4. Seeburg Chicken Sam .....	75.00	105.00
1. ChiCoin Pistol .....	100.00	125.00	4. Seeburg Shoot the Chute .....	49.50	75.00
6. ChiCoin Roll-A-Score .....	39.50	75.00	6. Skee Barrel Roll .....	25.00	49.50
4. Edelco Pool Table .....	49.50	75.00	6. Skill Jump .....	25.00	39.50
4. Evans Bat-A-Score .....	100.00	275.00	6. Super Torpedo .....	25.00	79.50
4. Evans Snper Bomber .....	50.00	125.00	4. Supreme Bolascare .....	40.00	100.00
4. Evans Play Ball .....	65.00	75.00	6. Supreme Skee Roll .....	20.00	75.00
4. Evans Ten Strike '46 .....	69.50	99.50	6. Supreme Skill Roll .....	20.00	69.50
6. Evans Tommy Gun .....	49.50	100.00	4. Supreme Rocket Buster .....	45.00	75.00
4* Exhibit Dale Gun .....	59.50	75.00	6. Tail Gunner .....	49.50	89.50
4. Exhibit Gun Patrol .....	190.00	235.00	4. Telequiz .....	80.00	185.00
4. Exhibit Jet Gun .....	195.00	275.00	4. Un. Team Hockey .....	75.00	110.00
4. Exhibit Pony Express .....	275.00	385.00	6. Warner Voice Record .....	49.50	69.50
6. Exhibit Rotary Mdsr. ....	175.00	275.00	4. Western Baseball '39 .....	40.00	85.00
4. Exhibit Silver Bullets .....	100.00	175.00	4. Western Baseball '40 .....	60.00	85.00
3* Exhibit Six Shooter .....	150.00	195.00	6. Whizz .....	15.00	29.50
6. Exhibit Merchantman .....			4. Wilcox-Gay Recordio .....	120.00	174.50
Roll Ch Digger .....	85.00	99.50	1. Williams All Stars .....	49.50	109.50
4. Exhibit Vitalizer .....	75.00	95.00	6. Williams Box Score .....	39.50	65.00
4. Genco Glider .....	30.00	39.50	4. Williams Star Series .....	75.00	125.00
6. Genco Play Ball .....	29.50	65.00	4* Williams Super World Series .....	225.00	275.00
6. Groetchen Met. Typer .....	79.50	149.50	4. Williams Quarterback .....	50.00	110.00
4. Jack Rabbit .....	55.00	95.00	4. Wurlitzer Skee-ball .....	115.00	150.00

## CONFIDENTIAL PRICE LIST

## VENDORS

## CIGARETTE MACHINES

4. DuGrenier "W" (9 col.) .....	\$ 69.50-\$ 89.50	4. Rowe Royal (8 col.) .....	80.00- 130.00
4. DuGrenier "S" (7 col.) .....	69.50- 85.00	4. Rowe Royal (10 col.) .....	95.00- 140.00
4. DuGrenier "S" (9 col.) .....	69.50- 85.00	4. Rowe President (8 col.) .....	100.00- 145.00
4. DuGrenier Champion (9 col.) .....	80.00- 97.50	4. Rowe President (10 col.) .....	115.00- 145.00
4. DuGrenier Champion (11 col.) .....	90.00- 125.00	4. Rowe Crusader (10 col.) .....	125.00- 155.00
1. Eastern Electric C-8 .....	150.00- 189.50	4. Rowe Electric (8 col.) .....	125.00- 150.00
4. Lehigh PX (10 col.) .....	89.50- 149.50	4. Uneeda "A" (6 col.) .....	45.00- 60.00
4. Lehigh King Size .....	125.00- 145.00	4. Uneeda "A" (8 col.) .....	49.50- 70.00
4. National 750 .....	85.00- 95.00	4. Uneeda "A" (9 col.) .....	59.50- 95.00
4. National 950 .....	85.00- 145.00	4. Uneeda "E" (8 col.) .....	79.50- 95.00
4. National 930 .....	85.00- 130.00	4. Uneeda "E" (9 col.) .....	79.50- 95.00
4. National 9-A (9 col.) .....	100.00- 125.00	4. Uneeda "E" (12 col.) .....	65.00- 85.00
4. National Electric .....	119.50- 139.50	4. Uneeda "E" (15 col.) .....	75.00- 95.00
4. Rowe Imperial (6 col.) .....	69.50- 95.00	4. Uneeda 500 (7 col.) .....	85.00- 130.00
4. Rowe Imperial (8 col.) .....	65.00- 95.00	4. Uneeda 500 (9 col.) .....	79.50- 110.00
4. Rowe Royal (6 col.) .....	79.50- 100.00	4. Uneeda 500 (15 col.) .....	75.00- 115.00
		4. Uneeda Monarch (12 col.) .....	79.50- 135.00

This Week's Used Market  
MOST ACTIVE EQUIPMENT

## Most Active Used Music

Held—Wurlitzer 750M .....	\$ 50.00-\$ 79.50
Held—Wurlitzer 1015 .....	125.00- 225.00
Up—Wurlitzer 1100 .....	310.00- 375.00
Held—Wurlitzer 1080 .....	125.00- 200.00
Held—Wurlitzer 1250 .....	369.50- 500.00
Up—Seeburg 146S .....	100.00- 139.00
Held—Seeburg 146M .....	110.00- 187.00
Held—Seeburg M-100-78 .....	599.50- 725.00
Down—Seeburg 3W2 .....	
Wall-a-Matic .....	11.95- 17.50
Held—Rock-Ola 1422 .....	
Phono '46 .....	75.00- 150.00
Held—Packard Pla Mor .....	
Wall & Bar Box .....	7.50- 12.50
Held—AMT Model A '46 .....	250.00- 350.00
Down—AMT Model C .....	445.00- 525.00

## Most Active Used Pin Games

Held—ABC (Un 5/51) .....	\$175.00-\$275.00
Held—Bright Lights (B 5/51) .....	248.00- 340.00
Up—Bright Spot (B 11/51) .....	339.50- 450.00
Up & Down—Champion (B '48) .....	49.50- 85.00
Held—Citation (B '48) .....	25.00- 75.00
Held—Coney Island (B 9/51) .....	324.50- 450.00

## Down—Five Star

(Univ 5/51) .....	125.00- 185.00
Up—Hayburner (Wm 7/51) .....	220.00- 250.00
Up—Knockout (Got 1/51) .....	79.00- 100.00
Held—Leaders (Un) .....	289.50- 350.00
Held—Spot-Lite (B 1/52) .....	344.00- 450.00
Down—Turf King (B 6/50) .....	119.50- 175.00
Down—Winner (Univ) .....	65.00- 175.00

## Most Active Used Shuffles

Held—Gottlieb Bowlette .....	\$ 24.50-\$ 69.00
Held—Chicoin Bowling Alley .....	30.00- 55.00
Down—Univ. Super Twin .....	35.00- 90.00
Held—Univ. Twin Rebound .....	120.00- 195.00
Held—Williams Dbl. Head .....	35.00- 99.50

## Most Active Used Arcade Equipment

Up—ChiCoin Goalee .....	\$ 50.00-\$125.00
Held—Exhibit Dale Gun .....	59.50- 75.00
Down—Exhibit Six Shooter .....	150.00- 195.00
Down—Quizzer .....	65.00- 110.00
Down—Seeburg Bear Gun .....	239.50- 299.50
Held—Williams Super World Series .....	225.00- 275.00

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

## AMI, INC.

Model D-40 Phonograph .....	\$795.00
Model D-80 Phonograph .....	925.00
Model HS-SM Hideaway .....	575.00
5c-10c Wall Box (40 Selections) ..	59.50
5c Wall Box (40 Selections) ..	53.50
Amivox Speaker .....	27.50

## BALLY MFG. CO.

Futurity .....	\$ 735.00
The Champion (Mech. Horse) .....	1,195.00
Palm Beach .....	665.00

## CHICAGO COIN

Big Hit .....	\$295.00
Band Box (New Model) .....	229.50
6 Player Match Bowler .....	575.00
10th Frame Bowler .....	575.00

## COIN-O MFG. CO.

Pitch-O-Matic (Automatic Baseball Pitcher) .....	\$1,295.00
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## H. C. EVANS &amp; CO.

Century Phono 100/45 .....	\$1,050.00
Jubilee Phono 40/45 .....	825.00
Jubilee 40/78 .....	795.00

## THE EXHIBIT SUPPLY CO.

Big Bronco .....	\$997.50
Silent Salesman (Card Vendor) ..	79.50
Super Twin Rotation .....	695.00

## GENCO MFG. &amp; SALES CO.

"400" .....	\$495.00
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## D. GOTTLIEB &amp; CO.

Happy Days .....	\$329.50
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## INTERNATIONAL MUTO. CORP.

Photomat '52 .....	\$1,900.00
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## J. H. KEENEY &amp; CO., INC.

Electric Cigarette Vendor .....	\$284.50
Coin Changer Model .....	304.50

## MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards .....	\$125.00
Wall Type Scoreboards for Shuffleboards .....	95.00

## ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph (Model 1434) .....	\$945.00
Model 1538, 5c-10c-25c Wall Box ..	59.50
Model 1536, 5c Wall Box, 23 Wire .....	39.50
Model 1424 Playmaster .....	440.00

## NATE SCHNELLER INC. (NASCO)

Atomic Jet (Kiddie Ride) .....	\$895.00
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## UNITED MFG. CO.

Six Player Super Shuffle Alley ..	\$535.00
Stars .....	625.00
Star 6-Player Shuffle Alley 8 ft. ....	565.00

## WICO CORP.

Major Leaguer (Automatic Baseball Pitcher) .....	\$997.50
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## WILLIAMS MFG. CO.

Long Beach .....	\$535.00
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## THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph .....	
Model "1450" Phonograph .....	
Model 1500 Phonograph .....	
Model 4851 5c-10c-25c Wall Box (48 Selections) .....	
Model 5204 Wall Box 5c-10c-25c (104 Selections) .....	
Model 5100 8" Speaker .....	
Model 5110 12" DeLuxe Speaker .....	





### FOLLOW THE CROWD

"SUPER TWIN ROTATION" has proved player preference—a feature that you can't afford to overlook.

### THIS WAY

to the newest, most fascinating game of the year — "SUPER TWIN ROTATION." It's the Electronic Sensation!

### "STR" = "SRO"

"SUPER TWIN ROTATION" means "Standing Room Only" in the locations featuring this marvel of scientific achievement!

There is a "SUPER TWIN ROTATION" distributor in your territory. Call him today — be the first to offer this terrific money-maker in your area.

- ADVANCE AUTOMATIC SALES CO.  
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- ALBERTA VENDING MACHINES, LTD.  
109 Seventh Ave., E. • CALGARY, ALBERTA, CANADA
- ATLAS MUSIC CO.  
221 Ninth St. • DES MOINES, IOWA
- BIRMINGHAM VENDING CO.  
540 Second Ave., No. • BIRMINGHAM, ALA.
- BORDER SUNSHINE NOVELTY CO.  
2919 N. Fourth St. • ALBUQUERQUE, N. M.
- LYN BROWN CO.  
1909 West Pico Blvd. • LOS ANGELES, CALIF.
- BUSH DISTRIBUTING CO.  
286 N. W. 29th St. • MIAMI, FLA.
- BUSH DISTRIBUTING CO.  
40 Riverside Ave. • JACKSONVILLE, FLA.
- CLEVELAND COIN MACHINE EXCHANGE  
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- COPELAND DISTRIBUTORS  
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- EMPIRE COIN MACHINE EXCHANGE  
1014 Milwaukee Ave. • CHICAGO 22, ILL.
- FIRST DISTRIBUTORS  
1750 W. North Ave. • CHICAGO, ILL.
- GENERAL DISTRIBUTING CO.  
2814 Main St. • DALLAS, TEXAS
- GENERAL VENDING SALES CORP.  
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- GINSBERG MUSIC CO.  
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- T. B. HOLLIDAY CO.  
727 Main St. • COLUMBIA, S.C.
- LIEBERMAN MUSIC CO.  
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- MILLER-NEMARK CO.  
42 Fairbanks St. • GRAND RAPIDS, MICH.
- MODERN DISTRIBUTING CO.  
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- MIKE MUNVES CORP.  
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- PHILADELPHIA COIN MACHINE EXCH.  
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298 Lincoln St. • ALLSTON, MASS.
- REDD DISTRIBUTING CO. INC.  
811 Union St. • WEST SPRINGFIELD, MASS.
- A. P. SAUVE & SON CO.  
7525 Grand River Ave. • DETROIT 4, MICH.
- SOUTHERN AUTOMATIC MUSIC CO.  
735 So. Brook St. • LOUISVILLE, KY.
- SOUTHERN AUTOMATIC MUSIC CO.  
240 Jefferson St. • LEXINGTON, KY.
- SOUTHERN AUTOMATIC MUSIC CO.  
3011 E. Maumee Ave. • FT. WAYNE, IND.
- SOUTHERN AUTOMATIC MUSIC CO.  
129 W. North St. • INDIANAPOLIS, IND.
- SOUTHERN AUTOMATIC MUSIC CO.  
1000 Broadway • CINCINNATI, OHIO
- DAN STEWART CO.  
140 East Second South St. • SALT LAKE CITY, UTAH
- UNI-CON DISTRIBUTING CO.  
3410 Main St. • KANSAS CITY, MO.
- UNITED DISTRIBUTORS, INC.  
513 E. Central • WICHITA, KAN.
- UNIVERSITY COIN MACH. EXCH.  
852 N. High St. • COLUMBUS, OHIO
- VARIETY DISTRIBUTING CO.  
585 Grant St., S.E. • ATLANTA, GA.
- W. B. DISTRIBUTING CO.  
1012 Market St. • ST. LOUIS, MO.
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### EVERYBODY'S DOING IT!

... playing "SUPER TWIN ROTATION," that is. Operators, locations and players are unanimous in their praise for this amazing new game.

SEE IT!  
PLAY IT!  
ORDER YOURS  
TODAY!

# EXHIBIT SUPPLY

4218-30 WEST LAKE STREET • CHICAGO 24, ILLINOIS

ESTABLISHED 1901



UNITED'S

# 6 PLAYER SUPER SHUFFLE ALLEY

ONE TO SIX  
CAN PLAY

(10c per game,  
each player)

**BIG, BOLD  
ILLUMINATED  
SCORE INDICATORS**

★  
**EACH PLAYER CAN SEE HIS SCORE  
AT A GLANCE**

**HIGH SCORE**

FOR THE WEEK

**FEATURE**

PLAYER WRITES NAME  
ON BACK-GLASS

**JUMBO**

DISAPPEARING PINS

•  
FAST REBOUND ACTION  
20-30 SCORING

•  
FORMICA PLAYBOARD

•  
STRIKE OR SPARE  
FLASHER LIGHTS

•  
CAN PICK UP  
7-10 SPLIT

SIZES

8 FT. BY 2 FT.

9 FT. BY 2 FT.

HIGHEST  
SCORE  
KEY  
CONTROL

SEE YOUR DISTRIBUTOR



**UNITED MANUFACTURING COMPANY**  
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# Ride THE CHAMPION

TRADE MARK REGISTERED

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GREATEST MONEY-MAKER

IN THE ENTIRE AMUSEMENT INDUSTRY!

- REALISTIC WESTERN HORSE
- REAL WESTERN SADDLE
- SAFE, LOW-SPEED START  
PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SLUG-PROOF COIN MECHANISM
- SMOOTH, QUIET OPERATION

10¢  
A RIDE

## RETRACTABLE CASTERS FOR EASY MOVING

Out in front of an Illinois drug-store, a lady rides THE CHAMPION. Retractable casters permit easy, gliding movement of THE CHAMPION. Simply insert key-wrench in caster key-holo . . . a quick turn and THE CHAMPION is up on 4 smooth casters, ready to roll. Base sets solid when casters are retracted.

REQUIRES ONLY  
22 IN. BY 44 IN.  
FLOOR SPACE

110 VOLT  
A. C.

RIDE  
THE CHAMPION  
10¢



THE CHAMPION in children's-wear department of a New York department store stimulates extra sales of play-garments.



Typical crowd of junior cowboys and cow-girls, eagerly waiting their turns to ride THE CHAMPION Ballyhorse in a Maryland variety-store.



Through canyons of canned goods, a junior cowboy rides THE CHAMPION Ballyhorse in a Texas grocery-store.



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Bally®

MANUFACTURING COMPANY

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2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

PALM BEACH  
See Page 24